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14. ABSTRACT: The Center for Research on Minority Health (CRMH), the first Congressionally-mandated center on minority health and health disparities outside of the federal government conducts <i>research that benefits the community</i> . This project is a collaborative endeavor between the CRMH, M. D. Anderson's Department of Urology (Dr. Curtis Pettaway) and the Division of Cancer Prevention and Population Sciences. The funding has supported three interrelated, yet distinct efforts: 1) the CRMH infrastructure and its attendant research, educational, and community outreach activities; 2) research to examine prostate cancer screening and informed decision making (IDM) in various ethnic groups; 3) the MD Anderson Prostate Outreach Project (POP). Prostate cancer is the second leading cause of cancer mortality among men in the United States and significant ethnic disparities associated with prostate cancer and screening also persist. This project is expanding cutting edge research to ethnic minority communities and will result in new, culturally appropriate interventions to promote informed decision making in various ethnic groups. The "POP" model may facilitate further research with underserved communities and result in enhanced knowledge and potentially improved health outcomes.					
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**INTRODUCTION: Narrative that briefly (one paragraph) describes the subject, purpose and scope of the research:**

Health disparities are well-documented, yet little progress has occurred in the last century toward narrowing the systemic, institutionalized and persistent differences in disease prevalence and outcomes for racial/ethnic minorities and other vulnerable populations, compared to non-minorities. In 1999, Congress provided funds for the creation of the Center for Research on Minority Health (CRMH), a comprehensive investigational, educational, and outreach unit of world-renowned The University of Texas M D Anderson Cancer Center (UTMDACC) that focuses on cancer and other health issues disproportionately affecting racial/ethnic minorities and other medically-underserved populations. The CRMH uses the principles of community-based participatory research (CBPR) – which emphasize the equitable involvement of community members, representatives of community organizations, and diverse, multidisciplinary researchers in all aspects of the scientific process – to make effective, relevant, sustainable discoveries critical to reducing the burden of cancer among U.S. military personnel, its veterans and the U.S. population in general. Recently, the CRMH has transitioned into a newly formed Center for Health Equity & Evaluation Research (CHEER), a joint center between UTMDACC and The University of Houston. This progress report covers activities completed during the reporting period: *September 30, 2011 to September 29, 2012.*

The project, entitled Dorothy I. Height Center for Health Equity & Evaluation Research Proposal to the Department of Defense is integrated into the overall structure of the CRMH. The study is a collaborative endeavor between the CRMH, MD Anderson's Department of Urology (Dr. Curtis Pettaway), Department of General Medicine (Dr. Robert J. Volk) and the Division of Cancer Prevention and Population Sciences. The funding has supported two interrelated, yet distinct efforts: I) To bridge the racial/ethnic gaps in patient care (including prevention, early detection, treatment and patient education), research and education/training in order to reduce disparities among racial/ethnic minorities and underserved populations, with continual input and participation from community residents and stakeholders. II) To develop and evaluate a Spanish language slide set for administration in group settings, adapted from the content of the current guidelines and existing, self-administered ACS early detection decision aid, to be made available to community-based educators and screening programs in support of an informed decision-making process for early detection of prostate cancer with Spanish-speaking men. A guide for educators will accompany the slide set so that materials may be distributed on a broad scale at the completion of the project.

The overall infrastructure of the CRMH has been supported by Congressional Appropriations since 1999. Initially, those funds provided over 90% of the CRMH budget. Today, those funds constitute approximately 18% of the overall operational budget, primarily supporting the CRMH infrastructure.

**BODY:** This section will describe the accomplishments associated with Aims 1-5 and the *technical objectives* included in the original proposal.

**I) The CRMH infrastructure and its attendant patient care, research, educational, and community engagement activities:** The major impact of the Congressional appropriations has been the funding of the infrastructure that has aided the CRMH in successfully establishing research, research training and education programs and community outreach efforts that create an environment conducive to accomplishing all of the specific aims of the original application.

***Specific Aim 1: To maintain an infrastructure that supports a working network that develops culturally sensitive programs to support cancer awareness, cancer research, and training.***

The model designed by the Center for Research on Minority Health (CRMH) (Appendix 1). emphasizes ongoing multi-directional interactions among all interested parties, creating a continuum of projects that reflect communication, trust, and scientific discovery based on the needs and priorities of both the community and the researchers, incorporating the principles of community-based research. These principles include: recognizing community as a unit of identity; building on the strengths and resources within the community; facilitating collaborative partnerships in ALL phases of research; integrating knowledge and action for the mutual benefit of all partners; promoting co-learning and empowering practices that address social inequities; involving a cyclical process; addressing health from different cultural perspectives; and disseminating findings and knowledge gained to all partners.

Illustrated in Appendix 2 is the infrastructure of the CRMH. All of the CRMH cores work in unison and symbiotically to achieve the specific aims outlined in the original application. Funding provided by the appropriated funds supported much of the CRMH leadership: including Dr. Lovell A. Jones, CRMH Director; Dr. Richard Hajek, Research Core Director; Drs. Beverly Gor and Angel Tate direct the Community Participatory Research and Outreach Core; Ms. Caren Blinka, Administrative Core Director and Clinical Core Director, and Mr. James Heggie, Research Education and Training Director; Dr. Yisheng Li, Shared Resources (Biostatistics and Data Management). Drs. Robert Volk and Curtis Pettaway leads the prostate cancer screening education guide and IDM efforts.

***Specific Aim 2: To maintain a working network of community-based organizations; government agencies; research, educational, and medical institutions to address the disproportionate rates of cancer incidence and mortality in the Houston area through educational outreach, research, and procurement of needed services.***

One of the key elements in the CRMH model is the development of a *working* network of key community-based organizations, government agencies, research, education and medical institutions. The key word in this is “working” and not just named. The CRMH has fostered numerous projects addressing health disparities, both directly and indirectly. For a more detailed description of some of these projects, visit the CRMH websites ([www.mdanderson.org/crmh](http://www.mdanderson.org/crmh) and [www.healthdisparitiesresearch.org](http://www.healthdisparitiesresearch.org)). As illustrated in Appendix 1, all of the CRMH cores work together to maintain and further our networks that result in community, research, and educational projects to reduce health disparities. The following are examples of such working networks maintained and enhanced over the reporting time period.

### **Minority Health Coalitions**

This group of health coalitions includes the Hispanic Health Coalition, African-American Health Coalition, Asian-American Health Coalition, of which CRMH staff members, specifically Community Relations staff members are active members or officers. Dr. Beverly Gor is one of the original founders of the Asian American Health Coalition. Dr. Torres and the CRMH Hispanic Community Relations Coordinator – Ms. Anedny Delgado-Laubscher worked closely with this coalition. The CRMH has played a pivotal role in revitalizing the Native American Health Coalition. This group, founded by Debra Scott, community advisory board member of the CRMH, was facilitated by Ms. Cheryl Downing, the former Native American community relations coordinator for the CRMH. All of these coalitions are excellent resources for community-based participatory research efforts.

The CRMH research has provided technical assistance and information to community-based organizations to successfully apply for their own funding. For example, the ASANA needs assessment provided evidence of the need for a community-based clinic in the Asian community and Dr. Beverly Gor, along with members of the Asian American Health Coalition successfully applied for funding to open the Hope Clinic and attain the status as FHQC look-alike. Similarly, the CRMH community Relations Core provided the Native American Health Coalition with support and

assistance to conduct research on colorectal cancer screening in the Native American community.

### **Networks for Research:**

**Centers for Medicare and Medicaid Services (CMS):** The CRMH successfully competed for one of six demonstration projects funded by CMS to investigate facilitated cancer screening services and patient navigation for Hispanic Medicare beneficiaries. This 4-year 5.4 million award was a tremendous effort towards addressing health disparities and health outcomes in this target population, essentially reducing systemic, cultural, educational, and logistical barriers that contribute to health disparities.

**Establishing Comprehensive NCMHD Research Centers of Excellence - PEACE (Project Export, A Center of Excellence):** Through this P60 Center project funded by the National Center on Minority Health & Health Disparities, the CRMH has established a center of excellence. The environmental health focus of this project incorporates gene-environment interaction studies and community-based needs assessments, thereby utilizing science to address environmental health issues facing communities of color and the medically underserved. The two primary research projects of this grant were: 1) Prevalence of Environmental and Genetic Risk Factors for Gastric Cancer in a Population of Mexican-American Children Residing in Texas. This project is led by Dr. Lovell Jones; 2) Neighborhood- and individual-level determinants of smoking cessation among Hispanics.” This project is led by Dr. David Wetter, Chair of the Department of Health Disparities Research.

**Latinos in a Network for Cancer Control (LINCC):** There has been a major sub-contractual agreement and continued partnership between the CRMH and the University of Texas Health Science Center’s LINCC project since its inception in 2002. This network was established through collaborations with the University of Texas School of Public Health, Center for Health Promotion and Prevention Research (a CDC-funded Prevention Research center), community-based organizations (National Center for Farmworker Health), health departments, practice settings, an NCI Community Network Program (Redes en Acción: The National Latino/Hispanic Cancer Network, Baylor College of Medicine) and the CRMH. LINCC is one of eight NIH-CDC funded CPCRNs across the nation funded through 2014. LINCC’s mission is to reduce cancer-related health disparities among Latinos through a network of academic, public health, health service, and community partnerships engaged in community-based intervention, replication and dissemination research. This network has greatly facilitated the prostate cancer and IDM component of the project described below in Section II.

**A Randomized Phase II Study of the Nutritional Supplements Juice Plus + and Juice Plus + Complete in Ovarian Cancer Patients:** In this parallel group randomized trial, women were randomized to a low fat, high fiber condition or a low fat diet supplemented with fruit and vegetable concentrate capsules. The aims of the study were (1) examine the effectiveness of two dietary interventions on dietary intake, plasma biomarkers, and health related quality of life and (2) to determine whether differences exist between the intervention conditions on study outcomes. This project was funded by NSA International.

**The SISTER Study:** The CRMH was awarded a subcontract to increase minority recruitment into this large national cohort study funded by NIEHS investigating the environmental and genetic factors associated with breast cancer risk.

**Susan G. Komen for the Cure (National):** Drs. Chilton and Hajek successfully competed for a population sciences award of \$250,000 for three years to compare hormone levels and dietary habits of African American and West African women in Houston and West African women in

Nigeria. This work begins to address the environmental etiology of breast cancer in African American women.

**Susan G. Komen for the Cure (Local):** Drs. Chilton, Bevers, Hajek, and Gor successfully competed for an award of \$100,000 for one year to compare minority women who participated vs. minority women who chose not to participate in a previous large breast cancer chemoprevention clinical trial. The goal of this project is to increase inclusion of minority populations into STELLAR through community outreach and education using identified predictors of non- participation and of participation of minority women in clinical trials. There are myriad systemic, structural, and cultural barriers that may play a role in limiting minority women's access to and participation in clinical trials. An initial effort to understand barriers and facilitators to accrual and retention among women in Houston's minority communities, risk eligible women who did and did not participate in the previous breast cancer prevention clinical trial are interviewed regarding their perceptions. Systemic, structural, cultural and researcher-related barriers and facilitators are also assessed. This information will be used to design, pilot, and test an intervention using The SISTER Study (NIEHS).

**Katrina / Morehouse School of Medicine:** Drs. Gor and Jones successfully competed for a subcontract award from Morehouse School of Medicine to assess the health issues of Asian Hurricane Katrina evacuees in Houston. As an extension of this project, the CRMH successfully negotiated securing resources for telemedicine and personal health information feasibility studies in the Houston area as well.

**ExxonMobil Foundation:** The ExxonMobil Foundation built upon their initial efforts targeting nutrition research in minority populations. The foundation announced a new commitment towards addressing minority health, health disparities, and education by committing \$100,000/yr for 5 years. These funds:

- Expanded successful efforts initiated by CRMH in Fort Bend ISD to Goose Creek Consolidated ISD
- Supported a minority graduate research assistant
- Facilitated HDEART Consortium projects
- Supported the training of area high school teachers to include environmental emphasis in the curriculum

**Houston Endowment Inc.:** The HEI awarded another development award (\$250,000) to continue to assist with the development of the HDEART Consortium.

**Texas Higher Education Coordinating Board:** The Education Core successfully competed for a 21 -month grant to investigate science centered inquiry-based educational activities in K-2 elementary classrooms. Although this may be deemed an educational achievement as well, it is considered educational *research* by the state. The **Science Centered Inquiry-Based Educational Activities in Collaborating Elementary Classrooms (SCIENCE)** Project is an environmental health science education partnership between the Fort Bend Independent School District (FBISD) and the CRMH that addresses the under-representation of African American and Hispanics in health professional and biomedical research careers. The purpose of the SCIENCE project is to develop the initial phase of a pipeline program aimed at providing an adequate scientific foundation that will enable minority students to progress through higher educational opportunities. The SCIENCE Project has advanced students' knowledge base in science resulting in positive change. Due to the overwhelming success of this project at the model school, the Fort Bend Independent School District has begun the process of implementing the program district-wide at all 26 elementary campuses where feasible. In addition, the sponsor requested and subsequently awarded a renewal



proposal to expand and evaluate the effectiveness of the program in grades 3–4 at the model school.

**The Role of Tumor-Associated Macrophages and Stress on Breast Cancer Prognosis in Pre-Menopausal African-American Women.** The primary objective of this study is to investigate the role of immune cell infiltration and the influence of chronic stress on the immune system are required in order to elucidate the biological mechanisms underlying breast cancer progression, particularly in pre-menopausal African-American women. Specific aims are to: (1) delineate the relationship between immune cell density and the clinicopathologic characteristics of breast tumors of pre-menopausal African-American women and (2) investigate the relationship that chronic stress plays on immune cell function and the progression of breast cancer in pre-menopausal African-American women. This study is funded by the Kellogg Health Scholars Program.

**Genomic Instability in Mexican-American Children Exposed to Environmental Toxins:** An environmental and molecular epidemiology pilot study to explore if Mexican-American (MA) children living near agricultural fields where organophosphate pesticides (OP) have been applied and two superfund sites contaminated with organochlorine pesticides (OCP) and polychlorinated biphenyls (PCB) are at a higher risk for induced genetic instability (GI) than children of the same ethnicity and age living in the same region, but not near any Superfund sites or agricultural fields. In specific aim 1, we will determine OP urine levels from 25 children residing near the agricultural fields and compare these levels to those in 25 children living in the same region, but not near the agricultural fields. In specific aim 2, we will determine PCB serum levels from 25 children living near the Donna Superfund site and compare these levels to those in 25 children living in the same region, but not near the Donna Superfund site. In specific aim 3, we will determine OCP serum levels from 25 children living near the Mission Superfund site and compare these levels to those in 25 children from the same region, not living near the Mission Superfund site. This will determine the relationship between OP, OCP and PCB exposure and residential status. This study was funded by the Center for Research on Environmental Diseases.

**Health and Cancer Issues in the South Asian Community:** The overall objectives of this study are to assess the unmet health and cancer needs of the South Asian population in the Greater Houston area and to determine barriers and other factors that affect health in this population, so that we can address these issues by partnering with other researchers, public health and community organizations. Major emphasis will be placed on cancer, heart disease, diabetes, and other relevant health concerns, such as the use of complementary and alternative therapies. This study was funded by discretionary funding provided by UTMDACC

**The Circle of Sisters:** is a breast cancer education and outreach initiative for American Indian women. This project builds on our previous initiatives in the American Indian community, including facilitating meetings of the Native American Health Coalition, coordinating an annual Native American Health Summit and colorectal cancer education programs in the Native American communities and a Circle of Sisters event for Native American women planned for May of this year in which we will pilot test many of the proposed activities. The long term goal of the project is to improve breast cancer screening rates by increasing awareness of the importance of early detection and screening, cancer risk reduction through nutrition and physical activity, and education about breast cancer screening and support resources. The program will include a full day of culturally tailored educational and leisure activities focused on American Indian women living on and off the Alabama-Coushatta reservation, especially those with financial, educational or transportation barriers to mammography screening. This project was funded by the NCI and the Mayo Clinic.

**Houston Breast Cancer Task Force (Avon Foundation):** The breast cancer mortality disparity data released February 5, 2008 at the *Avon Breast Cancer Forum* has galvanized a citywide effort, the Houston Breast Cancer Task Force, to better understand breast health disparities and to develop solutions to the problem. The mortality disparity is only one component and more thorough studies of current disparities in breast health for the women of Houston are warranted. The task force is currently working to identify the capacity of screening and diagnostic treatment facilities in the Houston community. This study was funded by the AVON Foundation.

**CAN DO Houston:** CAN DO Houston is a holistic community-based initiative that aims to prevent and diminish childhood obesity in Houston and surrounding communities. CAN DO Houston LISTENS to the needs of the community and addresses physical activity, nutrition, and healthy minds in the community, school, after-school, home, and work environments based on the needs of the community. The program utilizes existing resources and evidence-based practices and addresses gaps in services by enabling the broadest collaboration of individuals, institutions, and organizations. CAN DO Houston is a combined effort of the Mayor's Wellness Council, Houston Wellness Association, and many community partners. This study was funded by In kind donations from M.D. Anderson CRMH, Coca-Cola North American/Minute Maid, City of Houston Department of Parks and Recreation, Department, and Robert Wood Johnson Foundation.

### **Networks for Educational Outreach and Training**

**Health Disparities Education, Awareness, Research, & Training (HDEART) Consortium:** One of the most important achievements was the formation of HDEART in September of 2003. An institution can become a part of HDEART via a letter of agreement from the President and/or CEO agreeing to participate in HDEART activities to address health disparities, not just limited to educational activities. Therefore, it is an agreement at the highest level. The purpose of the HDEART Consortium is to share resources to develop academic research and educational program related to health disparities. The first effort developed a course(s) which would be combined with existing courses to create an academic specialty (either through certification or an academic minor) in health disparities. The HDEART currently has 38 members, whose names and affiliations are provided in Appendix 3.

**Center Health Disparities Curriculum and Anchor Course:** Although the anchor course was first offered at the University of Houston in the Fall 2002, it formally became a HDEART course when offered on the Rice University campus in the Fall 2003. Since then, it has been offered and rotated on the following campuses: Texas Southern University, The University of Houston-Downtown, Rice University, The University of Houston, and The University of Texas Health Science Center-Houston's School of Public Health. All CRMH faculty participate in the teaching of this course. The course was offered last Fall at the University of Houston Downtown (Appendix 4) with 93 students (89 undergraduate / 4 graduate). The course will be offered at the Texas Southern University this Fall (2012; Appendix 5, with additional teleconferencing sites this year.

**Health Disparities Workshop:** This summer week-long workshop is a concentrated version of the Anchor Course described above for students, staff, faculty, and community members nationwide. Over the past six years beginning in June 2003 through June 2012, we have had over 2,800 participants per year attend the annual summer workshops consisting of social workers, undergraduate and graduate students from HDEART Consortium member campuses, postdoctoral fellows, Kellogg Scholars, social workers, physicians, nurses, and other health care professionals.

The 10<sup>th</sup> Annual Health Disparities Summer Workshop was held in conjunction with the 25<sup>th</sup> Anniversary of the Biennial Symposium Series June 26 – July 1, 2012 at Hilton Americas, Houston.

**25<sup>th</sup> Anniversary of the Biennial Symposium on Minorities, the Medically Underserved & Health Equity: Empowering Communities in the Era of Health Care Reform:** The Symposia were initially sponsored by the University of Texas M.D. Anderson Cancer Center, the Chronic Disease Prevention and Control Research Center (CDRC) at Baylor College of Medicine and the Intercultural Cancer Council (ICC). The 25th Anniversary Symposium was a reorganized and restructured continuation of a 22-year series of biennial symposia and semiannual Educational Forum meetings that address the unequal burden of cancer among racial/ethnic minorities and other medically underserved groups. The broad scope of this Symposium and the upcoming ones are concerned with science updates on prevention, screening, treatment, survivorship and caregiver issues; cancer data and surveillance; research and clinical trials; quality of life, pain and palliative care, end-of-life and hospice care; advocacy training, behavioral science, cultural competence and health disparities; training in writing grant proposals for community-based organizations (CBOs), health communication; healthy lifestyles; information technology, patient and public education, patient navigation; population science; spirituality and health; and tobacco prevention, cessation, and advocacy. (Appendix 6)

**National Minority Cancer Awareness Week Luncheon:** Over the past 12 years the CRMH has observed National Minority Cancer Awareness Week and the Biennial Symposium Series on “Minorities, the Medically Underserved & Cancer” with a symposium luncheon hosted during the third full week of April. The National Minority Cancer Awareness Week Luncheon (NMCACL) hosts approximately 300 health care professionals, elected officials and community members each year. The luncheon honors individuals, community-based organizations and scientists that have made significant contributions to eliminating health disparities in the area of cancer outreach and education. In 2007, the CRMH observed the 20th Annual National Minority Cancer Awareness Week and Biennial Symposium Series on “Minorities, the Medically Underserved & Cancer”. The keynote speakers were former surgeon generals, Joycelyn Elders, M.D. (1993-1994), and David L. Satcher, M.D., Ph.D. (1998-2001). In 2008 the symposium’s keynote was former Department of State Health Services Commissioner Eduardo J. Sanchez, M.D., M.P.H. The University of Houston President and University of Houston System Chancellor Dr. Renu Khator, PhD was the 2009 keynote with the Executive Vice Chancellor for Health Affairs of the The University of Texas System and former president of the IOM, Dr. Kenneth Shine taking this role in 2011. The 2010 keynote was HEB’s CEO Scott McClelland, MBA. The 2012 keynote was Jay Moskowitz, PhD, the President and CEO of Health Sciences South Carolina.

In 1986, Lovell Jones, Ph.D., approached Senator Lloyd Bentsen and Representative Mervyn Dymally to support a joint resolution to designate the third week in April as National Minority Cancer Awareness Week. On April 8, 1987, the U. S. House of Representatives Joint Resolution 119 designated the third week in April as “National Minority Cancer Awareness Week.” The American Medical Association and the American Cancer Society both endorsed the resolution as a means of drawing attention to the problem among minorities and the poor (Appendix 7).

**Implementation of the Bioethics Initiative for Equity in Health Care and Research:** The first aim of the initiative is to develop an institutionally linked but free-standing program dedicated to the training of racial and ethnic minorities in bioethics to address the underrepresentation of minorities in clinical trials. Toward that aim, researchers within MD Anderson Cancer Center’s Department of Health Disparities Research and the Center for Research on Minority Health partnered with researchers in the Section of Integrated Ethics in the Department of Critical Care. Created to support the endeavor was an advisory board, the Multidisciplinary Advisory Committee, composed of internal and external community members committed to the project’s goals. Members, who

represent the ethnically and racially diverse Houston metropolitan area, come from within MD Anderson and from Houston's larger community, and include men and women who are oncologists and others who have been cancer patients and cancer family caregivers. Other principal players who are integral to the program are mentors who work with the postdoctoral fellows and interns. These have included initiative staff, a physician/researcher who was recently a Robert Wood Johnson policy fellow, and the director of MD Anderson Cancer Center's Minority and Women Clinical Trials Recruitment Program. The second aim of the initiative is to increase the number of women and underrepresented ethnic and racial minority members in the bioethics academic enterprise. Seven of nine participants have been from minority racial groups, but all have been women. Interns have undertaken clinical ethics coursework, and the clinical observation in the company of Integrated Ethics faculty allows them to see in practice some of the issues explored in class readings and lectures. Other activities intended to equip them for participation in the bioethics academic enterprise includes attending the Disparities in Health in America Workshop, sponsored annually at MD Anderson Cancer Center by the Center for Research on Minority Health; undergoing other training, including human subjects protection training and communications training. The third aim is to develop and use nontraditional methods to build trust in the health care system to bolster minority participation in clinical trials. The initiative has sought to build trust in the health care system, in part, by creating leaders in bioethics thought through the internships and fellowships, but it has also sought to engage the community in discussions around minority representation in clinical trials by hosting three educational sessions (webinars) on the issues of responsible conduct of research, the Havasupai settlement, and distrust of clinical trials by minority populations. Posting a Web site about the initiative on the MD Anderson Cancer Center's site ([www.mdanderson.org](http://www.mdanderson.org)) provides another venue. More traditional methods of disseminating research findings used by the project include submission of a manuscript about the ethics of limiting a pregnant woman's participation in clinical trials to the *Journal of Medical Ethics*. An article on ethics practiced in a medical center during a hurricane has also been accepted. This study was funded by the NIH.

**Kellogg Scholars in Health Disparities:** The CRMH is a training site for Kellogg Scholars in Health Disparities. Dr. King (Pilot 1) and Dr. Teal (Assistant Professor, Houston Center for Quality of Care & Utilization Studies, Veterans Affairs Medical Center and Baylor College of Medicine) completed their tenure as the first scholars in the CRMH in 2006. Additional scholars through 2013 have included Dr. Angelica Herrera (Assistant Professor, University of Maryland Baltimore County), Dr. Gina Evans (Assistant Professor, Baylor College of Medicine) and Dr. Shendra Amy Snipes (Assistant Professor, The Pennsylvania State University) who finished in 2008-09. Drs. Anthony Omojola (COO, Park DuValle Community Health Center) and Patricia Miranda (Assistant Professor, The Pennsylvania State University) both finished in 2011. Dr. Lucinda Nevarez has accepted an Instructor position at the University of Houston. Drs. Shelly Hovick, Lakeisha Batts, Kimberly Enard, and Stacy Lloyd continue in the program.

**PVAMU Nursing Model:** In the Fall 2005 semester, as part of Project EXPORT, new environmental health content was added to the nursing curricula to increase the number of PVAMU minority nurse researchers in the area of environmental health. Implementation began in the fall of 2006 and continues to the present.

**M.D. Anderson Guest Lecturers:** The CRMH continues to sponsor lecturers who are leaders in the Health Disparities field on a regular basis.

**Cancer Network:** The CRMH works with the community-based Cancer Network for the Houston area. Network members include community leaders and non-profit organizations that advise the CRMH on ways to best address health disparities in cancer detection and treatment and facilitate the sharing of information, resources, and ideas.

**Website:** Along with the Department of Health Disparities Research, a featured site has been developed directly off of the main M. D. Anderson website <http://www.mdanderson.org/topics> under “Race, Ethnicity, and Cancer”. The Center websites [www.mdanderson.org/crmh](http://www.mdanderson.org/crmh) and [www.healthdisparitiesresearch.org](http://www.healthdisparitiesresearch.org) continue to serve as an information resource regarding minority health, providing Internet links to related websites and a calendar of community events and activities related to cancer awareness, prevention, and education.

**Texas Health Disparities Task Force:** Dr. Beverly Gor serves as a member of the Texas Health Disparities Task Force that was created by the legislature to help eliminate inequities in health care and access to health care across the state. The CRMH serves as a resource for Dr. Gor as she fulfills her responsibilities on the Task Force.

**UNC Videoconference:** The CRMH hosted the five-day Summer Public Health Research Videoconference on Minority Health produced by the University of North Carolina at Chapel Hill School of Public Health in June 2004-2011 targeting academic and community members appropriate to each day's topic.

### **Networks for Procurement of Needed Services:**

**The Prostate Outreach Project (POP) Mobil Unit:** MD Anderson's POP is a community-based education and early prostate cancer detection program initially established in two underserved primarily African American communities in June 2003. Community sites were selected to recruit African American men that were more likely to be indigent and could most benefit from program services. The program is sponsored via Congressional appropriations, as well as funds administered via The University Cancer Foundation of M. D. Anderson, the Prostate Cancer Research Program and the Division of Cancer Prevention and Population Sciences. Dr. Curtis Pettaway of the Department of Urology serves as the program director. The goal is to impact prostate cancer mortality among underserved African Americans.

**Texas Department of Health:** The CRMH is working with State Cancer Registry to further explore the integrity and validation of data on certain minority populations within the State. Several analyses have been initiated, and preliminary results show a significant underreporting of cancer incidence among certain minority subgroups including Native Americans.

**HOPE Clinic:** As noted above, the Asian American Health Coalition (AAHC) operates this community health center which serves a large percentage of the medically underserved Asian Americans in Southwest Houston. The HOPE clinic addresses the needs identified in the Asian American Health Needs Assessment survey such as referrals to cancer screening services. To address this issue, the AAHC and the CRMH have applied for and obtained two grants from the Texas Cancer Council to increase cancer screening. The AAHC has also received funding from W.K. Kellogg Foundation (the Health through Action Partnership Grant) to reduce disparities in these populations.

**Gateway to Care:** the CRMH is a member of this community access collaborative, comprised of over 170 public and private safety net health systems, coalitions, advocacy groups and social service providers working together to assist the approximately 1.09 million uninsured and the additional 500,000 underinsured residents in the Greater Houston Area in receiving medical care at the most appropriate setting. Its major initiatives include the Provider Health Network, Medical Reserve Corps, Federally Qualified Health Centers as well as many other important programs. Gateway to Care also conducts navigation training and has participated in the training of CRMH patient navigators and community health workers.

**Harris County Public Health Care System Council:** Dr. Beverly Gor was appointed to this 21 member advisory board which seeks to develop and maintain a comprehensive, coordinated, and evolving health care delivery system to provide necessary population-based public health interventions and access to a network of preventive and primary care services with particular emphasis on care for persons with little or no medical insurance.

**The Circle of Sisters:** is a breast cancer education and outreach initiative for American Indian women. This project builds on our previous initiatives in the American Indian community, including facilitating meetings of the Native American Health Coalition, coordinating an annual Native American Health Summit and colorectal cancer education programs in the Native American communities and a Circle of Sisters event for Native American women planned for May of this year in which we will pilot test many of the proposed activities. The long term goal of the project is to improve breast cancer screening rates by increasing awareness of the importance of early detection and screening, cancer risk reduction through nutrition and physical activity, and education about breast cancer screening and support resources. The program will include a full day of culturally tailored educational and leisure activities focused on American Indian women living on and off the Alabama-Coushatta reservation, especially those with financial, educational or transportation barriers to mammography screening. This project was funded by the NCI and the Mayo Clinic.

**Boat People SOS:** During the Hurricanes Katrina/Rita crisis, Dr. Gor and Truong Son Hoang assisted Asian evacuees with facilitating medical services or completing FEMA applications. This project helped to identify the major health needs of this population and the partnering with Asian Pacific American and other community-based organizations to design culturally and linguistically appropriate programs and interventions. Through the CRMH relationship with Morehouse School of Medicine, additional resources such as access to telepsychiatry services and the provision of electronic medical records were also facilitated to Katrina evacuees.

**Houston Breast Cancer Task Force (Avon Foundation):** The breast cancer mortality disparity data released February 5, 2008 at the *Avon Breast Cancer Forum* has galvanized a citywide effort, the Houston Breast Cancer Task Force, to better understand breast health disparities and to develop solutions to the problem. The mortality disparity is only one component and more thorough studies of current disparities in breast health for the women of Houston are warranted. The task force is currently working to identify the capacity of screening and diagnostic treatment facilities in the Houston community. This study was funded by the AVON Foundation.

***Specific Aim 3: To conduct needs assessments to determine the distinct cultural traditions, behaviors and perceptions that shape the health attitudes of our target groups; and to determine ways to promote health education in these communities. This process is continual to ensure that the program is responsive to the target populations.***

**Asian American Health Needs Assessment (AsANA):** Researchers from the CRMH have completed the first phase of the Asian American Health Needs Assessment project by conducting the first-ever comprehensive telephone survey to assess the health issues of Chinese and Vietnamese populations in Houston and surrounding areas. The survey was conducted in Vietnamese, Cantonese, Mandarin and English. Of the 1,808 randomly selected Chinese and Vietnamese contacted, 814 individuals (402 Chinese, 412 Vietnamese) completed the survey. CRMH researchers are analyzing the data from the study to understand and describe the health needs, risks and practices of these populations. The large data set has provided both quantitative and qualitative health information about these two Asian communities. A community report

highlighting the most common health risk factors for Chinese and Vietnamese in Houston has recently been released: ([http://www.mdanderson.org/pdf/health\\_disparities\\_asana\\_cr\\_final.pdf](http://www.mdanderson.org/pdf/health_disparities_asana_cr_final.pdf)) and widely disseminated in the two communities and research community: e.g., APHA ([http://www.mdanderson.org/pdf/apha\\_poster.pdf](http://www.mdanderson.org/pdf/apha_poster.pdf)); ICC (<http://www.mdanderson.org/pdf/iccposter.pdf>); Texas Public Health Association ([http://www.mdanderson.org/pdf/healthy\\_people\\_2010.pdf](http://www.mdanderson.org/pdf/healthy_people_2010.pdf)) and Community outreach and media campaign of the AsANA study ([http://www.mdanderson.org/pdf/media\\_outreach\\_icc\\_presentation.pdf](http://www.mdanderson.org/pdf/media_outreach_icc_presentation.pdf)). Results of the survey have helped identify pressing health risks and needs and have provided the data needed for designing culturally-appropriate health programs in this community.

**The Fresno Environmental Survey of Needs and Opinions (FRESNO) project** was an environmental health pilot study conducted by the CRMH to assess the Fresno, Texas community's perceptions of environmental exposure and associated health concerns. A secondary objective of the study was to collect data on the perceptions of genetic testing and participating in research studies among African-American and Hispanic Fresno, Texas residents. A community advisory board was established to develop and implement the study. Key informant interviews and focus group sessions were conducted, and the information collected was used to educate the community on environmental exposures, health concerns, and residential needs specifically related to Fresno, Texas. Findings from this needs assessment have been published and disseminated during the reporting period.

**The Native American Health Summit (NAHS):** Recognizing the need for health care discussion in and about the Native American community, the Native American Health Coalition collaborated with the CRMH to organize the first NAHS in Houston, Texas held on November 2, 2007. The goals of the NAHS were to provide current information on the status of Native American health in Texas, identify barriers in health care access for this population, encourage health research and educational activities in Native American communities, and develop realistic solutions in collaboration with members from the community, research, public health, health care providers, policy makers and the private sectors to address Native American health disparities. The CRMH Community Relations Core will be issuing a report from this summit this fall.

**The HHS Hispanics Elders Project “Improving Hispanic Elders’ Health: Community Partnerships for Evidence-Based Solutions”** is year-long pilot project intended to bring together local leaders from Houston and seven other metropolitan area communities with the primary objective of combating health disparities in the growing population of Hispanic elderly. Five federal agencies - Administration on Aging (AoA), the Agency for Healthcare Research and Quality (AHRQ), the Centers for Disease Control and Prevention (CDC), the Centers for Medicare and Medicaid Services (CMS), and the Health Resources and Services Administration (HRSA), all part of the United States Department of Health and Human Services (DHHS) - coordinate this initiative through AcademyHealth. The eight participating cities include: Chicago, IL; McAllen, Miami, New York, San Antonio, and San Diego and Los Angeles, CA. This spring, Houston's team - Neighborhood Centers, Inc., the Area Agency on Aging, Denver Harbor Clinic, St Lukes Episcopal Charities, Gateway to Care, IntraCare Hospitals, and U.T. M.D. Anderson Cancer Center (CRMH)- completed a 15-minute key informant online survey to help prioritize health disparity areas and target community sites to launch a community-based intervention. Findings from the survey helped define key focus areas such as the development of a diabetes intervention for Hispanic elderly in the Houston area.

**The Environmental Community Assessment Project (E-CAP):** Galena Park is a community assessment and planning initiative that is conducted by Harris County Public Health and Environmental Services (HCPHES). The CRMH serves as a consultant on the project by providing



recommendations on how best to conduct a culturally competent environmental health assessment in a minority community. The goal of E-CAP Galena Park is to engage a Harris County community in a comprehensive community assessment and dialogue processes to determine the extent of inequities in environmental conditions and resulting health disparities. In addition, E-CAP Galena Park aims to effect change through community mobilization, capacity development, and advocacy for policy solutions to address environmental conditions that impact health. The Protocol for Assessing Community Excellence in Environmental Health (PACE-EH) methodology, developed by the National Association for City and County Health Officials, will be used to facilitate the community dialogue process. PACE-EH is designed to help communities systematically conduct and act on an assessment of environmental health status in their community. Key project activities conducted during E-CAP Galena Park include: reviewing and analyzing existing health and environmental data sources; identifying and mapping environmental factors that potentially impact health in a Harris County community; and facilitating the community dialogue process. Community interface with human subjects will occur through a series of activities that may include focus groups, surveys, town hall meetings, and key informant interviews conducted with community-invested and residential participants. Community members and local public health professionals will also be involved in the developed PACE-EH community-based environmental health assessment team, which will be primarily responsible for completing the community assessment process.

**Texas Partnership to Address and Eliminate Health Disparities (TPAHD):** The Center for Research on Minority Health at the University of Texas M.D. Anderson Cancer Center has a contract with the Health and Human Services Commission to provide an assessment for the Texas State Partnership to Address and Eliminate Health Disparities (TPAHD) project. The primary goal of TPAHD is to maintain a collaborative, in preparation for developing statewide health disparities initiatives. It is the role of the University of Texas M.D. Anderson Cancer Center to: 1) provide an assessment of the process; 2) to determine the effectiveness of proposed interventions/policies; and 3) to estimate the impact on health disparities in Texas. This study was funded by the State of Texas Office for the Elimination of Health Disparities.

**Task Force on Halting the Increase in Overweight and Obesity in Houston/Harris County Children:** Dr. Lovell Jones is a key member of this groundbreaking, Mayor of Houston led taskforce that is developing a comprehensive strategy to halt the increase in overweight and obesity among children in Houston/Harris County. The task force is examining the obvious and recommended actions to halt the obesity epidemic such as neighborhoods safe for unstructured play, eating habits of parents and custodial adults, cultural food preparation practices, accessibility to full service food retail outlets, etc. The task force is obtaining information from local researchers and professionals who have been working in the area of nutrition, food security, physical activity, and childhood obesity. It is also obtaining input from neighborhood associations, parent groups, youth sports associations, economic development organizations, and others that influence the overall context of Houston's neighborhoods. The task force will synthesize the information with recommendations for action, responsible parties, timelines, and resources to address the problems of childhood obesity in a strategic collaboration that can be shared with the community-at-large, and measured for changes and progress. The task force will present a final report to Houston City Council, Harris County Commissioners Court, and the general public.

**Caregiver Assessments of the Quality of Home Hospice Care: A Comparison Across 3 Ethnic Groups:** The study involves a 35-minute cross-sectional phone interview with 128 bereaved caregivers who have completed their participation in the parent study and have lost their loved ones (hospice patients) within 3-23 months. The primary purpose is to investigate the associations between the caregivers' quality of hospice care assessments and ethnicity, parenteral hydration status of the patient, and levels of grief of the bereaved caregivers. The aims of the



study are to administer the Family Evaluation of Hospice Care (FEHC) to caregivers already recruited into the parent grant and conduct supplemental analyses to investigate the associations between the quality of hospice care ratings and: a) the parenteral hydration status of the patient; b) ethnicity; c) past and current levels of grief. This study was funded by the National Cancer Institute.

**The Health and Information Seeking Behaviors of the Southern Poor:** The goal of this project is to understand how low-income audiences in the South perceive a wide range of health risks, how much they worry about and feel susceptible to these multiple health risks, and the degree to which they seek and process health information. Focus groups and interviews were held in three southern with White and African Americans. A random digit dial phone survey was also conducted to find out more about why low-income people respond to some health risks and not others. Specific aims are to (1) better understand how low-income people perceive multiple health risks and cope with them on limited resources; (2) Assess worry across ten unique health risks and differences in worry by race, gender, age, and educational level. From risks considered to be of the most worry, we also assessed how worry and perceived risk impacts decisions to engage in health protective actions; (3) Test the assumption that increased perception of risk will trigger an emotional response, worry, that in turn triggers an assessment of health information needs and subsequently information seeking and processing. This study was funded by the Centers for Disease Control and Prevention as Center of Excellence in Health

**CAN DO Houston:** CAN DO Houston is a holistic community-based initiative that aims to prevent and diminish childhood obesity in Houston and surrounding communities. CAN DO Houston LISTENS to the needs of the community and addresses physical activity, nutrition, and healthy minds in the community, school, after-school, home, and work environments based on the needs of the community. The program utilizes existing resources and evidence-based practices and addresses gaps in services by enabling the broadest collaboration of individuals, institutions, and organizations. CAN DO Houston is a combined effort of the Mayor's Wellness Council, Houston Wellness Association, and many community partners. This study was funded by In kind donations from M.D. Anderson CRMH, Coca-Cola North American/Minute Maid, City of Houston Department of Parks and Recreation, Department, and Robert Wood Johnson Foundation.

**Discount Generic Prescription Utilization in Low-income Populations:** The primary objective of this study is to identify the factors associated with awareness and utilization of generic prescription drug discount programs in low-income populations in Houston. The specific aims are to (1) conduct a survey to determine the relationship between awareness of the discount generic prescription program and utilization of the program and (2) conduct focus groups to determine awareness, beliefs, and utilization of the discount generic prescription program among low-income populations in Houston.

**Perceptions of cervical cancer among Asian Americans:** The purpose of these focus groups was to increase our understanding of these communities' perceptions of cervical cancer, cervical cancer screening and HPV so that educational resources and programs can be developed for these populations on the risks of cervical cancer and approaches to decreasing their risks. This study was funded by the Asian American Health Coalition.

**Health and Cancer Issues in the South Asian Community:** The overall objectives of this study are to assess the unmet health and cancer needs of the South Asian population in the Greater Houston area and to determine barriers and other factors that affect health in this population, so that we can address these issues by partnering with other researchers, public health and community organizations. Major emphasis will be placed on cancer, heart disease, diabetes, and other relevant health concerns, such as the use of complementary and alternative therapies. This study was funded by discretionary funded provided by UTMACC

***Specific Aim 4: To provide mentors and extensive training programs to support minority students pursuing careers in biomedical, epidemiological, and behavioral, and health services research.***

The goal of the CRMH's Educational Core is to increase the number of individuals in health disparities research by creating unique educational programs and linking these to already existing programs. As noted above, the CRMH has established a consortium of academic and health institutions (the Health Disparities Education, Awareness, Research & Training [HDEART] Consortium). One of its goals is to create an academic degree/certificate granting program in health disparities. The CRMH/HDEART sponsors several educational activities including the UNC Videoconference, the National Minority Cancer Awareness Week Luncheon, the Annual Summer Workshop on Health Disparities and the anchor health disparities course entitled "Disparities in Health in America: Working Toward Social Justice." Another training course that addresses health disparities and targeting mostly minority students is "Topics in Genomics" which is co-sponsored each year with Prairie View A&M University. In addition, CRMH/HDEART is creating a pipeline program which will take students from kindergarten to postgraduate education. This program is part of the EXPORT grant recently awarded to the CRMH.

The following section provides a detailed description of four of the CRMH's most prominent programs that support minority students pursuing careers in biomedical, epidemiological, and behavioral research.

**1) Export Project:** The CRMH was awarded its original P60 Center Grant in 2003 to establish a Center of Excellence in Partnerships for Community Outreach Research on Health Disparities and Training (Project EXPORT). In 2007, the CRMH successfully competed for the renewal of Project EXPORT, known as Project EXPORT - A Center of Excellence (PEACE). One of the projects included was the PIPELINE Scientific Training Program (PSTP) - Linking Training from High School to Graduate Programs, which was implemented by the CRMH Education Core. The PSTP, linked with the SCIENCE Project, introduces interested and qualified Texas young people to a research environment, utilizing an elementary setting. It also provides firsthand experience in the varied career opportunities available in the biomedical sciences, public health and community-based participatory research for young people. The eight-week program for high school and college students generally runs from early June through the last week of July and selects two to three high school students, along with one or more undergraduates, to participate.

**2) SCIENCE Project: Science Centered Inquiry-Based Educational Activities in Collaborating Elementary Classrooms (SCIENCE) Project.** The overall goal of SCIENCE Project is to reduce the under-representation of African American and Hispanics in health professional and biomedical research careers. Specific aims are to (1) increase the quality of environmental health science teaching and learning through professional development at the Environmental Health Science Summer Institute (EHS-SI) for primary Burton Elementary School teachers; (2) increase inquiry-based science activities among African-American and Hispanic kindergarten through 2<sup>nd</sup> grade students; and (3) enhance inquiry-based science activities among African-American and Hispanic kindergarten through 5<sup>th</sup> grade students attending Burton Elementary School by developing and implementing an evidence-based level appropriate science education roadmap. This project was funded by the Texas Higher Education Coordinating Board.

**3) Implementation of the Bioethics Initiative for Equity in Health Care and Research:** The first aim of the initiative is to develop an institutionally linked but free-standing program dedicated to the training of racial and ethnic minorities in bioethics to address the underrepresentation of minorities in clinical trials. Toward that aim, researchers within MD Anderson Cancer Center's Department of

Health Disparities Research and the Center for Research on Minority Health partnered with researchers in the Section of Integrated Ethics in the Department of Critical Care. Created to support the endeavor was an advisory board, the Multidisciplinary Advisory Committee, composed of internal and external community members committed to the project's goals. Members, who represent the ethnically and racially diverse Houston metropolitan area, come from within MD Anderson and from Houston's larger community, and include men and women who are oncologists and others who have been cancer patients and cancer family caregivers. Other principal players who are integral to the program are mentors who work with the postdoctoral fellows and interns. These have included initiative staff, a physician/researcher who was recently a Robert Wood Johnson policy fellow, and the director of MD Anderson Cancer Center's Minority and Women Clinical Trials Recruitment Program. The second aim of the initiative is to increase the number of women and underrepresented ethnic and racial minority members in the bioethics academic enterprise. Seven of nine participants have been from minority racial groups, but all have been women. Interns have undertaken clinical ethics coursework, and the clinical observation in the company of Integrated Ethics faculty allows them to see in practice some of the issues explored in class readings and lectures. Other activities intended to equip them for participation in the bioethics academic enterprise includes attending the Disparities in Health in America Workshop, sponsored annually at MD Anderson Cancer Center by the Center for Research on Minority Health; undergoing other training, including human subjects protection training and communications training. The third aim is to develop and use nontraditional methods to build trust in the health care system to bolster minority participation in clinical trials. The initiative has sought to build trust in the health care system, in part, by creating leaders in bioethics thought through the internships and fellowships, but it has also sought to engage the community in discussions around minority representation in clinical trials by hosting three educational sessions (webinars) on the issues of responsible conduct of research, the Havasupai settlement, and distrust of clinical trials by minority populations. Posting a Web site about the initiative on the MD Anderson Cancer Center's site ([www.mdanderson.org](http://www.mdanderson.org)) provides another venue. More traditional methods of disseminating research findings used by the project include submission of a manuscript about the ethics of limiting a pregnant woman's participation in clinical trials to the *Journal of Medical Ethics*. An article on ethics practiced in a medical center during a hurricane has also been accepted. This study was funded by the NIH.

**4) The Kellogg Health Scholars Program:** The CRMH/ HDEART Consortium is one of four training sites in the multidisciplinary-disparities tract in the U.S. Our site focuses primarily on using a biopsychosocial approach in health disparities. Dr. Lovell Jones is the Site Director for the CRMH/HDEART site. The CRMH/HDEART brings together the strengths of its 28 member institutions to focus on developing solutions to ameliorate health disparities. (See Appendix 3). The program is comprised of two tracks: a) A multidisciplinary-disparities track whose intent is to prepare a new generation of minority scientists for careers and leadership roles in health disparities and health policy, with the objective of facilitating the translation of such research to policy and practice; b) A community disparities track to enable postdoctoral fellows to develop and enhance skills in working with communities and engaging in community-based participatory research at institutions where these skills are present. Research emanating from the CRMH's Kellogg Health Scholars Program emphasizes the elimination of health disparities through community-based participatory research approaches and interdisciplinary approaches to developing solutions to health disparities. This strategy allows natural scientists, social scientists and community advocates to work collaboratively to develop new insights, and promote inter-institutional efforts to leverage the intellectual strength, diversity of ideas and energy from a multitude of faculty. The CRMH houses at least two post-doctoral minority fellows from this program every two years.

**Specific Aim 5:** *To develop and evaluate a model that will enhance the recruitment and retention of minority populations participating in clinical trials.*

Another hallmark of the CRMH achievements has been the implementation of a successful recruitment and retention model, sometimes referred to as a modified patient navigation model. This has allowed CRMH research studies, and those research programs associated with the CRMH, to successfully recruit and retain minority and medically underserved participants in clinical trials, both treatment and prevention. Five studies exemplify our success in this area:

- 1) **Centers for Medicare and Medicaid Services (CMS):** This CRMH is one of six demonstration projects funded by CMS to investigate facilitated cancer screening services and patient navigation for Hispanic Medicare beneficiaries. This 4-year 5.4 million award is a tremendous effort towards addressing health disparities and health outcomes in this target population, essentially reducing systemic, cultural, educational, and logistical barriers that contribute to health disparities.
- 2) **Women's Healthy Eating and Living (WHEL) study:** The CRMH continues work on the Women's Healthy Eating and Living study and published the main outcome of the study in July 2007. Of the seven clinical sites, the M. D. Anderson site recruited nearly 50% of the African-American, 30% of the Hispanic, and 50% of the Asian participants. The CRMH is leading the subanalysis of the minority cohort.
- 3) **Susan G. Komen for the Cure (Local):** Drs. Chilton, Bevers, Hajek, and Gor lead this study to compare minority women who participated vs. minority women who chose not to participate in a previous large breast cancer chemoprevention clinical trial. The goal of this project is to increase inclusion of minority populations into STELLAR through community outreach and education using identified predictors of non- participation and of participation of minority women in clinical trials. Data from this study will be used to design, pilot and test intervention using The SISTER Study (NIEHS).
- 4) **The Sister Study:** The CRMH has joined forces with The Sister Study of the National Institute of Environmental Health Science, which is a breast cancer research project to recruit minority women ages 35 - 74. The Sister Study is open to all women, ages 35 to 74, who have had a sister or sisters that have been diagnosed with breast cancer. The purpose of the study is to determine the role of gene environmental interaction in breast cancer. The role of the CRMH is to aid in increasing the number of minorities in the Sister Study.
- 5) **Enhancing Minority Participation in Clinical Trials (EMPACT) Phase 1:** The EMPACT Program establishes a national consortium to enhance participation of underrepresented minorities in clinical trials. Consortium members—University of Minnesota, University of Alabama at Birmingham, Johns Hopkins University, University of Texas-MD Anderson, and University of California-Davis—will collaborate to develop, implement, and evaluate programs to promote participation in research studies across sites and minority populations. The community-based participatory research (CPBR) methodological framework will guide activities. In Phase 1, qualitative and quantitative data assessments among faculty and staff at each institution will be conducted to identify barriers to participation in clinical trials among minority patients. Based on results of the Phase 1 assessments, a menu of interventions or programs will be developed for implementation in Phase 2 with the aim of increasing minority participation in cancer clinical trials at each institution. This project was funded by the National Institutes of Health.

## **II) Research to examine prostate cancer screening and informed decision making in various ethnic groups.**

The following section will assess the overall progress made in relation to the “technical objectives” submitted from the original application:

**Technical Objective 1** To develop and evaluate a Spanish language slide set for administration in group settings, adapted from the content of the current guidelines and existing, self-administered ACS early detection decision aid, to be made available to community-based educators and screening programs in support of an informed decision-making process for early detection of prostate cancer with Spanish-speaking men. A guide for educators will accompany the slide set so that materials may be distributed on a broad scale at the completion of the project.

Our original timeline was twelve months, broken up into three phases: 1) determining information needs of the target audience - 4 months, 2) adaptation and translation of materials - 4 months, 3) cognitive testing and evaluation of materials - 4 months. We faced some setbacks in meeting this timeline. For example, the funding period was moved up, resulting in one less month to complete the project (end date of August 31, 2012 rather than September 30, 2012). Also, the budget cuts for the overall center grant caused some delays in assigning funds to this project. As such, the project manager’s effort was delayed from the start of the funding period by an additional 2.5 months (effort began on November 16, 2012).

Given these delays, we attempted to compress the project into 8.5 months. To date, we have completed Phases 1 and 2 of the project and have begun preparing for phase 3. Although we were able to complete Phase 1 in approximately 2.5 months, Phase 2 took 5 months. The second phase took longer than expected. We had a certified Spanish translator translate the English slide set to Spanish. However, the resulting translation lost the attention to literacy level of the original English slide set. As such, we had an extra step of comparing the certified translation with translations of the content done by our staff and prior translation work done by the American Cancer Society in order to modify the Spanish version to be more understandable to lay audiences. Also, we added a step where the resulting Spanish version and the English-back translation were reviewed by physicians for medical accuracy.

As such, we would have 1 month remaining the project period in which to finish Phase 3. Cognitive testing is planned for the month of August, but additional time past the current project end date will be required to complete the focus groups to evaluate the final materials. The person originally identified to serve as a focus group moderator is no longer available to assist with this project. New potential moderators are being identified, but it is a challenge to find a Latino male community health worker with the flexibility to accommodate our scheduling of the focus groups at times when our medical expert is available.

Considering the changes precipitated by the start-up phase, the project timeline was modified to a 2-year timeline. With this in mind, a request was made for a no cost extension for this effort through year 2.

**KEY RESEARCH ACCOMPLISHMENTS:** Bulleted list of key research accomplishments emanating from this research.

### **I) CRMH infrastructure:**

- A fortified CRMH infrastructure that supports a working network that develops culturally sensitive programs to support cancer awareness, cancer research, and training.
- A strong and sustained working network of community-based organizations; government agencies; research, educational, and medical institutions that address the disproportionate rates of cancer incidence and mortality in the Houston area through educational outreach, research, and procurement of needed services.
- An adept team of CRMH researchers and community health workers who conduct multiple types of health needs assessments and promote health education in the ethnic minority communities of Houston and surrounding areas.
- A multifaceted program that provides mentoring and extensive training for minority students at various educational levels pursuing careers in biomedical, epidemiological, and behavioral research.
- A holistic model of research that results in “science that benefits the community” and enhances the recruitment and retention of minority populations participating in clinical trials.

## **II) Prostate cancer screening and informed decision making research:**

- MD Anderson IRB approval to conduct the qualitative inquiry
- Completion of formative work that will expand the evidence-base in IDM and prostate cancer screening to other ethnic minority communities.
- Development and approval of qualitative study materials

**REPORTABLE OUTCOMES:** Provide a list of reportable outcomes that have resulted from this research to include:

- manuscripts, abstracts, presentations; patents and licenses applied for and/or issued; degrees obtained that are supported by this award; development of cell lines, tissue or serum repositories; informatics such as databases and animal models, etc.; funding applied for based on work supported by this award; employment or research opportunities applied for and/or received based on experience/training supported by this award.

## **I. CRMH Infrastructure:**

### **Grant Submissions:**

- 4 grants applications submitted (1 funded; 1 pending; and 2 not funded).

### **Manuscripts (See Appendix 8):**

- 8 manuscripts in peer-reviewed journals; 1 national report.

**Presentations and Abstracts:**

- 7 scientific oral or poster presentations by CRMH junior faculty during the reporting time period. This number does not include presentations made by the director of the CRMH, Dr. Lovell A. Jones or CRMH postdoctoral fellows.

**Community Events:**

- 8 community events for the reporting period (12% for recruitment; 62% for networking; 12% for promotion; 24% for collaboration).

**Education Core:***Disparities in Health in America: Working Toward Social Justice (Fall Anchor Course)*

- 147 Undergraduate and 8 Graduate students enrolled in the Fall 2011-2012.

*Disparities in Health in America: Summer Workshop*

- Summer 2012: 197 registered attendees

*PIPELINE Scientific Training Program*

- 4 pipeline summer high school students

*Environmental Health Summer Institute*

- 8 teachers trained

*University of Texas School of Public Health Interns or Practicum*

- 4 MPH students and 1 DrPH student at CRMH

**II) Prostate cancer screening and informed decision making research:**

The infrastructure, collaborations, plans, materials, and approvals are all in place to begin the research during the proposed No-Cost Extension period. The research will result in at least two publications in peer-reviewed journals and 2 community reports. Findings from this study may also be used to inform the development of a larger study.

**CONCLUSION:** Summarize the results to include the importance and/or implications of the completed research and when necessary, recommend changes on future work to better address the problem. A "so what section" which evaluates the knowledge as a scientific or medical product shall also be included in the conclusion of the report.

The Center for Research on Minority Health (CRMH) at The University of Texas M. D. Anderson Cancer Center (M. D. Anderson) was established in 2000 as part of a Congressional mandate contained in the Omnibus Bill Public Law 106-113. In that Bill, Congress instructed M. D. Anderson Cancer Center to create a center of excellence whose focus would be on addressing health disparities in minority and medically underserved populations. In doing so, the CRMH became the first such congressionally mandated center in the nation outside of the federal government. The funds awarded by Congress were primarily designated for the creation of an

infrastructure to position the new center's successful competition for external funding from various agencies interested in supporting research and educational efforts that address the unequal burden of disease in underserved populations. Today, the CRMH continues to be a unique entity whose focus on health disparities can be summarized in the phrase "Science That Benefits Community." The mission of the CRMH is to reduce, and ultimately eliminate cancer in ethnic minorities and the medically underserved through outstanding comprehensive programs in research, education, prevention and ultimately patient care. This is being accomplished through research and health promotion activities, cooperative initiatives, education and training and research collaborations. The IDM and prostate cancer screening component of this project will expand cutting edge research to ethnic minority communities and result in new, culturally appropriate interventions to promote informed decision making in various ethnic groups.

**REFERENCES:** List all references pertinent to the report using a standard journal format (i.e. format used in *Science*, *Military Medicine*, etc.).

N/A

**APPENDICES:** Attach all appendices that contain information that supplements, clarifies or supports the text. Examples include original copies of journal articles, reprints of manuscripts and abstracts, a curriculum vitae, patent applications, study questionnaires, and surveys, etc.

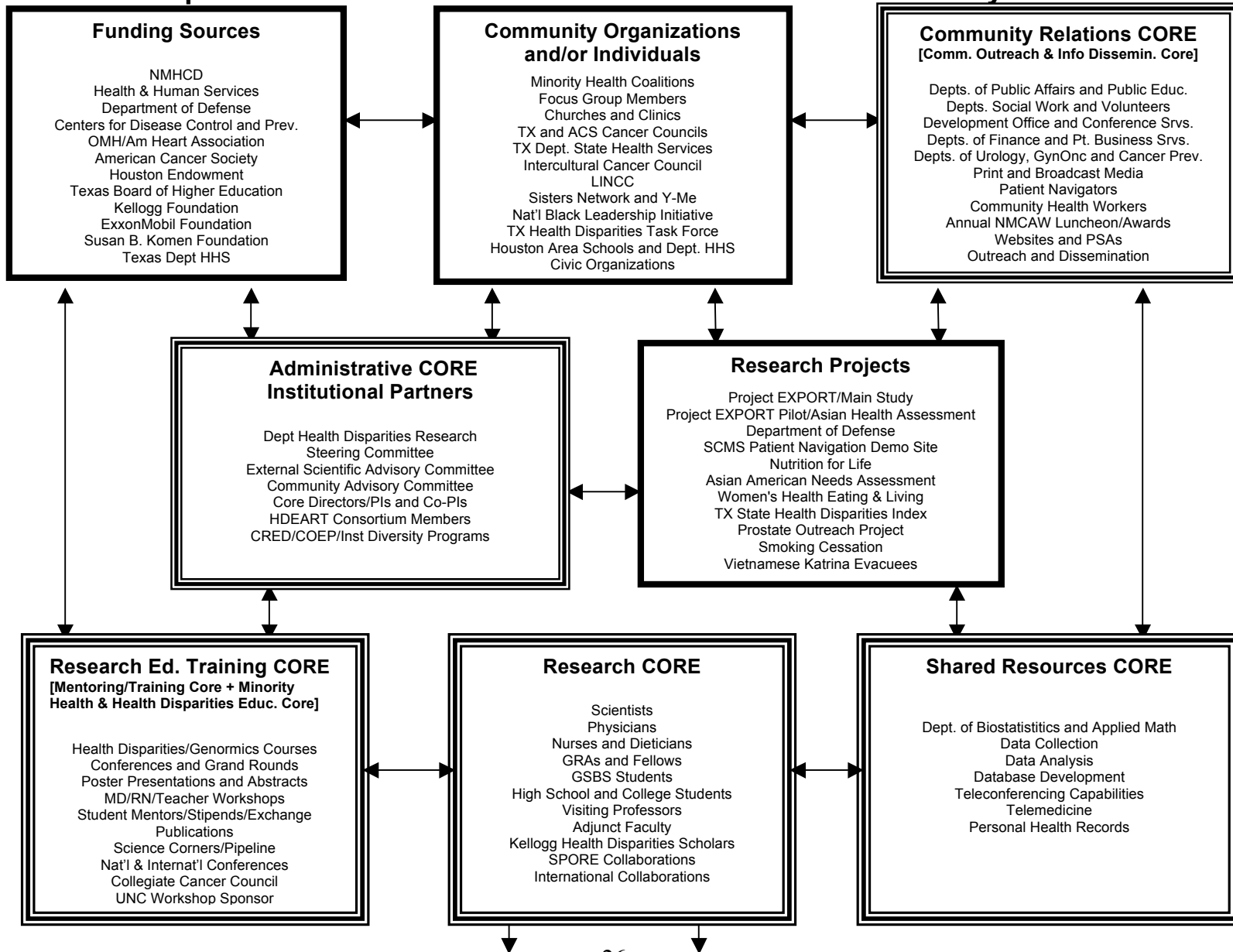
**SUPPORTING DATA:** All figures and/or tables shall include legends and be clearly marked with figure/table numbers.



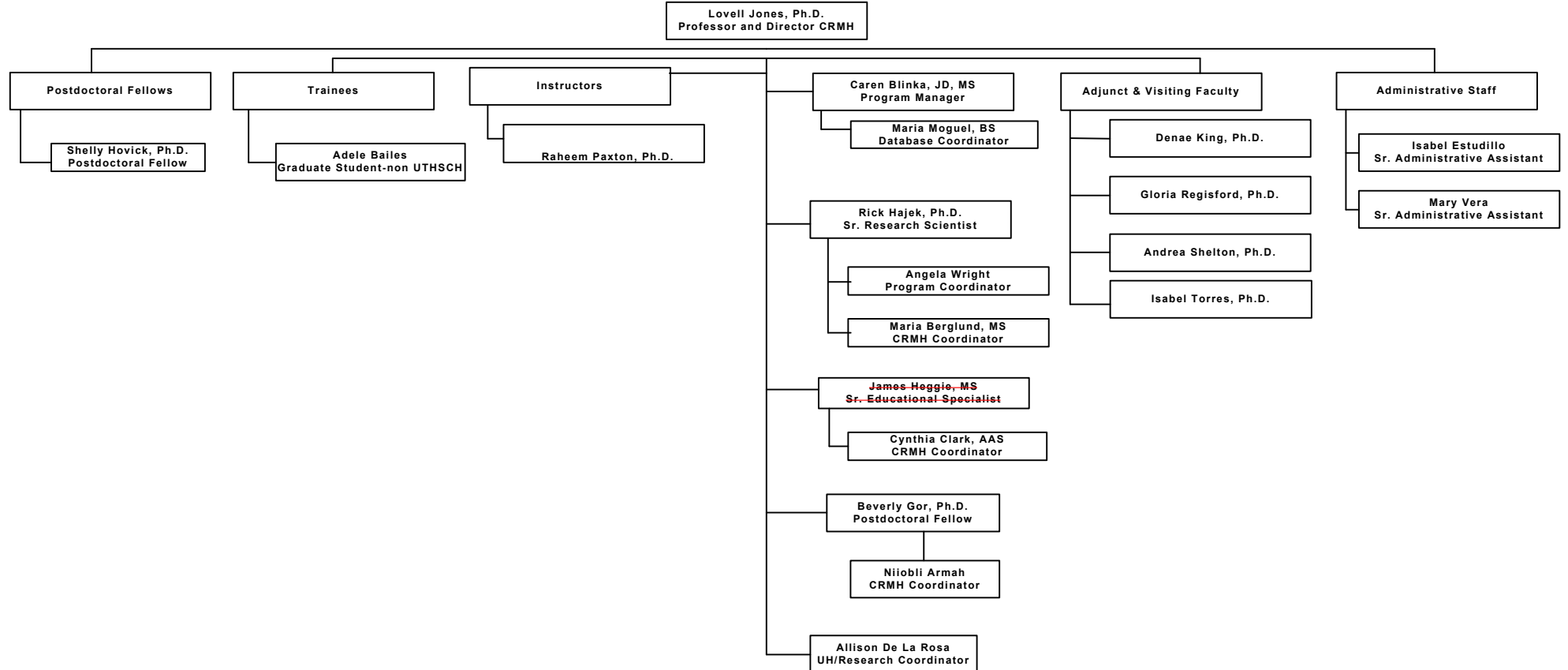
## **APPENDIX I.**

### **CRMH MODEL**

## Appendix 1. Components of CRMH Model: Science that Benefits Community



# Center for Health Equity and Evaluation Research (CHEER)



## **APPENDIX III.**

### **HDEART CONSORTIUM**

**Disparities in Health in America: Working Toward Social Justice**  
**Health Disparities Education, Awareness, Research & Training (HDEART) Consortium**  
**Center for Research on Minority Health**  
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## **APPENDIX IV.**

### **HEALTH DISPARITIES COURSE 2011**

**DISPARITIES IN HEALTH IN AMERICA: WORKING TOWARDS SOCIAL JUSTICE**  
**UNIVERSITY OF HOUSTON DOWNTOWN**  
**SOS 3313 (Undergraduate) – Social Sciences – CRN 11993**  
**Academic Building, Lecture Hall A-436, 4<sup>th</sup> Floor – One Main Street, Houston, TX 77002**

**2011 FALL SCHEDULE - REVISED**  
**5:30 p.m. – 8:30 p.m., TUESDAY - WEEKLY**  
**August 23, 2011 – December 6, 2011**

<b>August 23, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Overview of Class Requirements.” – <u>Stacy Lloyd, Ph.D.</u>, - Kellogg Health Scholar, Center for Research on Minority Health, Department of Health Disparities Research, UT MD Anderson Cancer Center, Houston, TX.</b>
<b>6:30-6:45 - 15 Minute Break</b>
<b>August 23, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Health Disparities in a Global Context.” – <u>Professor Sir Michael Marmot, M.B.B.S., M.P.H., Ph.D.</u> – Chair of the WHO Commission on Social Determinants of Health, Director of the International Institute for Society and Health, and MRC Research Professor of Epidemiology and Public Health, University College, London. (<u>Video Presentation</u>) <u>Alexandra (Lexi) B. Nolen, Ph.D., M.P.H., (Moderator)</u> – Director of the Center to Eliminate Health Disparities, and Interim Director of the Global Health Program, University of Texas Medical Branch, Galveston, TX.</b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>August 30, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Introduction to Health Disparities.” <u>P. Mona Khanna, M.D., M.P.H.</u> – Medical Contributing Editor, Fox Chicago News, Chicago, IL.</b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>August 30, 2011 - Tuesday, 6:45-7:45p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Caring for the Underserved, Disproportionate Share Providers and Institutions.” <u>Janet Phoenix, M.D., M.P.H.</u> – Assistant Professor, Department of Health Policy, George Washington School of Public Health &amp; Health Services, Washington, DC.</b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>September 6, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“TBN” ” – <u>Laurence “Larry” J. Payne</u>. – President, Educational Excellence Resource Group of Harris County, Houston, TX.</b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>“TBN” - <u>Ann Christiano, M.S., B.A.</u> – Professor and Frank Karel Chair in Public Interest Communications, Department of Public Relations, University of Florida College of Journalism &amp; Communications, Gainesville, FL.</b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>September 13, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Assessing and Addressing Asian American Health in Houston.” - <u>Beverly J. Gor., Ed.D., R.D., L.D., C.D.E.</u>, Texas Health Disparities Fellow, Center for Research on Minority Health, Division of Cancer Prevention &amp; Population Sciences, Department of Health Disparities Research, M.D. Anderson Cancer Center, Houston, TX. <u>Selina Ahmed, Ph.D., M.Sc., B. Sc.</u>, Associate Professor, College of Liberal Arts &amp; Behavioral Sciences, Department of Human Services &amp; Behavioral Sciences, Center for Research on Minority Health. <u>Luceli C. Cuasay, M.P.H., Dr.P.H.</u>, Senior Biostatistician, Westat Research Corporation.</b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>September 13, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Market or Social Justice: Implications for Health and Health Care.” – <u>Nicholas Iammarino, Ph.D, C.H.E.S.</u> – Professor and Chairman, Department of Kinesiology, Rice University, Houston, TX. (<u>confirmed</u>)</b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>September 20, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Cultural Tailoring for Health Promotion Program.” - <u>Kenneth Resnicow, Ph.D.</u>, Professor, University of Michigan, School of Public Health, Ann Arbor, MI.</b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>September 20, 2011 – Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Pop Quiz”</b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>

<b>September 27, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“Using Ethnogenetic Layering to Illuminate the Genetics of Health Disparities.” - <u>Fatimah Jackson, Ph.D.</u>, Professor of Biological Anthropology, Director of Institute of African American Research, University of North Carolina at Chapel Hill, NC.</i></b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>September 27, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“Why We Have Not Solved the Problems of Health Disparities? Why We Need New Approaches?” - <u>William (Bill) Jenkins, Ph.D., M.P.H.</u> – Consulting Epidemiologist, University of North Carolina, Chapel Hill, NC.</i></b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>October 4, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>RESEARCH PAPER TOPICS DUE IN TO DR. LOVELL JONES</b>
<b><i>“Developing Students and Faculty in Conducting Health Disparities Education and Research.” - <u>Jeffery J. Guidry, Ph.D.</u>, Associate Professor, Texas A&amp;M University, Department of Health &amp; Kinesiology, College Station, TX. (Tentative)</i></b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>October 4, 2011 - Tuesday, 6:45-7:45p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“Ancestry, Health &amp; Disease: Placing Genetic Susceptibility into Context.” - <u>Rick Kittles, Ph.D.</u>, Associate Professor, University of Illinois at Chicago, Chicago, IL.</i></b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>October 11, 2011 - Tuesday, 5:30-6:30 p.m., - Mid Term Exams Distributed – Academic Bldg., Lecture Hall A-436</b>
<b><i>“How to Market the Most Dangerous Consumer Product in the World to Minorities.” - <u>Joel Dunnington, M.D.</u> – Professor of Radiology, Director, GI Radiology, The University of Texas MD Anderson Cancer Center, Houston, TX.</i></b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>October 11, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“Community Model for Eliminating Disparities: Triangulation of Theory, Data and Practice.” - <u>Robert G. Robinson, M.S.W., Dr.P.H.</u> – Associate Director Emeritus, Public Health Consultant, Atlanta, GA.</i></b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>October 18, 2011 - Tuesday, 5:30-6:30 p.m., - MID TERM EXAM DUE</b>
<b><i>“Narrowing the Gap Through Attention to Values and Ethics in Public Health Risk Assessment.” - <u>Colin L. Soskolne, Ph.D., F.A.C.E.</u>, Department of Public Health Sciences, School of Public Health, University of Alberta, Edmonton, Alberta, Canada.</i></b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>October 18, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“The Impact of Culture on Health Disparities: A Research Methodology Emerges.” - <u>Janice A. Chilton, Dr.P.H., M.C.H.E.S.</u>, Instructor, Center for Research on Minority Health, Division of Cancer Prevention &amp; Population Sciences, Department of Health Disparities Research, M.D. Anderson Cancer Center, Houston, TX.</i></b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>October 25, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“Population Science, Health Outcomes &amp; Behavior.” - <u>Cathy D. Meade, Ph.D., R.N., F.A.A.N.</u>, Professor, USF College of Medicine, Dept. of Oncologic Sciences, H. Lee Moffitt Cancer Center &amp; Research Institute, Tampa, FL.</i></b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>October 25, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“Health Disparities in Palliative Care from Developing Nations to Minority Communities.” - <u>Isabel Torres, Dr.P.H.</u>, Associate Professor, University of Houston, Graduate College of Social Work, Dorothy I. Height Center for Health Equity Evaluation Research, Houston, TX.</i></b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>November 1, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“Genetic Education for Native Americans.” - <u>Linda Burhansstipanov, Dr.P.H., M.S.P.H.</u>, Grants Director, Native American Cancer Research, and <u>Lynne Bemis, Ph.D.</u>, Faculty Member, University of Colorado Health Sciences Center, Denver, CO.</i></b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 1, 2011 - Tuesday, 6:45-7:45p.m., Academic Bldg., Lecture Hall A-436</b>
<b><i>“Genetic Education for Native Americans.” - <u>Linda Burhansstipanov, Dr.P.H., M.S.P.H.</u>, Grants Director, Native American Cancer Research, and <u>Lynne Bemis, Ph.D.</u>, Faculty Member, University of Colorado Health Sciences Center, Denver, CO.</i></b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>

<b>November 8, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Disaster Navigators – A Community Based Participatory Research Model to Bolster Gulf Coast Community Resilience.” – <u>Maureen Lichtveld, M.D., M. P. H.</u></b> – Professor & Chair, Freeport McCoRan of Environmental Policy, Tulane University, New Orleans, LA.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 8, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Exploring the Social and Physical Determinants of Cancer Risk in Galena Park, TX through Comparative Spatial Analysis in a GIS Environment.” – <u>Demetrice R. Jordan, B.S.</u>, Student Intern, &amp; <u>Denae King, Ph.D.</u>, Adjunct Assistant Professor, Center for Research on Minority Health, The University of Texas MD Anderson Cancer Center, Houston, TX.</b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>November 15, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“The Role of Health Communication in Reducing Health Disparities.” – <u>Shelly R. Hovick, Ph.D.</u>, Kellogg Health Scholar Postdoctoral Fellow, Center for Research on Minority Health, The University of Texas MD Anderson Cancer Center, Houston, TX.</b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 15, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Preventing Disparities in Cancer Screening Among Vulnerable Populations: Lessons from National Trends.” – <u>Patricia Y. Miranda, Ph.D., M.P.H.</u></b> – Assistant Professor of Health Policy & Administration, The Pennsylvania State University, University Park, PA.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>November 22, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“TBN” – <u>Guadalupe Palos, R.N., L.S.M.W., Dr.P.H.</u></b> – Manager, Clinical Protocol Administration, Cancer Survivorship, The University of Texas MD Anderson Cancer Center, Houston, TX.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 22, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“TBN” – <u>Carl V. Hill, Ph.D., M.P.H.</u></b> – Study Center Project Officer, National Children’s Study, Eunice Kennedy Shriver National Institute of Child Health & Human Development (NICHD), NIH, Bethesda, MD. <b>(CANCELED)</b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>November 29, 2011 - Tuesday, 5:30-6:30 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>FINAL EXAMS DISTRIBUTED AND RESEARCH PAPERS DUE</b>
<b>“Du Bois and the Social Determinants of Health: A View of the Veil from this Century.” – <u>Arthur McFarlane II</u>, Asthma Program Director, Colorado Department of Public Health &amp; Environment, Denver, CO.</b>
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 29, 2011 - Tuesday, 6:45-7:45 p.m., Academic Bldg., Lecture Hall A-436</b>
<b>“Final Exam Overview” – <u>LaKeisha Batts, Ph.D.</u>, Postdoctoral Fellow, Center for Health Equity and Evaluation Research, Department of Health Disparities Research, UT MD Anderson Cancer Center, Houston, TX.</b>
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>December 3, 2011 - LAST DAY OF CLASSES</b>
<b>December 6, 2011, Tuesday, 5:30-6:30 p.m. – FINAL EXAMS DUE TO BE TURNED IN</b>
<b>December 16, 2011 – FINAL COURSE GRADES DUE - University of Houston Downtown</b>

	<b>Local Speakers</b>
	<b>Out-of-Town Speakers</b>

## **APPENDIX V.**

### **HEALTH DISPARITIES COURSE 2012**





# DISPARITIES IN HEALTH IN AMERICA: WORKING TOWARDS SOCIAL JUSTICE

## TEXAS SOUTHERN UNIVERSITY

Barbara Jordan-Mickey Leland/Public Affairs Bldg.

Auditorium, 1<sup>st</sup> Floor, Rm. 108

HSBA 414 (Undergraduate)

### FALL 2012 COURSE SCHEDULE

5:30 p.m. – 8:30 p.m., TUESDAY - WEEKLY

August 28 – December 15, 2012

<b>August 28, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Overview of Class Requirements.”</b> – <a href="#">Lovell A. Jones, Ph.D.</a> , Director & Professor, Dorothy I. Height Center for Health Equity and Evaluation Research, Division of Cancer Prevention & Population Sciences, The University of Texas MD Anderson Cancer Center/University of Houston, Houston, TX.
<b>6:30-6:45 - 15 Minute Break</b>
<b>August 28, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Health Disparities in a Global Context.”</b> – <a href="#">Professor Sir Michael Marmot, M.B.B.S., M.P.H., Ph.D.</a> , Chair of the WHO Commission on Social Determinants of Health, Director of the International Institute for Society and Health, and MRC Research Professor of Epidemiology and Public Health, University College, London. <b>(Video Presentation).</b> <a href="#">Alexandra (Lexi) B. Nolen, Ph.D., M.P.H., (Moderator)</a> Director, Center to Eliminate Health Disparities in the Division of Health Policy and Legislative Affairs, Associate Executive Director, Coordinating Center for Global Health, The University of Texas Medical Branch, Galveston, TX.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>September 04, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Social Determinants of Health and Health Disparities.”</b> – <a href="#">Larry E. Laufman, Ed.D.</a> , Director of Research, Section of General Internal Medicine, Department of Internal Medicine, Baylor College of Medicine, Houston, TX.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>September 04, 2012 - Tuesday, 6:45-7:45p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Understanding Health Disparities in Texas: Truth or Paradox?”</b> – <a href="#">Karl Eschbach, Ph.D.</a> , Professor, Department of Internal and Preventive Medicine & Community Health Division of Geriatric Medicine, Director of Population Research, Sealy Center on Aging, The University of Texas Medical Branch, Galveston, TX.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>September 11, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Universal Health Care Legislations, Political Polarization, &amp; Social Disparities in Access to Health Care: Evidence from Fifty American States.”</b> – <a href="#">Ling Zhu, Ph.D.</a> , Assistant Professor, Department of Political Science & The Master of Public Administration Program, University of Houston, Houston, TX.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>September 11, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Social or Political Determinants: What is it About Americans?”</b> – <a href="#">John Lunstroth, L.L.M., M.P.H.</a> , Research Professor, Health Law & Policy Institute, University of Houston Law Center, Houston, TX.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>September 18, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Market or Social Justice: Implications for Health &amp; Health Care.”</b> – <a href="#">Nicholas K. Iammarino, Ph.D., C.H.E.S.</a> , Professor of Health Sciences, Chair, Department of Kinesiology, Rice University, Houston, TX.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>September 18, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Health Care – A Right, Privilege, or Gratuity.”</b> – <a href="#">Ira C. Colby, D.S.W., L.C.S.W.</a> , Dean and Professor of Social Work, Graduate College of Social Work, University of Houston, Houston, TX.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>September 25, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b>“Give Me Your Tired, Your Poor, Your Huddled Masses: Smoking In The United States And Its Relations With Race/Ethnicity, Socioeconomic Status, And Neighborhood Characteristics.”</b> – <a href="#">Lorraine R. Reitzel, Ph.D.</a> , Assistant Professor, Department of Health Disparities Research, The University of Texas MD Anderson Cancer Center, Houston, TX.
<b>6:30-6:45 – Questions and Answers</b>





6:45-7:00 p.m. - 15 Minute Break	
September 25, 2012 – Tuesday, 7:00-8:15 p.m., Auditorium, 1st Floor, Rm. 108	
“How to Market the Most Dangerous Consumer Product in the World to Minorities.” – <u>Joel Dunnington, M.D.</u> , Professor of Radiology, Director, GI Radiology, The University of Texas MD Anderson Cancer Center, Houston, TX.	
8:15 – 8:30 p.m. – Questions & Answers	
October 02, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108	
“The Impact of Culture Diversity on Health Disparity: A Research Methodology Emerges.” – <u>Janice A. Chilton, Dr.P.H., M.C.H.E.S.</u> , Instructor, Dorothy I. Height Center for Health Equity and Evaluation Research, Division of Cancer Prevention & Population Sciences, and Department of Health Disparities Research, The University of Texas MD Anderson Cancer Center, Houston, TX.	
6:30-6:45 p.m. - 15 Minute Break	
October 02, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108	
“Narrowing the Gap Through Attention to Values and Ethics in Public Health Risk Assessment.” – <u>Colin L. Soskolne, Ph.D., F.A.C.E.</u> , Department of Public Health Sciences, School of Public Health, University of Alberta, Edmonton, Alberta, Canada.	
7:45 – 8:30 p.m. - Panel Discussion	
October 9, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108	
Research Paper Topics Due into Dr. Lovell Jones	
“Ancestry, Health & Disease: Placing Genetic Susceptibility into Context.” – <u>Rick Kittles, Ph.D.</u> , Associate Professor, Associate Director, Cancer Center, University of Chicago, Chicago, IL.	
6:30-6:45 p.m. - 15 Minute Break	
October 9, 2012 - Tuesday, 6:45-7:45p.m., Auditorium, 1st Floor, Rm. 108	
“Ancestry, Health & Disease: Placing Genetic Susceptibility into Context.” – <u>Rick Kittles, Ph.D.</u> , Associate Professor, Associate Director, Cancer Center, University of Chicago, Chicago, IL.	
7:45 – 8:30 p.m. - Panel Discussion	
October 16, 2012 - Tuesday, 5:30-6:30 p.m., - Auditorium, 1st Floor, Rm. 108	
Mid Term Exams Distributed	
“Genes, History and the Development of Autoimmunity.” – <u>John D. Reveille, M.D.</u> , Professor of Internal Medicine, Linda and Ronny Finger Foundation Distinguished Chair in Neuroimmunologic Disorders, George S. Bruce, Jr. Professorship In Arthritis & Other Rheumatic Diseases, Director Of The Division Of Rheumatology And Clinical Immunogenetics, University of Texas Health Science Center, Houston, TX.	
6:30-6:45 p.m. - 15 Minute Break	
October 16, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108	
“Using Ethnogenetic Layering to Illuminate the Genetics of Health Disparities.” – <u>Fatimah Jackson, Ph.D.</u> , Professor of Biological Anthropology, Director of Institute of African American Research, University of North Carolina at Chapel Hill, NC.	
7:45 – 8:30 p.m. - Panel Discussion	
October 23, 2012 - Tuesday, 5:30-6:30 p.m., - Auditorium, 1 <sup>st</sup> Floor, Rm. 108	
Mid Term Exams Due	
“Genetic Education for Native Americans.” – <u>Linda Burhansstipanov, Dr.P.H., M.S.P.H.</u> , Grants Director, Native American Cancer Research, and <u>Lynne Bemis, Ph.D.</u> , Professor & Chair of the Department of Biological Sciences, University of Minnesota at Duluth, Duluth, MN.	
6:30-6:45 p.m. - 15 Minute Break	
October 23, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108	
“Genetic Education for Native Americans.” – <u>Linda Burhansstipanov, Dr.P.H., M.S.P.H.</u> , Grants Director, Native American Cancer Research, and <u>Lynne Bemis, Ph.D.</u> , Professor & Chair of the Department of Biological Sciences, University of Minnesota at Duluth, Duluth, MN.	
7:45 – 8:30 p.m. - Panel Discussion	
October 30, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108	
“The Changing Face of Houston: Tracking the Economic and Demographic Transformations through 31 Years of Surveys.” – <u>Stephen Klineberg, Ph.D.</u> , Professor of Sociology & Co-Director of the Kinder Institute for Urban Research, Rice University, Houston, TX.	
6:30-6:45 p.m. - 15 Minute Break	
October 30, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108	
“Highlights of the Health of Houston 2010 Survey” – <u>Stephen H. Linder, Ph.D.</u> , Professor & Associate Director of the Institute for Health Policy, The University of Texas Health Science Center, Houston, TX.	
7:45 – 8:30 p.m. - Panel Discussion	



<b>November 6, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>“Linking the Changing Faces of U.S. Latinos to Health Outcomes: Is There Equity for All” – <u>Guadalupe Palos, R.N., L.S.M.W., Dr.P.H.</u></i></b> , Manager, Clinical Protocol Admin, Cancer Survivorship, The University of Texas MD Anderson Cancer Center, Houston, TX.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 6, 2012 - Tuesday, 6:45-7:45p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>“Assessing and Addressing Asian American Health in Houston.” – <u>Beverly J. Gor, Ed.D., R.D., L.D., C.D.E.</u></i></b> , Texas Health Disparities Fellow, Dorothy I. Height Center for Health Equity & Evaluation Research, Division of Cancer Prevention & Population Sciences, The University of Texas MD Anderson Cancer Center, Houston, TX. <b><i><u>Selina Ahmed, Ph.D., M.Sc., B.Sc.</u></i></b> , Associate Professor, College of Liberal Arts & Behavioral Sciences, Department of Human Services & Behavioral Sciences, Dorothy I. Height Center for Health Equity & Evaluation Research.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>November 13, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>“Community-Based Participatory Research for Cancer Prevention and Control Research: Methods and Outcomes.” – <u>Chanita Hughes Halbert, Ph.D.</u></i></b> , Professor & Endowed Chair, Medical University of South Carolina, Department of Psychiatry & Medical Sciences, Charleston, SC.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 13, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>“Minority Participation In Clinical Trials And NCI's Strategies To Monitor Success.” – <u>Ernest Hawk, M.D., M.P.H.</u></i></b> , Vice President & Division Head, Division of Cancer Prevention & Population Science, The University of Texas MD Anderson Cancer Center, Houston, TX.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>November 20, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>“The Role of Health Communication in Reducing Health Disparities.” – <u>Shelly R. Hovick, Ph.D.</u></i></b> , Population Sciences Fellow, Behavioral Science, The University of Texas MD Anderson Cancer Center, Houston, TX.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 20, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>“Health Literacy Meets Social Justice: Words do Count!” – <u>Cathy D. Meade, Ph.D., R.N., F.A.A.N.</u></i></b> , Senior Member and Professor, Population Science Health Outcomes & Behavior, Moffitt Cancer Center, University of South Florida, Tampa, FL.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>November 27, 2012 - Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>All Research Papers Are Due</i></b>
<b><i>“Cultural Competence Versus Cultural Humility – What It Means To Me?” – <u>Jeffery J. Guidry, Ph.D.</u></i></b> , Associate Professor, Texas A&M University, Department of Health & Kinesiology, College Station, TX.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>November 27, 2012 - Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>All Research Papers Are Due</i></b>
<b><i>“Health Disparities in Palliative Care.” – <u>Isabel Torres, Dr.P.H.</u></i></b> , Associate Professor, University of Houston Graduate College of Social Work, Dorothy I. Height Center for Health Equity and Evaluation Research, The University Texas MD Anderson Cancer Center, Houston, TX.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>
<b>December 4, 2012- Tuesday, 5:30-6:30 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>Final Exams Distributed</i></b>
<b><i>“Exploring the Social and Physical Determinants of Cancer Risk in Galena Park, TX through Comparative Spatial Analysis in a GIS Environment.” – <u>Demetrice R. Jordan, M.A., B.S.</u></i></b> , Predoctoral Student, & <b><i><u>Denae King, Ph.D.</u></i></b> , Adjunct Assistant Professor, Dorothy I. Height Center for Health Equity and Evaluation Research, The University of Texas MD Anderson Cancer Center, Houston, TX.
<b>6:30-6:45 p.m. - 15 Minute Break</b>
<b>December 4, 2012- Tuesday, 6:45-7:45 p.m., Auditorium, 1st Floor, Rm. 108</b>
<b><i>“Disaster Navigators – A Community Based Participatory Research Model to Bolster Gulf Coast Community Resilience.” – <u>Maureen Lichtveld, M.D., M. P. H.</u></i></b> , Professor & Chair, Freeport McCoRan of Environmental Policy, Tulane University, New Orleans, LA.
<b>7:45 – 8:30 p.m. - Panel Discussion</b>



	<b>December 7, 2012 - Last Day Of Classes</b>	
	<b>December 11, 2012, Tuesday, 5:30-6:30 p.m. – Final Exams Due</b>	
	<b>December 14, 2012 – FINAL COURSE GRADES DUE – Texas Southern University</b>	

	<b>Local Speakers</b>
	<b>Out-of-Town Speakers</b>

## **APPENDIX VI.**

### **BIENNIAL SYMPOSIUM 2012**



# BIENNIAL SYMPOSIUM

ON MINORITIES, THE MEDICALLY  
UNDERSERVED & **HEALTH EQUITY**

*Empowering Communities in the Era  
of Health Care Reform*

**JUNE 26 – JULY 1, 2012**

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**DISPARITIES IN  
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INTERCULTURAL  
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# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

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- ◆ Herbert Irving Comprehensive Cancer Center
- ◆ Johns Hopkins University
- ◆ National Association of Social Workers
- ◆ NorthShore University HealthSystem

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- ◆ American Association for Cancer Research
- ◆ Life Beyond Cancer
- ◆ Amgen Oncology
- ◆ Northwestern University, Chicago
- ◆ Robert H. Lurie Comprehensive Cancer Center

### ICC Donors' Circle – \$10,000 – \$24,999

- ◆ American Cancer Society
- ◆ C-Change/National Dialogue on Cancer
- ◆ IMAN Cosmetics
- ◆ Leukemia and Lymphoma Society
- ◆ Dan L. Duncan Cancer Center /Baylor College of Medicine

### ICC Collaborating Partners Circle (Bronze) – \$ 25,000 – \$49,999

- ◆ Health Resources and Services Administration
- ◆ Office of Smoking and Health
- ◆ Susan G. Komen for the Cure
- ◆ University of Hawaii

### ICC Circle of Patrons (Silver) – \$50,000 – \$99,999

- ◆ LIVESTRONG – Lance Armstrong Foundation
- ◆ Centers for Disease Control and Prevention
- ◆ National Cancer Institute
- ◆ Office of the Asst. Secretary for Health (OMH and DHHS)

### ICC Chair's Circle (Gold) – \$100,000 – \$199,999

- ◆ National Institute of General Medical Sciences
- ◆ The University of Texas MD Anderson Cancer Center
- ◆ University of Houston

### ICC Founders (Platinum) – \$200,000 and up

- ◆ American Legacy Foundation



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## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

### Proclamations





# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*



## STATE OF TEXAS OFFICE OF THE GOVERNOR

### Greetings:

As Governor of Texas, it is my pleasure to welcome everyone to Houston for the Biennial Symposium on Minorities, the Medically Underserved and Health Equity.

Since its conception in 1987 under the guiding hand of the Intercultural Cancer Council, this symposium has drawn attention to the disproportionate incidence of cancer morbidity among minorities and the medically underserved. By bringing together leaders from diverse disciplines, it has promoted competent cancer care for all cultures.

As you celebrate its 25<sup>th</sup> anniversary, the symposium continues to spread awareness and educate health care providers, researchers, survivors, and other interested parties in the areas of primary and secondary cancer prevention, early detection, and treatment. I commend you all for your work to improve the quality of health care for all Americans.

First Lady Anita Perry joins me in sending best wishes.

Sincerely,

*Rick Perry*

Rick Perry  
Governor





## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Symposium Welcome



We have come a long way since the first Symposium in Houston in 1987. At that time we launched National Minority Cancer Awareness Week (NMCAW) to bring attention to the glaring cancer disparities faced by ethnic minorities and the medically underserved, wondering if this nation cared or even noticed. Right after the 11th Biennial Symposium on Minorities, the Medically Underserved & Cancer, the Journal of the American Medical Association stated that even with all the focus on health disparities, the gap remained basically the same, and in some cases was getting wider. Despite all of the advancements, we were missing something vital in our fight against health disparities. It was time for reassessment. What seemed to be missing was the true involvement of everyone, “All Americans.” That sense of inclusiveness had been key to the success of the previous Symposia, but we were still missing something – the fact that health care access alone will not solve the issue of health disparities. Recently the Symposium has undergone another change – its name is now the Biennial Symposium on Minorities, the Medically Underserved & Health Equity. We acknowledge that to solve the issue of cancer disparities, we must take a positive approach, we must consider the effects of other diseases and environmental issues, and we must involve a broad spectrum of social, academic, and biomedical disciplines.

Again, the 12th Biennial is attracting attendees and speakers from all corners of America, but this time, from all disciplines. We’ve revised the format to fit our broadened vision. When the 1st Biennial took place, I was asked who would be the target audience, and I responded “Everybody.” The questioner replied that everyone could not attend, that not everyone would understand what we were attempting to do, that not everyone would understand what was being said. The questioner said we needed to have a target audience of health care providers – physicians, nurses, allied health professionals – we couldn’t invite everyone. Today, our biopsychosocial approach serves as a model by which others research health issues in a wide range of cultures and communities. But there is still much work to be done, as illustrated by the continuing gaps in health care: inequities in access, medical treatment, prevention and screening, and participation in clinical trials. And once again, it is time for us to climb back out on that limb, to focus our attention on the next level. In doing so, we have returned home to where it all started, Houston, Texas. Change does not come easy and does not come without risk. However, risk has always been our middle name, and we will not retreat from it.

At the 11th Symposium, we rededicated ourselves to the principles established at the 1st. Now, with the move back to our original site, our new format emphasizes health equity, strives to focus on the positive and to minimize the negative, and provides the tools necessary to assess where we are going in the age of health reform. Because no matter what the U.S. Supreme Court decides about the Affordable Care Act, change is going to come. With our Plenary Session entitled “Mapping the Future of Science and Service toward Health Equity in the Era of Health Reform,” we will discuss where we’re going from here. We are determined to reenergize and be the catalyst for change, to become a force that truly brings together those who have the resources for change and those who are in need of those resources.

It has been almost three decades since I first thought of having a meeting that would be like no other, that would include everyone. Our new format reaffirms that initial concept. It is my hope that as we continue into our third decade, someone will pick up the torch that so many of us have held high, and carry it across the finish line; that we substantially contribute to the creation of a society in which the health of a person is not related to skin color, religion, sexual orientation or socioeconomic status. I again challenge you to “Speak with One Voice,” for if you don’t, who will?

**Lovell A. Jones, PhD**

*Founder, ICC Biennial Symposium Series  
Co-Founder, ICC*



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*



## Time Flies -- Progress Crawls

I would like to start by thanking our Symposium Chair, Lee Buenconsejo-Lum, ICC members, network leadership, program and funding partners, staff and consultants of CHEER and the ICC, who have made this meeting a reality.

It is particularly nice to welcome community advocates, academic colleagues, students, representatives from community and faith-based organizations, policy-makers and of course, to those of you, who are veterans of previous biennial symposia, welcome back.

What better place to help address “Empowering Communities in the Era of Health Care Reform” than Houston, my hometown, where health and health care are frequently discussed topics and so much of our local lives and economy are dependent on it? Where Lovell and I have been able to support the efforts of many coming together through venues like the Biennial and the Intercultural Cancer Council. Where we each have been a part of academic research entities that have helped create some of our most remarkable medical advances. Where our public and private health care leadership struggle with resource allocation to address access, costs, efficiencies and if we are successful, health equity.

In welcoming participants to our last symposium themed, “Charting a New Course Together”, I spoke to the benefit and responsibility of making the journey and working together. Many can argue that we have not quite seen the type of collective collaboration, or “togetherness” hoped for and that we have failed in some areas. Personally I think the stress and strains of the past few years have again opened us to the possibilities of doing it better. In research, we know it is imperative that we learn from our failures. For health equity, we must do the same.

There is not one-way to achieve health equity, but many. The ICC motto, “Speaking With One Voice” has for more than twenty years, demonstrated that by sharing your voice at these biennial gatherings, we can do more because each of you have, and I trust, will again return to your community and do more.

Why then do I suggest as we prepare for your participation in this celebratory biennial that you should be reminded that while “time flies” ... “progress crawls!” These seem disturbing truths today. Yet I remain optimistic because people in the community over and over again have demonstrated that they can use local resources, ingenuity, passion, and compassion to meet challenges. Maybe we should ask our communities to help empower us! After all, most of us learned to crawl before we learned to walk.

**Armin D. Weinberg, PhD**  
Co-Founder, ICC



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

### Symposium Welcome



Aloha mai kākou, ¡hola!, mabuhay and 안녕하세요,

On behalf of the Biennial Symposium Steering Committee and the Honorary Co-Chairs, I warmly welcome all participants to the 12th Biennial Symposium on Minorities, the Medically Underserved and Health Equity. This Symposium marks the 25th Anniversary of the Biennial Symposium series and features outstanding speakers, panel discussions, capacity-building workshops, success stories and opportunities for meaningful dialogue which will help lead us all forward in collaborative efforts to reduce health disparities and improve health equity for all of our populations. Additionally, the 10th Disparities in Health in America Workshop: Working Toward Social Justice will be held in conjunction with the Symposium, with many areas of overlap between the programs for academic credit, non-academic credit and professionals.

The Symposium theme is "Empowering Communities in the Era of Health Care Reform." True community engagement, advocacy and self-determination are critical to improving the health of our varied populations. We must take advantage of our strengths – our cultures, faith, community and convictions – and forge new partnerships utilizing the principles of kākou (inclusivity and sharing, working toward community well-being). With that in mind, the morning panels on Thursday-Saturday have been designed to discuss and challenge the status quo and foster dialogue on how to really include communities in the challenging work ahead. The Thursday afternoon Marketplace of Ideas encourages sharing of ideas among community-based organizations and other partners. Several opportunities exist on Friday afternoon, ranging from learning how scientists and academics are currently working with community partners to exploring the critical role that community leaders play in ensuring appropriate access to resources, screening and treatment in times of dire need. Successes will be celebrated on Saturday afternoon, followed by intense discussion on what is still needed to ensure communities can play their proper role in the health care systems in the U.S., Tribes, Territories and Pacific Island countries. Capacity building workshops will be held on Sunday morning, followed by hearing Community Voices from the Saturday breakout sessions.

The Symposium and the ICC also symbolize collaboration, community and caring. Special evening events, named lectureships, awards luncheons and dinners pay tribute to outstanding individuals and organizations whose work has aided others in the fight against cancer and health disparities. The accomplishments of these individuals and organizations are really a reflection of the work in which you – the community – have allowed them to participate. Please join us in celebration, come to greet old friends and make new ones. We round out the Symposium on Sunday with reflections and thoughts on next steps from our Honorary Symposium Co-Chairs – who have spent their careers ensuring we all have access to the tremendous opportunities before us this week. We are indeed thankful to be in the presence of such humble giants. I am also quite thankful for the dedicated staff and scientists at no less than five institutions who have worked long hours to make this Symposium a reality.

Each of us has special gifts. We hope this Symposium will bestow you with more, so that we can go forth, taking care of each other and doing what is right and good. It has been my honor serving as Symposium Chair and I look forward to meeting all of you.

Aloha kākou a e mālama pono,

**Lee Ellen Buenconsejo-Lum, MD**  
*Symposium Chair*



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

### Greetings to My ICC Sisters and Brothers,

It would indeed be presumptuous of me to welcome you to your very own meeting, so may I begin with just a very warm aloha to all our ICC (Intercultural Cancer Council) sisters and brothers.

This 25th Anniversary ICC Biennium meeting is being held after a hiatus of many years because of the economy and other transition issues. I am happy to report that the ICC is alive, well and kicking at multiple levels.

In the interest of not repeating what others have said, Lee has addressed the details of this symposium and Lovell and Armin have addressed some ancient history. Therefore, I will limit my comments to the more recent history of ICC.



Through the good offices of our co-founders Lovell Jones and Armin Weinberg, ICC has moved seamlessly from the Baylor College of Medicine to the University of Houston, where Lovell Jones is funding the new Center for Health Equity & Evaluation Research. This involves a whole slew of transitions for ICC. Firstly, the move is a huge step forward as we are also simultaneously obtaining our 501(c)(3) non-profit status. Secondly, we will be in a hospitable environment at the University of Houston, because Lovell's full time vocation and avocation is dealing with the social justice and health issues that ICC holds so dear. Thirdly, notwithstanding our name, ICC is broadening its focus to address all health issues not merely cancer. Thus, our new emphasis will be on all diseases (especially the chronic diseases) that afflict people of color. Fourthly, we have downsized our board to a new interim board which will set up a more self-sustaining permanent structure over the next few years.

Social justice – especially as it applies to health – is what we have historically done and what we must continue to do. Only then will we ever be able to achieve the World Health Organization's idealistic but achievable definition of health which is "A state of physical, mental, and social well-being, not merely the absence of disease and disability." When one studies the etymology of the word disease, its two components are dis (without) and ease.

Today, it is more evident that health in minority and underserved communities cannot be approached as a single monolithic issue, but one to which many societal factors contribute. Therefore, the ICC Biennial Symposium Series on Minorities, the Medically Underserved & Cancer has again evolved to meet the needs of the underserved, and become the ICC Biennial Symposium on Minorities, the Medically Underserved & Health Equity, whose theme for the 25th Anniversary is "Empowering Communities in the Era of Health Care Reform." This venue will be a platform for addressing the catalysts needed for making the changes that are required to effectively meet the health needs of people of color in general and underserved people in particular. I am particularly concerned about the funding for disparities in this era of health care reform. America is at a crossroads in addressing these issues. With the demographic changes that have taken place over the last 25 years, it is imperative that we do everything to reduce the health care gap. The 25th Anniversary will not only concentrate on the inequities in health care, but on viable solutions. Chronic diseases and their behavioral antecedents still relate inversely to education, income/social class and being white. Thus, we still need to aggressively address the societal cues that foster tobacco use and the occurrence of obesity and physical inactivity in low-income ethnic neighborhoods.

Lovell Jones (co-founder and perennial benefactor of ICC) is generously housing and nurturing ICC in his Center for Health Equity & Evaluation Research at the University of Houston. Pam Jackson, who has been with ICC from the very beginning, will be our new Interim Executive Director until such time as she helps us choose a permanent successor.

It would indeed be remiss of me not to thank a handful of people to whom ICC and I are inordinately indebted for their tremendous support during this transition time. In addition to Pam, Lovell, and Armin, I am especially indebted to my immediate predecessor the irreplaceable Jim Williams, Chair of this meeting Lee Buenconsejo-Lum, the indefatigable logistical genius Angela Wright and all the past chairpersons and leaders of ICC, many of whom I have consulted especially Susan Shinagawa.

Given our ongoing struggles over the last three decades that seem to extend into our future with health care reform, ICC must remember the words of Winston Churchill, "Know that this is not the end. It is not even the beginning of the end. But it is, perhaps, the end of the beginning."

At the expense of some necessary Indian overkill, I would like to most of all to thank all of you in the ICC membership, in as many languages as I can conceivably muster.

Thank you—Dhanyavad—Ngiyabonga—Gracias—Merci—Mahalo—Arigato—Danke—Salamat!

**Dileep G. Bal, MD, MS, MPH**  
Chair, ICC





## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

### Symposium Welcome



#### Greetings:

On behalf of the Family of Dorothy I. Height, it is my distinct honor and privilege to welcome you to the "12th Biennial Symposium on Minorities, the Medically Underserved and Health Equity." We are so excited and extremely grateful that you have come to help "Celebrate a 25-Year of Legacy of Addressing Health Disparities." We appreciate your support for the 25th Anniversary of "Empowering Communities in the Era of Health Care Reform" and community health initiatives addressing cancer health inequities in an effort to improve access, screening, quality health care and human rights.

Twenty five years affords the governing body of the Intercultural Cancer Council (ICC) the opportunity to honor those organization, individuals, survivors, Federal agencies, and communities who have raised consciousness, demonstrated commitment, compassion, and competence that adds to the legacy of the exceptional leadership that Dorothy I. Height dedicated her life's work to. For nearly half a century, Dorothy I. Height gave leadership to the struggle for equality and human rights for all people. Her life exemplifies her passionate commitment for a just society and her vision of a better world. Dorothy Height made a difference in the lives of millions of individuals during her decades of public life as dream giver, earth shaker and crusader for human rights.

As we come together these next 5 days, we the family are convinced that collectively you can identify the solutions and strategies needed to further the mission of the ICC in our communities and to transform ourselves through harnessing our collective power. With your thoughts and ideas, commitment, research and collaboration, we look forward to continuing her legacy of access to health care and health equity for all people.

Sincerely,

**Pamela M. Jackson, MS**

*Interim Executor Director, Intercultural Cancer Council*



*Dorothy I. Height*



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

## *Empowering Communities in the Era of Health Care Reform*

### MISSION STATEMENT

The Intercultural Cancer Council (ICC) promotes policies, programs, partnerships, and research to eliminate the unequal burden of cancer among racial and ethnic minorities and medically underserved populations in the United States, including Native America and Alaska Native Tribal Nations and Organizations and US flag territories and freely-associated states.

### NEEDS and BACKGROUND

There is a disproportionate cancer incidence, morbidity, and mortality among minorities and persons of low socioeconomic status in the United States and its associated tribal nations, territories and Pacific Island jurisdictions. Health disparities suffered by these groups have been documented through published reports. There is a critical need to develop knowledge and strategies to address this crisis with the leadership and full participation of the affected communities.

In 1987, the Biennial Symposium on Minorities and Cancer was launched in Houston, Texas to address this need. In 1995, with the launching of the Intercultural Cancer Council, the Symposium Series moved to Washington, D.C. and was renamed the Biennial Symposium on Minorities, the Medically Underserved & Cancer, in recognition that cancer was a national issue that needed to be on the American health agenda. Following the 2008 Biennial Symposium on Minorities, the Medically Underserved & Cancer, a decision was made to host regional meetings around the country, with plans to bring everyone back together in 2012.

Since cancer is only one of many health disparities faced by minority and underserved individuals, the 2012 meeting will not limit its discussion to cancer issues. It will be hosted by the Center for Health Equity & Evaluation Research (a joint venture of the University of Houston and the University of Texas MD Anderson Cancer Center) and the Intercultural Cancer Council.

### GOALS

The goals of the Biennial Symposium series are to:

- Exchange the latest scientific and treatment information and to share strategies for reducing the disproportionate incidence of cancer morbidity and mortality among

- minorities and the medically underserved;
- Increase the awareness and enhance the competence of health care providers, researchers, laypersons and survivors in the areas of primary and secondary cancer prevention, early detection and treatment;
- Promote culturally competent cancer care and services and ethnically balanced research, especially clinical trials;
- Ensure that underserved populations are selectively targeted in the evolution of the Health Care Reform Act;
- Provide a comprehensive approach to the issue of health disparities;
- Provide attendees with a broad knowledge base related to a biopsychosocial approach in addressing health disparities.

### THEME

***“Empowering Communities in the Era of Health Care Reform”***

### OBJECTIVES

At the conclusion of the 12th Symposium, participants should be able to:

- Summarize the most current scientific information available about specific cancers and chronic diseases of particular concern in minority and medically underserved communities, including the impact of certain health and lifestyle factors;
- Discuss and demonstrate the importance and promotion of cancer and chronic disease prevention, early detection, timely and quality treatment, supportive and palliative care, and end of life issues;
- Identify community and state-level resources and available funding to reduce chronic disease and health disparities;
- Effectively communicate best or emerging practices which build community capacity to:
  - Advocate for new programs and policies to improve access to cancer and chronic disease preventive, screening, treatment and survivorship services;
  - Build and maintain effective partnerships and networks to prevent and control chronic disease in disparity populations;
  - Empower participants with knowledge, skills and connections to enhance their work with communities; and
  - Identify and access national and local organizations engaged in cancer- and chronic disease-related activities.



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

## TARGET AUDIENCE

- Cancer survivors, community-based organizations (CBOs), specialists, family physicians, and scientists interested or involved in community-based cancer prevention and control programs for minorities and the medically underserved
- Students from minority or medically underserved communities seeking careers in cancer research and health care
- Community leaders, chaplains, business executives, educators, hospitals and clinic administrators, government and voluntary health agency program directors responsible for health promotion and disease prevention for persons who are at higher risk of cancer or other diseases due to economic, cultural, geographic, political, social, medical or other barriers
- National or local advocates for cancer survivors and the medically underserved; elected, appointed, or career government officials, public or private opinion leaders involved in biomedical research and health care reform policy
- Primary care, community and family physicians, oncologists, nurses, allied health professionals, health educators, community health workers, dietitians, social workers and other persons involved in the cancer care continuum

## EDUCATIONAL METHODS

Educational methods include lectures, case presentations, technical and educational programs, panel discussions, program demonstrations, questions and answer sessions, networking activities, and oral and poster presentations

## EVALUATION

A course evaluation form will provide participants with the opportunity to review each session and speaker, to identify future educational needs and to comment on any perceived commercial bias in the presentations. Exit surveys will be conducted to obtain feedback on organization, general content, workshops and exhibits, networking opportunities, and recommendations for the next Symposium. A post-Symposium survey will be used to assess changes in knowledge, attitudes, beliefs and behaviors and to what extent and how the information, materials and resources offered at the Symposium are being utilized by the participants.

## ACKNOWLEDGEMENTS

The ICC Executive Committee and Governing Board gratefully acknowledge the generous funding support of the various agencies, organizations, corporations, and foundations for the 12th Biennial Symposium on Minorities, the Medically Underserved & Health Equity.

We wish to thank the many agencies, organizations, corporations, and foundations for lending their financial support to our participants. It is through their generosity that many of the students and our community partners are able to attend the 12th Biennial Symposium.

We also acknowledge the dedication of the Symposium staff and volunteers in making this event possible.

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 Office of the Assistant Secretary for Health (Office of Minority Health and DHHS)  
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# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

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# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

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## PUBLICATIONS

The Symposium proceedings may be published in an appropriate medical or scientific journal. The Intercultural Cancer Council will publish a separate document focusing on findings and recommendations resulting from the Symposium.

Audio or videotaping is prohibited without written permission from the Course Directors.

## DISCLOSURE STATEMENT OF RELATIONSHIP

It is our policy that health providers, faculty and other speakers disclose the existence of any significant financial or other relationships with companies whose products or services may be discussed in the activity; e. g. research grant support, consultancies. Specific disclosures will be made to the participants prior to the educational activity.

Speakers, topics, program schedule, and credit hours are subject to change.

## SYMPOSIUM GENERAL INFORMATION NAME BADGES

Name badges MUST be worn at all times for admission to the Marketplace of Ideas, meetings, all meal functions, receptions, the poster picnic and the banquet.

## NON-REGISTERED PARTICIPANT MEALS

All meals and receptions are included as part of the registration fee. If you are bringing a guest to a meal function, please purchase guest tickets at the Symposium Registration Center at least 24 hours in advance of the function. Guest badges will be issued and must be worn to the meal function to obtain service. Ticket prices are as follows:

All Breakfasts	\$ 35.00/day/person
All Luncheons	\$ 50.00/day/person

## HEIGHT & HOPE AWARDS RECEPTION AND CELEBRATION

Friday, June 29	\$ 50.00/person online before June 23; \$100.00/person onsite
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## GREAT AMERICAN POSTER PICNIC – LUNCH-TIME EVENT

Saturday, June 30	\$50.00/person
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## LASALLE D. LEFFALL, JR. AWARDS RECEPTION & BANQUET

Saturday, June 30	\$75.00/person online before June 23; \$150.00/person
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## CLOSING SESSION BRUNCH

Sunday, July 1	\$ 50.00/person
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## REGISTRATION CENTER

Grand Ballroom Prefunction Area  
Level Four (4)  
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1600 Lamar  
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Phone: 1-713-739-8000

## SYMPOSIUM REGISTRATION DESK

Hours of Operation:

• Tuesday, June 26	2:00 pm - 6:00 pm
• Wednesday, June 27	7:00 am - 8:30 pm
• Thursday, June 28	7:00 am - 5:00 pm
• Friday, June 29	7:00 am - 5:00 pm
• Saturday, June 30	7:00 am - 5:00 pm
• Sunday, July 1	7:00 am - 11:00 am

The Message Center is located near the Registration Desk on the Grand Ballroom Level, Fourth Floor.

The hotel concierge desk (in the main lobby) is staffed during peak hours to assist Symposium participants.

## GREAT AMERICAN POSTER PICNIC

Posters must be set-up on Saturday, June 30, 2012, between 10:00 AM and 11:45 AM in the Grand Ballroom A-F. All posters must:

1. Fit in a 4 ft. x 8 ft. dimension
2. Be secured with velcro (PUSH PINS CANNOT BE USED)
3. Possess a clear and concise title
4. Have correct grammar and spelling
5. Be neat and attractive in appearance such as color coordination and borders

You must be present during your poster presentation that begins at 12:15 PM and lasts until 2:00 PM. Please remove your posters immediately at the conclusion of your presentation. Any materials remaining on the poster boards will be discarded. You must provide your own Velcro; no push pins. If you need assistance, please check in with the Symposium Registration Desk.

## MEDIA REPRESENTATIVES

All press must obtain a badge at the Symposium Registration Desk on the Grand Ballroom Level, Fourth Floor.

## SPECIAL ASSISTANCE

In compliance with the Americans with Disabilities Act (ADA), the ICC and Hilton Americas – Houston make every reasonable effort to accommodate persons with disabilities at the meeting. Those with a disability as defined under the ADA, or who need other special assistance to participate in the Symposium, please notify one of the ICC leaders or hotel managers.

Thank you for not smoking in any of the meeting rooms, meeting room foyers, meal functions, or registration areas.

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Tuesday-Wednesday, June 26-27



**BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY  
UNDERSERVED & HEALTH EQUITY**  
*Empowering Communities in the Era of Health Care Reform*

Pre-Symposium Meetings

**Pre-Symposium Meetings**

**TUESDAY, JUNE 26, 2012**

- |                    |  |
|--------------------|--|
| 4:00 PM – 6:00 PM  | <b>Intercultural Cancer Council (ICC) National Network Leaders Business Meeting</b><br><i>Meeting Room 340 A</i>                   |
| 6:00 PM – 7:00 PM  | <b>Intercultural Cancer Council (ICC) National Network Leaders and Interim Governing Board Dinner</b><br><i>Meeting Room 340 B</i> |
| 7:00 PM – 10:00 PM | <b>Intercultural Cancer Council (ICC) Interim Governing Board Meeting</b><br><i>Meeting Room 340A</i>                              |

**WEDNESDAY, JUNE 27, 2012**

- |                   |   |
|-------------------|---|
| 8:00 AM – 1:00 PM | <b>The Asian and Pacific Islander National Cancer Survivors Network (APINCSN) National Advisory Council Meeting</b><br><i>Meeting Room 340B</i> |
| 9:00 AM – 1:00 PM | <b>Intercultural Cancer Council (ICC) National Network Leaders Business Meeting</b><br><i>Meeting Room 340A</i>                                 |



Wednesday, June 27



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

## Professional Only Program

**WEDNESDAY, JUNE 27, 2012**

7:00 AM – 8:00 AM

**REGISTRATION**

7:00 AM – 8:00 AM

**Continental Breakfast**

*Grand Ballroom Pre Function K,L*

1:30 PM – 5:00 PM

**OPENING CEREMONY**

*Grand Ballroom A-F*

*Taiko Drummers*

*Chanter*

**COLOR GUARD**

**NATIONAL ANTHEM**

**INVOCATION**

*Jose Cedillo, Manager, Chaplaincy and Pastoral Education, The University of Texas MD Anderson Cancer Center*

**OPENING REMARKS**

**SETTING THE STAGE**

**Dileep G. Bal, MD, MS, MPH, Intercultural Cancer Council Chair**

*Honorary Chairs:*

**Charles A. LeMaistre, MD, Former President, The University of Texas MD Anderson Cancer Center and Former Chancellor, The University of Texas**

**Pamela M. Jackson, MS, Interim Executive Director, Intercultural Cancer Council**

**Betty Lee Hawks, MA, Former Special Assistant to the Director, Office of Minority Health, Department of Health and Human Services; APPEAL Board Chair**

**Harold P. Freeman, MD, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute**

**WELCOME FROM PUBLIC OFFICIALS**

**The Honorable Sheila Jackson Lee, 18th Congressional District**

**Mayor Pro Tem Ed Gonzalez, City of Houston**

**SURVIVOR'S PROMENADE**

**Grand Marshall: Venus Ginés, MA P/CHWI, CEO/Founder, Día de la Mujer Latina™ Inc**

**MUSICAL SELECTION**

**REFLECTION PERIOD**

**COL (Ret.) James E. Williams, Jr., MS, SPHR, ICC Immediate Past Chair**

*Honoring the ICC Board Members who have passed away*

Wednesday-Thursday, June 27-28



BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY  
UNDERSERVED & HEALTH EQUITY  
*Empowering Communities in the Era of Health Care Reform*

Professional

REMARKS ON BEHALF OF THE SURVIVORS

**“Quo vadis ICC: Past, Present Future”**  
**Marjorie Kagawa-Singer, PhD, MA, MN, RN, FAAN**, Faculty Associate, UCLA Center for Health Policy Research, Professor, UCLA School of Public Health and Department of Asian American Studies

5:00 PM – 6:00 PM

**OPENING KEYNOTE**  
*Grand Ballroom A-F*

**S. Leonard Syme, PhD**, Professor of Epidemiology and Community Health. University of California at Berkeley

6:00 PM – 6:30PM

**BREAK**

6:30 PM – 8:30 PM

**FOUNDER’S AWARD RECEPTION**  
*Grand Ballroom H,I,K,L*

*This award is presented to individual(s) living a personal and professional life that speaks to the reason the Founders created the ICC and who are contributing to its mission. This session will also recognize the First Ladies of the ICC for their tremendous support, outstanding commitment, passion and leadership contributions to the Intercultural Cancer Council over the past 25 years.*

**Honoree:**  
**Sandral Hullett, MD, MPH**, CEO & Medical Director, Cooper Green Hospital

THURSDAY, JUNE 28, 2012

6:00 AM – 7:00 AM

**“EXERCISE YOUR WAY TO GOOD HEALTH”**  
*Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!*

7:00 AM – 8:00 PM

**CONTINENTAL BREAKFAST**

7:00 AM – 5:00 PM

**REGISTRATION**

7:45 AM – 8:00 AM

**SETTING THE STAGE FOR THE DAY**  
*Grand Ballroom B,C,E,F*

**Lovell A. Jones, PhD**, Director and Professor, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston

8:00 AM – 11:45 AM

**“Mapping the Future of Science and Service Towards Health Equity in the Era of Health Reform”**  
*Grand Ballroom B,C,E,F*

This exciting facilitated panel will feature leaders of key agencies and organizations working to reduce health disparities. Among the issues to be discussed will be challenges and successes in health disparities research, effective translation to communities and community based programs and necessary system changes to make meaningful and measurable reductions in health disparities.

Thursday, June 28



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

8:00 AM – 8:10 AM

## SESSION OVERVIEW

### Moderator:

**Tom Kean, MPH**, President and CEO, C-Change

8:10 AM – 8:50 AM

## SETTING THE STAGE

### *The Evolution of Science and Service in Health Equity*

**William (Bill) C. Jenkins, MPH, PhD**, Disease Transmission Specialist, Former Supervisory Epidemiologist, National Center for HIV, STD, and TB Prevention, Centers for Disease Control and Prevention, US Department of Health and Human Services (HHS)

### *Current Status of Science and Service in Health Equity*

#### **Maureen Lichtveld, MD, MPH**

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## REACTOR PANEL

9:00 AM – 10:00 AM

## Panel 1: Mapping The Future of Science Towards Health Equity

### *Topics include:*

- Critical research questions going forward
- Research questions necessary to find solutions
- Health services research
- The research workforce
- Innovative research enterprises
- Moving research results into action faster

### *Panelists:*

- **Amelie G. Ramirez, DrPH**, Director, Institute for Health Promotions Research, University of Texas Health Science Center, San Antonio
- **Kathy Ko**, President and CEO, Asian & Pacific Islander American Health Forum
- **Roger Bulger, MD**, President and CEO (retired), Association of Academic Health Centers
- **Allen S. Lichter, MD, CEO**, American Society for Clinical Oncology
- **Jeffrey A. Henderson, MD, MPH**, President & CEO, Black Hills Center for American Indian Health, Cheyenne River Sioux Tribe
- **Ahmed Calvo, MD, MPH**, Senior Medical Officer, Office of Health Information and Technology and Quality, US Department of Health Resources and Services Administration (HHS)
- **Raymond DuBois, MD, PhD**, Executive Vice President, The University of Texas MD Anderson Cancer Center

9:55 AM – 10:15 AM

## NETWORKING BREAK & LIGHT SNACK

*Pre Function Area*

10:15 AM – 11:20 AM

## Panel 2: Mapping the Future of Service Towards Health Equity

### *Topics include:*

- New service delivery models and their potential impact
- The next generation public health agenda
- Major policy drivers
- How to scale up from demonstration projects
- Innovative service programs
- The service workforce



Thursday, June 28



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Professional

### Panelists:

- **Eduardo Sanchez, MD, MPH**, Vice-President & CMO, Blue Cross/Blue Shield of Texas
- **Wayne S. Rawlins, MD, MBA**, National Medical Director, Racial and Ethnic Equality Initiatives, Aetna
- **Richard Murray, MD**, Vice President, Global Center for Scientific Affairs, Merck & Co., Inc.
- **Gary Earl, BA**, Vice President for Health Transformation, United Healthcare
- **J. Nadine Gracia, MD, MSCE**, Deputy Assistant Secretary of Minority Health (Acting), Acting Director of the Office of Minority Health (OMH), US Department of Health and Human Services (HHS)
- **Nancy C. Lee, MD**, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)
- **Christina Austin-Valere, PhD, LCSW**, Advocacy Director, Board of Directors, American Society of Social Work

11:40 AM – 11:45 AM

### SESSION CLOSING

**Tom Kean, MPH**, President and CEO, C-Change

11:45 AM – 12:00 PM

### BREAK

12:00 PM - 1:45 PM

### SUSAN MATSUKO SHINAGAWA LIVESTRONG CANCER CONTROL LEADERSHIP AWARD LUNCHEON

*Grand Ballroom H,I,K,L*

*Presentation of an award to an individual or group whose demonstrated leadership in the area of cancer control goes beyond the expected to the exceptional, through the formulation and execution of policies, programs, partnerships and/or research to eliminate the unequal burden of cancer among racial and ethnic minorities and medically underserved populations.*

### Speaker:

**Robert G. Robinson, MSW, DrPH**, Health Power Editor, Smoking and Health, and Race, Culture and Health

### Honorees:

**COL (Ret.) James E. Williams, Jr., MS, SPHR**, ICC Immediate Past Chair

**Olga G. Sanchez**, Community Health Program Representative, Moores Cancer Center, University of California, San Diego

1:45 PM – 2:00 PM

### BREAK

2:00 PM – 3:00PM

### MARKETPLACE OF IDEAS: "MAKING CONNECTIONS TO REDUCE HEALTH INEQUITIES"

*Grand Ballroom B,C,E,F*

*The Marketplace of Ideas symbolizes our effort to create an exciting and informative conference that will stimulate the exchange of ideas, information and resources. The Marketplace will enable all to gather valuable tools for the communities we serve, including the promotion of cancer awareness, screening, treatment, quality of life and health equity in the minority and the medically underserved. Sponsored by ICC Regional Network Leaders, the Marketplace of Ideas is a special networking event designed to help attendees learn about resources available from Resource Providers from local, state, national, federal, non-profit, and for-profit agencies and organizations. Through this event, Community-Based Organizations (CBOs) can connect with national, state and local partners to chart a new course together. Partners and CBOs can identify specific ways to work together to eliminate health disparities and health inequities at the local level.*



Thursday-Friday, June 28-29

# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

3:30 PM – 5:00 PM

## The Marriage Test – A play about colorectal cancer

Grand Ballroom B,C,E,F

*The Marriage Test was produced to educate the public about colorectal cancer in an entertaining and humorous way, while at the same time informing individuals about the importance of early screening and detection. It is about one family's emotional reactions in learning that loved ones had been diagnosed with the disease. The play reveals how they react to this life-altering news and how they deal with the choices they must make about their lives and health with strength, humor, and wisdom. The playwright, Thomas Meloncon, is a native Houstonian nationally known for his many plays and three books of poetry. He has been honored with numerous awards, including a Bronze Medallion from the City of Houston for his off-Broadway debut of The Diary of a Black Man. Mr. Meloncon has produced a variety of works for the American Cancer Society, the Houston Area Women's Shelter, the Susan G. Komen Breast Cancer Foundation, the African American Healthy Marriage Initiative, and The University of Texas Medical Branch at Galveston. The presentation of The Marriage Test at this Symposium is sponsored jointly by the Dan Duncan Cancer Center at Baylor College of Medicine and the American Cancer Society.*

5:00 PM – 6:30PM

## Continuation OF MARKETPLACE OF IDEAS: “MAKING CONNECTIONS TO REDUCE HEALTH INEQUITIES”

Grand Ballroom A-C

## FRIDAY, JUNE 29, 2012

6:00 AM – 7:00 AM

## “EXERCISE YOUR WAY TO GOOD HEALTH”

*Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!*

7:00 AM – 5:00 PM

## REGISTRATION

7:00 AM - 8:00 AM

## CONTINENTAL BREAKFAST

Grand Ballroom Pre Function Area AD

8:00 AM - 8:15 AM

## SETTING THE STAGE FOR THE DAY

Grand Ballroom B,C,E,F

**COL (Ret.) James E. Williams, Jr., MS, SPHR, ICC Immediate Past Chair**

8:15 AM - 11:45 AM

## CHARTING NEW INITIATIVES IN HEALTH DISPARITIES – OVERVIEW

Grand Ballroom B,C,E,F

*A panel of community individuals and/or organizations from previous HOPE (Helping Other People Endure) Award winners will share best practices in mobilizing communities to address health disparities, whether through programs and/or policy development and implementation. In follow-up to this panel, leaders from key federal agencies will present new initiatives (intra- and interagency) to address health disparities. They will also provide comment on HOPE/Community initiatives and how the community perspective might influence future RFA development, provision of technical assistance and capacity building and other programmatic areas. Time will be allotted for facilitated discussion with the larger audience.*

### Chair:

**Nancy C. Lee, MD**, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)

Friday, June 29



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Professional

## Panel 1: HOPE Awardees

**Lawrence W. McRae**, President/CEO, McRae Prostate Cancer Awareness Foundation  
**Venus Ginés, MA**, P/CHWI CEO/Founder, Día de la Mujer Latina™ Inc  
**Celeste (CeCe) Whitewolf, JD**, Native People's Circle of Hope  
**Victor Kaiwi Pang**, President, Pacific Islander Health Partnerships  
**Ann Duesing**, Board Member, Mountain Empire Older Citizens, Inc / Mountain Laurel Cancer Resource and Support Center

## Panel 2: Federal agency representatives

**Ahmed Calvo, MD, MPH**, Senior Medical Officer, Office of Health Information and Technology and Quality, US Department of Health Resources and Services Administration (HHS)  
**Lumbe Davis, MPH**, Program Officer, Comprehensive Cancer Control Program, Centers for Disease Control and Prevention, DHHS  
**Nancy Lee, MD**, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)

## Short break

## Discussants:

**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

**Tasha Tilghman-Bryant, MPA**, Manager, Strategic Initiatives, C-Change – Collaborating to Conquer Cancer

## Facilitated questions and answers from the audience

11:45 AM - 12:00PM

**BREAK**

12:00 PM - 1:45 PM

**HERBERT W. NICKENS MEMORIAL LECTURESHIP LUNCHEON**  
*Grand Ballroom H,I,K,L*

## Speaker & Honoree:

**David Satcher, MD, PhD**  
 Director, The Satcher Health Leadership Institute and Center of Excellence on Health Disparities  
 Poussaint-Satcher-Cosby Chair in Mental Health, Morehouse School of Medicine  
 16th Surgeon General of the United States

1:45 PM – 2:00 PM

**BREAK**

2:00 PM - 5:00 PM

**PROFESSIONAL AND STUDENT ORAL PRESENTATIONS**  
*Third Floor Meeting Rooms*

2:00 PM – 5:00 PM

**ICC NETWORK REGIONAL LEADERS FORUM**  
**RESOURCES, TOOLS (TOOLKITS) AND STRATEGIES TO REDUCE HEALTH INEQUITIES**  
*Grand Ballroom A,D*

2:00 PM – 3:20 PM

**DISASTER PREPAREDNESS: COMMUNITY EMPOWERMENT**  
**COMMUNITY DISASTER ALLIANCE OF NASHVILLE (CDAN)**  
*Grand Ballroom A,D*

*The CDAN and its partners provide work with vulnerable populations in Nashville/Davidson County to empower them to work effectively toward being self-reliant before, during and after a*

Friday, June 29



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

*disaster. CDAN provides educational opportunities in the area of disaster preparedness through trainings, seminars, workshops and distribution of literature and other materials.*

3:30 PM – 5:00 PM

### PATIENT NAVIGATION Grand Ballroom C,F

**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

*This session will discuss successes, barriers and key components necessary to implement and sustain patient navigation programs.*

2:00 PM – 5:00 PM

### CLINICAL TRIALS IN CHRONIC DISEASE FORUM Grand Ballroom B,E

#### **Facilitator**

**James H. Powell, MD, CPI**, Principal Investigator, Project I.M.P.A.C.T. (Increase Minority Awareness and Participation in Clinical Trials), a Program of the National Medical Association

**Recorder: Jane Daye, MA**, Program Manager, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

*By experiencing what we have learned from past experiences, the panelists and participants in this session will discuss the critical need to improve collaboration between communities, clinicians and academicians in order to increase participation of minority and medically underserved populations in clinical research.*

2:00 PM – 5:00 PM

### NATIONAL PARTNERSHIP FOR ACTION: REGIONAL HEALTH EQUITY COUNCILS Grand Ballroom A,D

**Speaker: Rochelle Rollins, PhD, MPH**, Director, Division of Policy and Data, Office of Minority Health, US HHS and Chair, Federal Interagency Health Equity Team, National Partnership for Action

*The National Partnership for Action (NPA) to end health disparities is a public-private initiative that seeks to mobilize a nationwide, comprehensive, community-driven, and sustained approach to combating health disparities and to move the nation toward achieving health equity. Regional Health Equity Councils (RHEC) serve as leaders and catalysts for strengthening health equity actions within a region in response to the NPA's National Stakeholder Strategy for Achieving Health Equity.*

6:00 PM – 9:00 PM

### HEIGHT AND HOPE AWARDS CELEBRATION Grand Ballroom G-L

**LET'S CELEBRATE!** The Height and HOPE (Helping Other People Endure) Awards will be announced and presented during a rousing reception and celebration featuring multi-cultural foods and entertainment. Please feel free to dress in attire representative of your cultural background.

#### **Dorothy I. Height Honoree:**

**Marilyn Hughes Gaston, MD**, Former Assistant Surgeon General and Director, Bureau of Primary Health Care, US Public Health Service Rear Admiral, USPHS, Ret., Co-Director, The Gaston and Porter Health Improvement Center

Saturday, June 30



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Professional

## SATURDAY, JUNE 30, 2012

6:00 AM – 7:00 AM	<p><b>“EXERCISE YOUR WAY TO GOOD HEALTH”</b>  <i>Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day</i></p>
7:00 AM – 5:00 PM	<p><b>REGISTRATION</b></p>
7:00 AM – 8:30 AM	<p><b>BREAKFAST SESSION – HAROLD P. FREEMAN LECTURESHIP</b>  <i>Grand Ballroom H,I,K,L</i></p> <p><b>Chair:</b>  <b>Harold P. Freeman, MD</b>, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute</p> <p><b>Speaker &amp; Honoree:</b>  <b>Billy U. Philips, Jr., PhD, MHA</b>, Vice President for Rural and Community Health, Texas Tech University Health Sciences Center</p>
8:30 AM – 8:45 AM	<p><b>SETTING THE STAGE FOR THE DAY</b>  <b>Lee Buenconsejo-Lum, MD, FAAFP</b>, Program Chair, 25th Anniversary of the Biennial Symposium on Minorities, the Medically Underserved and Health Equity; Associate Professor, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii</p>
8:45 AM – 10:15 AM	<p><b>CHRONIC DISEASE PREVENTION AND CONTROL</b>  <i>Grand Ballroom H,I,K,L</i></p> <p><b>Social Justice Concerns in Stemming the Tobacco, Diabetes and Obesity Epidemics in the Era of Obama Care</b></p> <p><b>Chair:</b>  <b>Amber E. Bullock, MPH, CHES</b>, Executive Vice President, Program Development, LEGACY</p> <p>Sponsored by Legacy, this panel will highlight the life-saving role of preventing and controlling risk factors for chronic disease and cancer: tobacco prevention and control, community-based strategies for addressing poor diet, lack of physical activity and addressing the social determinants of health. The panelists will discuss efforts and needed strategies to ensure that chronic disease prevention becomes a sustainable reality for communities of color with health care reform, while keeping social justice issues front and center for prevention work.</p> <ul style="list-style-type: none"> <li>• <b>“Health and Place Matters – Social Determinants for Prevention”</b>  <b>Marjorie A. Paloma, MPH</b>, Senior Policy Advisor, RWJF Health Group</li> <li>• <b>“Hope &amp; Audacity: Social Justice – Prevention Perspective”</b>  <b>Makani Themba-Nixon</b>, Executive Director, Praxis Project</li> <li>• <b>“Mobilizing local, National and International Resources to Address Needs in Resource Limited Settings: A Reality Check”</b>  <b>Neal A. Palafox, MD, MPH</b>, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii</li> <li>• <b>“Strategies to Sustain the Tobacco Control Movement: Impact on Communities of Color”</b>  <b>Kevin Collins, PhD, Deputy Branch Chief (Acting)</b>, Epidemiology Branch, Office of Smoking and Health, Centers for Disease Control and Prevention (CDC), US Department of Health and Human Services (HHS)</li> </ul>





Saturday, June 30

BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY  
 UNDERSERVED & HEALTH EQUITY  
*Empowering Communities in the Era of Health Care Reform*

**Discussant:**  
**Dileep G. Bal, MD, MS, MPH, ICC Chair**

**Facilitated Discussion**

**SHORT BREAK**

10:30 AM -12:00 PM

Continuation of Chronic Disease Prevention and Control Panel
 

- “Tobacco Related Disparities: Menthol Wars”**  
**Phillip Gardiner, DrPH**, Social and Behavioral Sciences and Neurosciences and Nicotine Dependence Research Administrator for the Tobacco Related Disease Research Program (TRDRP), University of California Office of the President
- “The Obesity Epidemic – Utilizing Lessons from the Tobacco Control Movement & Pearls of Wisdom From the Obesity Forefronts”**  
**Rod Lew, MPH**, Executive Director, Asian Pacific Partners for Empowerment Advocacy and Leadership (APPEAL)
- “Diabetes Prevention and Management Among Pacific Islanders”**  
**Nia Aitaoto, MPH, MS, PhD(c)**, Principal Investigator, Faith in Action Research Alliance
- “Controlling Chronic Disease in Indigenous Populations”**  
**Linda Burhansstipanov, MSPH, DrPH**, (Cherokee Nation of Oklahoma), Founder/President Native American Cancer Research

**FACILITATED DISCUSSION**

12:15 PM – 2:00 PM

THE GREAT AMERICAN POSTER PICNIC  
*Grand Ballroom A,B,D,E*  
  
*Professional, community and student poster presentations depicting research projects set in a relaxed, traditional all-American picnic environment.*

2:00 PM – 3:15 PM

THE FUTURE OF THE AFFORDABLE CARE ACT AT THE FEDERAL AND STATE LEVELS  
*Meeting Room 335 A*  
  
*This session will provide participants an in-depth insight of where we are now and a glimpse of where we will be in the future with regard to the proposed health care act. Participants will receive the most current information about the affordable healthcare act and how it will affect them individually. Topics will include the underinsured, disparity issues and access to care.*  
  
**Jennie R. Cook**, President, ICC Caucus, Past Chairman, National Board of Directors, American Cancer Society  
**Citseko Staples Miller**, Senior Specialist, State and Local Campaigns, American Cancer Society Cancer Action Network, Inc.

3:30 PM – 4:45 PM

SOCIAL JUSTICE: RE-LIGHTING THE FIRE  
*Meeting Room 335 A*  
  
*Panelists in this special session will challenge participants to discuss ways to mobilize minority and medically underserved communities to be effective advocates for change.*  
  
**Dileep G. Bal, MD, MS, MPH, ICC Chair**  
**Recorder: Mavis Nitta, MPH, CHES**, Legacy Project Coordinator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, University of Hawaii

Saturday, June 30



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Professional

2:00 PM – 4:45 PM

## COMMUNITY-BASED SUCCESS STORIES Breakout sessions

*Participants will have the opportunity to attend breakout sessions organized around thematic areas critical to community-based efforts to reduce health disparities. Each session will include up to 3 panelists and time for a facilitated discussion about next steps and recommendations to further the system improvements required to effect meaningful change. These recommendations will be reported to the large group on Sunday morning and will be used to guide strategic priorities for the ICC and other organizations.*

### Breakout sessions/focus areas:

2:00 PM – 3:15 PM

#### **BREAKOUT SESSION: ENGAGING POLICY MAKERS**

Meeting Room 340B

*This session will highlight community-driven efforts to engage policy makers which have resulted in policy changes that have or will impact chronic disease prevention, control and/or treatment.*

**Moderator: Neal A. Palafox, MD, MPH**, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

**Recorder: LaKeisha Batts, PhD**, Kellogg Health Scholar Postdoctoral Fellow, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston

2:00 PM – 3:15 PM

#### **BREAKOUT SESSION: BUILDING/MAINTAINING COALITIONS –A**

Meeting Room 339 A

*This session will highlight successful strategies or innovative approaches used to build, re-build or maintain active coalitions focused on control of cancer or chronic disease.*

**Moderator: Frankie Denise Powell, PhD**, Associate Professor, School of Education, B-K Program, University of North Carolina at Pembroke

**Recorder: Patricia A. Torris, MPA**, Program Manager, Pacific Regional Central Cancer Registry, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

2:00 PM – 3:15 PM

#### **BREAKOUT SESSION: SCREENING-FOCUSED SUCCESSES**

Meeting Room 339 B

*This session will highlight community-based efforts to improve screening for chronic disease in populations with reduced rates of screening services.*

**Moderator: Bonnie Wheatley, MPH, MA, EdD**, Vice-President, Zephyrus Group, LLC

**Recorder: Celeste (CeCe) Whitewolf, JD**, Native People's Circle of Hope

2:00 PM – 3:15 PM

#### **BREAKOUT SESSION: SURVIVORSHIP-FOCUSED SUCCESSES**

Meeting Room 340 A

*This session will highlight community-based efforts to improve the quality of life for persons diagnosed with cancer or late-stage chronic disease.*

**Moderator: Patricia K. Bradley, PhD, RN**, Associate Professor, College of Nursing, Villanova University

Saturday, June 30



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

**Recorder: Stacy Lloyd, PhD**, Kellogg Health Scholar Postdoctoral Fellow, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston

3:30 PM – 4:45 PM

**BREAKOUT SESSION: BUILDING/MAINTAINING COALITIONS – B**  
Meeting Room 335 A

*This session will highlight successful strategies or innovative approaches used to build, re-build or maintain active coalitions focused on control of cancer or chronic disease.*

**Moderator: Neal Palafox, MD, MPH**, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, John A. Burns School of Medicine, University of Hawaii

**Recorder: Denae W. King, PhD**, Assistant Professor, The University of Texas Health Science Center at Tyler

3:30 PM – 4:45 PM

**BREAKOUT SESSION: SOCIAL DETERMINANTS (HOUSING, POVERTY, EDUCATION)**  
Meeting Room 340 A

*This session will highlight projects with demonstrated improvement in health outcomes, based on work primarily addressing reduction of poverty, improvements in education and/or the living environment.*

**Moderator: Carlos Gallego, MEd**, Director of Community Partnerships, Minnesota Children's Museum

**Recorder: Frankie Denise Powell, PhD**, Associate Professor, School of Education, B-K Program, University of North Carolina at Pembroke

3:30 PM – 4:45 PM

**BREAKOUT SESSION: PREVENTION-FOCUSED SUCCESSES**  
Meeting Room 339 A

*This session will highlight projects resulting in improvements in risk factors for developing chronic diseases, including cancer.*

**Moderator: Celeste (CeCe) Whitewolf, JD**, Native People's Circle of Hope

**Recorder: Bonnie Wheatley, MPH, MA, EdD**, Vice-President, Zephyrus Group, LLC

3:30 PM – 4:45 PM

**BREAKOUT SESSION: TREATMENT /ACCESS TO TREATMENT**  
Meeting Room 339 B

*This session will highlight projects resulting in improved treatment or access to treatment for cancer or other chronic diseases.*

**Moderator: Sharon Barrett, MS, DrPH(c)**, Founder and Principal for S.E.B. and Associates

**Recorder: Kimberly Enard, PhD, RN**, Postdoctoral Fellow, The University of Texas MD Anderson Cancer Center

3:30 PM – 4:45 PM

**SURVIVORSHIP MEETING**  
Meeting Room 340B

*As cancer diagnosis and treatment have advanced, often cancer patients live for many years and have a myriad of physical and emotional issues to manage. In addition, the broad diversity of cancer survivors requires us to consider multi-cultural aspects of survivorship. This breakout session will include perspectives of researchers and community advocates regarding the issues facing diverse cancer survivors and the opportunities to address these issues.*



Saturday, June 30 - Sunday, July 1



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Professional

**Chair: Linda Fleisher, MPH, PhD(c)**, Assistant Vice President, Health Communications and Health Disparities, Fox Chase Cancer Center

## Panelists:

**Diana D. Jeffery, PhD**, Director, Center for Healthcare Management Studies Health Program Analysis and Evaluation TRICARE , Management Activity Military Health System Assistant Secretary of Defense, Health Affairs

**Westley Sholes, MPA**, Vice President of Health Programs, National Association of Black County Officials

**Patricia K. Bradley, PhD, RN**, Associate Professor, College of Nursing, Villanova University

**Kimlin Tam Ashing-Giwa, PhD**, Professor and Founding Director, Center of Community Alliance for Research and Education, Division of Population Sciences, City of Hope

**Maria Guerra- Sanchez, RN, CCRP**, Tender Drops of Love

**Furjen Deng, PhD**, Light and Salt

6:00 PM – 6:45 PM

## RECEPTION

*Grand Ballroom G,I*

7:00 PM – 9:00 PM

## LASALLE D. LEFFALL, JR. AWARDS BANQUET & GALA

*Grand Ballroom H,I,K,L*

*Recognizes individuals and organizations that have distinguished themselves in addressing the cancer crisis in minority and medically underserved communities through educational programs, clinical service, research, or public awareness.*

## HONOREE

### Neal A. Palafox, MD, MPH

Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities

Department of Family Medicine and Community Health

John A. Burns School of Medicine, University of Hawaii

## LEAP OF FAITH AWARD

The Leap of Faith award recognizes an organization and/or individual who has come forward at critical moments to support the mission, ideas and efforts of the Biennial Symposium Series and/or the Intercultural Cancer Council.

## Honoree:

**University of Houston**, accepting on behalf of the university **John Antel, PhD**, Provost and Senior Vice President

## SUNDAY, JULY 1, 2012

6:00 AM – 7:00 AM

## “EXERCISE YOUR WAY TO GOOD HEALTH”

*Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!*

7:30 AM - 9:00 AM

## CONTINENTAL BREAKFAST

7:45 AM – 8:00 AM

## SETTING THE STAGE FOR THE DAY

*Grand Ballroom H,I,K,L*

**Lovell A. Jones PhD**, Director and Professor, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston

Sunday, July 1



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

8:00 AM – 9:45 AM

## CAPACITY BUILDING WORKSHOPS

*Participants will be able to select one of several concurrent workshops designed to transmit information and/or skills that can be utilized in community-based work aimed at reducing health inequity.*

8:00 AM – 9:45 AM

### WORKSHOP: ESTABLISHING, IMPLEMENTING AND MAINTAINING AN ACADEMIC-COMMUNITY PARTNERSHIP: ETHICAL CONSIDERATIONS

Meeting Room 336 A&B

**Chair: Jean Ford, MD**, Director, Johns Hopkins Center to Reduce Cancer Disparities

*Contemporary IRB guidelines address key ethical principles in the protection of individual research participants, including autonomy, beneficence, nonmaleficence and justice. However, the guidelines are relatively under-developed when it comes to protecting communities engaged in community-based participatory research (CBPR) against potential adverse consequences of that research. This workshop will explore ethical challenges in CBPR, and discuss potential solutions from the perspectives of community-engaged researchers and academically-engaged community members.*

#### Presenters:

**Chanita Hughes Halbert, PhD**, Professor, Department of Psychiatry and Behavioral Sciences, Medical University of South Carolina

**Bettina Drake, PhD**, Assistant Professor, Division of Public Health Sciences, Dept. of Surgery, Siteman Cancer Center, Washington University School of Medicine

**Michele Towson, JD**, Director of Grant Development, Baltimore Community College

8:00 AM – 9:45 AM

### WORKSHOP: APPROACHES TO GRANT WRITING

Meeting Room 338

*This workshop will review the basics of writing grant proposals and getting them funded. Topics will include needs assessment, project development, budgeting, finding funders, and general "grantsmanship" skills. The focus includes both community-based organizations and academic researchers interested in research as well as "practical" demonstration projects. Participants will also receive an extensive list of resources for additional background and continued networking after the workshop.*

**Presenter: Larry Laufman, EdD**, Assistant Professor, Baylor College of Medicine,

8:00 AM – 9:45 AM

### WORKSHOP: COLLABORATION TO ADDRESS CHRONIC DISEASES

Meeting Room 337 A

*This workshop will share strategies, tips and tools useful to community coalitions working to address chronic diseases. The presenter will share specific approaches to working with chronic disease partners to achieve common goals, tips and tools for collaborative planning, sharing data, and coordinating work among common partners and populations.*

**Presenter: Karin Hohman, RN, MPH**, President, Strategic Health Concepts

8:00 AM – 9:45 AM

### WORKSHOP: ADVOCACY 101

Meeting Room 327

*This workshop will explore the basics of how to be an advocate and how important this work can be. This workshop will cover the very basics but will help participants understand how important they can be to further good health at the local, state and federal levels.*

Sunday, July 1



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Professional

**Presenters:**

**Jennie Cook** and **Citseko Staples Miller**, American Cancer Society Cancer Action Network (CAN)  
**Jackie Young, PhD**, Chief Staff Officer, High Plains Division, Hawaii Pacific, American Cancer Society, Inc. American Cancer Society, Inc.

8:00 AM – 9:45 AM

**WORKSHOP: MEDIA ADVOCACY**

Meeting Room 328

*The Media Advocacy workshop will help advocates learn to engage the news media strategically. Whether the goal is increasing funding and support for community-based programs or advocating for more linguistically and culturally-appropriate access to health services, participants can harness the power of the news media to amplify their voices, reach policy-makers, and advance their policy goals.*

**Presenters:** **Trish Quema**, **Roxanna Bautista, MPH** and **Pedro Arista**, Asian & Pacific Islanders American Health Forum (APIAHF)

8:00 AM – 9:45 AM

**WORKSHOP: PROJECT SECURE: DISASTER PREPAREDNESS**

Meeting Room 329

*This workshop will feature community-based applications of selected findings from the SECURE RESEARCH CONSORTIUM in the context of Health Reform. The overall goal of the workshop is to examine the relationship between health reform and disaster management and the impact on at-risk communities. Presenters will focus on four interdependent questions: (1) What is the anticipated impact of Health Reform on disaster recovery in Gulf Coast communities? (2) How can we use available health data to predict the need for health services for those with a chronic disease burden during and after a disaster? (3) What are examples of evidence-based practice to strengthen community preparedness? and (4) How can schools play a role in advancing family readiness?*

**Presenters:**

**Patricia Matthews-Juarez, PhD**, Associate Vice President, Faculty Affairs and Development, Professor Family and Community Medicine, Meharry Medical College

**Maureen Lichtveld, MD, MPH**, Freeport McMoRan Chair of Environmental Policy, Department of Environmental Health Sciences, Tulane University School of Public Health and Tropical Medicine

**Alexandra (Lexi) B. Nolen, PhD, MPH**, Director of Health Policy and Planning, Center to Eliminate Health Disparities, Associate Director, UTMB PAHO/WHO Collaborating Center for Training in International Health, Assistant Professor, Department of Family Medicine, The University of Texas Medical Branch Galveston

**John Prochaska, DrPH, MPH**, Program Manager, Assistant Professor, UTMB's Dept of Preventive Medicine and Community Health (PMCH), University of Texas Medical Branch Galveston

**Faith Foreman, PhD**, Assistant Director City of Houston, Dept. of Health and Human Services

8:00 AM – 9:45 AM

**WORKSHOP: COMPREHENSIVE CANCER CONTROL COALITION EFFORTS TO ENGAGE DIVERSE COMMUNITY PARTNERS**

Meeting Room 330

*Comprehensive cancer control succeeds when communities and coalitions work together to address common cancer issues. This session will identify ways to bring together community partners and cancer coalitions to engage in collaborative efforts. We will share successful approaches to common challenges such as shared decision making, identifying resources and managing implementation.*

**Presenter:** **Leslie Given, MPA**, Vice President, Strategic Health Concepts

Sunday, July 1



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

8:00 AM – 9:45 AM

### **WORKSHOP: WHAT ARE CANCER CLINICAL TRIALS AND WHY SHOULD COMMUNITIES CARE?**

Meeting Room 332

*This workshop is designed to introduce the topic of cancer clinical trials to community members and cover key facts about how trials work and why they are important in advancing progress in cancer care. The workshop will address many of the common myths and misconceptions about cancer clinical trials and discuss ways to find out more about studies available in local communities.*

**Presenter:** Margo Michaels, MPH, Executive Director, Education Network to Advance Cancer Clinical Trials (ENACCT)

8:00 AM – 9:45 AM

### **WORKSHOP: MAKING DATA TALK: COMMUNICATING PUBLIC HEALTH DATA**

Meeting Room 333

*Programs need to present data to make the cancer control case to the public, media, and policy makers. However, communicating data and other scientific information to lay audiences can be difficult. It is critical to understand the totality of communication processes in public health, the many factors that influence it, and the importance of data selection and presentation. This workshop reviews communication concepts, provides recommendations on selecting and presenting data, and introduces an easy to understand framework for communicating data. Participants will receive a workbook that will be used during the workshop that will help reinforce key concepts and provide examples.*

**Presenter:** Harry Kwon, PhD, MPH, MCHES, Office of Communications and Education National Cancer Institute (NCI)

8:00 AM – 9:45 AM

### **WORKSHOP: INTRODUCTION OF ONLINE CONTINUING EDUCATION PROGRAM, "ACCESS TO CANCER CARE FOR LOW-INCOME AND UNINSURED PATIENTS"**

Meeting Room 339 A

*This workshop will focus on the impact and care issues of health disparities that exist in underserved populations in Texas and resources that are available in obtaining quality healthcare services for those populations.*

**Presenter:** Lewis Foxhall, MD, Office of Health Policy, The University of Texas MD Anderson Cancer Center

8:00 AM – 9:45 AM

### **WORKSHOP: TRANSLATING EVIDENCE INTO PRACTICE: USING WHAT WORKS**

Meeting Room 339 B

*Many grants require applicants to use "evidence-based" programs. What does that mean and how do you do it? In this session, we will briefly cover levels of evidence and where to find evidence-based programs and strategies. We will spend the majority of the session discussing how to select strategies to fit an organization and its project objectives. We'll put these planning steps into practice through small group exercises.*

**Presenters:** Maria Fernandez, PhD, Associate Professor of Health Promotion and Behavioral Sciences, The University of Texas School of Public Health

**Linda Civallo, MPH**, Center for Community-Engaged Translational Research, The University of Texas MD Anderson Cancer Center

8:00 AM – 9:45 AM

### **WORKSHOP: USE OF SOCIAL MEDIA TO DO COMMUNITY WORK**

Meeting Room 340 A

Sunday, July 1



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

*This workshop will examine how the use of social medial platforms, like Facebook, Twitter, and blogging can be used to educate, empower, and bring positive changes to communities.*

**Presenters:**

**Genma Holmes**, Radio Host, Living Your Best Life Now  
**Shawn P. Williams**, Publisher and Editor-in-Chief, Dallas South News  
**Jody Schoger**, Columnist, OncologyTimes, Co-Founder, “BreastCancerSocialMedia”

8:00 AM – 9:45 AM

**WORKSHOP: USING MULTI-SECTOR COLLABORATION TO ADDRESS DISPARITIES ACROSS THE CONTINUUM OF CANCER RESEARCH, PREVENTION AND CARE**  
*Meeting Room 340 B*

*Participants at this workshop will be provided with an overview of C-Change’s multi-sector approach to its six strategic initiatives – Patient Privacy & Cancer Research (HIPAA), Cancer Risk Reduction, Cancer Health Disparities, Cancer Workforce, Value in Cancer Care, and Comprehensive Cancer Control. Each initiative incorporates aspects of cancer health disparities, vulnerable communities, and/or underrepresented professionals. A panel of C-Change members will outline strategies employed, highlight available materials and tools developed by C-Change, and describe how these resources can be used to establish similar cancer control initiatives in communities throughout the country.*

**Presenters:**

**Tasha Tilghman-Bryant, MPA**, Manager, Stategic Initiatives, C-Change  
**Maureen Lichtveld, MD, MPH**, Freeport McMoRan Chair of Environmental Policy, Department of Environmental Health Sciences, Tulane University School of Public Health and Tropical Medicine

9:45: AM – 10:00 AM

**BREAK**  
*Prefunction Grand Ballroom G*

10:00 AM – 11:15 AM

**PLENARY SESSION**  
*Grand Ballroom H,I,K,L*

10:00 AM – 10:45 AM

**VOICES FROM THE COMMUNITY:**  
**Report out from the community breakout sessions on priority areas**

**Lee Buenconsejo-Lum MD, FAAFP**, Program Chair, 25th Anniversary of the Biennial Symposium on Minorities, the Medically Underserved and Health Equity , Associate Professor, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

10:45 AM – 11:15 AM

**REFLECTIONS AND NEXT STEPS:**

**Honorary Chairs:**

**Charles A. LeMaistre, MD**, Former President, The University of Texas MD Anderson Cancer Center and Former Chancellor, The University of Texas  
**Pamela M. Jackson, MS**, Interim Executive Director, Intercultural Cancer Council  
**Betty Lee Hawks, MA**, Former Special Assistant to the Director, Office of Minority Health, Department of Health and Human Services; APPEAL Board Chair  
**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

**Dileep G. Bal, MD, MS, MPH**, ICC Chair

11:15 AM – 11:30 AM

**BREAK**

11:30 AM – 1:00 PM

**FAREWELL JAZZ BRUNCH - MAJOR KEYNOTE SPEAKER**  
*Grand Ballroom H,I,K,L*

1:00 PM

**EVALUATION AND ADJOURNMENT**

Professional



Tuesday, June 26



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

## Credit Only Students Program

### TUESDAY, JUNE 26, 2012

2:00 PM – 6:00 PM	<b>REGISTRATION FOR CREDIT TRACK STUDENTS</b>
2:30 PM – 2:45 PM	<b>WELCOME</b> <i>Grand Ballroom J,K</i>  <b>Lovell A. Jones PhD</b> , Director and Professor, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston
2:45 PM – 3:00 PM	<b>WELCOME</b> <b>Ernest Hawk, MD, MPH</b> , Vice President, Cancer Prevention, The University of Texas MD Anderson Cancer Center
3:00 PM – 3:15 PM	<b>WELCOME</b> <b>John Antel, PhD</b> , Provost and Senior Vice President, University of Houston
3:15 PM – 3:30 PM	<b>WELCOME</b> <b>James Heggie, MS</b> , Interim Executive Director, HDEART Consortium Leadership
3:30 PM – 3:35 PM	<b>INTRODUCTION OF THE KEYNOTE SPEAKER</b>  <b>Frank Talamantes, PhD</b> , Professor Emeritus, University of California Santa Cruz
3:35 PM – 4:35 PM	<b>KEYNOTE SPEAKER</b>  <b>Richard Tapia, PhD</b> , University Professor, Department of Computational and Applied Mathematics; Director, Center for Excellence and Equality in Education, Rice University
4:35 PM – 4:45 PM	<b>BREAK</b>
4:45 PM – 5:30 PM	<b>DISPARITIES IN HEALTH IN AMERICA – AN OVERVIEW</b> <i>Grand Ballroom J,K</i>  <b>Lovell A. Jones, PhD</b> , Director and Professor, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston
5:30 PM – 6:00 PM	<b>FACILITATED DISCUSSION</b>
6:30 PM – 7:30 PM	<b>MENTOR ORIENTATION</b> <i>Meeting Room 330</i>  <b>Marian Johnson-Thompson, PhD</b> , Professor Emerita, Department of Biological Sciences, University of District of Columbia  <b>Patricia Lee-Robinson, MS, MEd</b> , Associate Provost, Associate Professor of Biology, Chaminade University  <b>James L. Phillips, MD</b> , Senior Associate Dean and Professor of Pediatrics, Office of Diversity & Community Outreach, Baylor College of Medicine

Wednesday, June 27



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Credit Students Program

## WEDNESDAY, JUNE 27, 2012

7:00 AM – 8:00 AM	<b>CONTINENTAL BREAKFAST</b> <i>Grand Ballroom Pre Function J</i>
8:00 AM – 9:45 AM	<b>EDUCATIONAL PROGRAM OVERVIEW &amp; BREAKFAST FOR CREDIT AND NON-CREDIT STUDENTS</b> <i>Grand Ballroom J,K</i>  <b>Student Mentoring Track Program Orientation</b> <b>Marian Johnson-Thompson, PhD</b> , Professor Emeritus, Department of Biological Sciences University of District of Columbia  <b>Patricia Lee-Robinson, MS, MEd</b> , Associate Provost, Associate Professor of Biology, Chaminade University  <b>Explanation of Credit &amp; Non-Credit Program Tracks</b> <b>James L. Phillips, MD</b> , Senior Associate Dean and Professor of Pediatrics, Office of Diversity & Community Outreach, Baylor College of Medicine  <b>Motivational Speaker for Credit and Non-Credit Program Tracks</b> <b>Guadalupe Quintanilla, EdD</b> , Associate Professor, Department of Hispanic Studies, University of Houston <b>Larry Laufman, EdD</b> , Assistant Professor, Baylor College of Medicine
9:45 AM – 10:00 AM	<b>BREAK</b>
10:00 AM – 12:00 PM	<b>CREDIT AND NON-CREDIT BREAKOUT SESSION &amp; LUNCH</b> <b>“Health Disparities and the Media Roundtable Discussion”</b> <i>Grand Ballroom J,K</i>  <b>Moderator:</b> <b>George A. Strait, Jr.</b> , Assistant Commissioner, Food and Drug Administration, Public Affairs, US Department of Health and Human Services (HHS)  <b>Roundtable Discussants:</b> <ul style="list-style-type: none"> <li>• <b>Prerna Mona Khanna, MD, MPH, FACP</b>, Medical Contributing Editor, FOX Chicago News</li> <li>• <b>Kymberle L. Sterling, DrPH</b>, Assistant Professor, Georgia State University. Institute of Public Health, Partnership for Urban Health Research</li> <li>• <b>Dr. Michael Lenoir</b>, Bay Area Pediatric Group</li> <li>• <b>William Douglas Evans</b> - (Remotely SKYPED) George Washington University Professor of Prevention and Community Health</li> <li>• <b>Laurence Payne</b>, Host, Producer of Dialog Houston, HCC TV</li> </ul>
12:15 PM – 1:15 PM	<b>CREDIT BREAKOUT SESSION</b> <b>“Becoming a Media Master”</b> <i>Grand Ballroom J,K</i>  <b>Prerna Mona Khanna, MD, MPH, FACP</b> , Medical Contributing Editor, FOX Chicago News
1:15 PM – 1:45 PM	<b>FACILITATED DISCUSSION</b>
1:45 PM – 2:00 PM	<b>BREAK</b>



Wednesday-Thursday, June 27-28



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

2:00 PM – 3:00 PM	<p><b>GENES, ETHNICITY AND AUTOIMMUNITY: A HISTORICAL PERSPECTIVE</b> <i>Grand Ballroom J, K</i></p> <p><b>John D. Reveille, MD</b>, Professor and Director, Division of Rheumatology &amp; Clinical Immunogenetics, The University of Texas Health Science Center at Houston</p>
3:00 PM – 4:00 PM	<p><b>HEALTH DISPARITIES &amp; GENETICS</b> <i>Grand Ballroom J, K</i></p> <p><i>“Ancestry, Health and Disease: Placing Genetic Susceptibility into Context”</i></p> <p><b>Rick Kittles, PhD</b>, Associate Professor, University of Illinois at Chicago</p>
4:00 PM – 4:30 PM	<b>FACILITATED DISCUSSION</b>
4:30 PM – 5:00 PM	<b>BREAK</b>
5:00 PM - 6:00 PM	<p><b>OPENING KEYNOTE</b> <i>Grand Ballroom A-F</i></p> <p><b>S. Leonard Syme, PhD</b>, Professor of Epidemiology and Community Health. University of California at Berkeley</p>
6:00 PM – 6:30PM	<b>BREAK</b>
6:30 PM – 8:30 PM	<p><b>FOUNDERS’ AWARD RECEPTION</b> <i>Grand Ballroom H,I,K,L</i></p> <p>This award is presented to individual(s) living a personal and professional life that speaks to the reason the Founders created the ICC and who are contributing to its mission. This session will also recognize the First Ladies of the ICC for their tremendous support, outstanding commitment, passion and leadership contributions to the Intercultural Cancer Council over the past 25 years.</p> <p><b>Honoree:</b> <b>Sandra Hullett, MD, MPH</b>, CEO &amp; Medical Director, Cooper Green Hospital</p>
8:30 PM – 10:00 PM	<p><b>MENTOR/MENTEE EVENT</b> <i>Grand Ballroom G,J</i></p>

## THURSDAY, JUNE 28, 2012

6:00 AM – 7:00 AM	<p><b>“EXERCISE YOUR WAY TO GOOD HEALTH”</b> <i>Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!</i></p>
7:00 AM – 7:50 AM	<p><b>MEET THE EXPERTS BREAKFAST</b> <i>Grand Ballroom J, G</i></p>
7:45 AM – 8:00 AM	<p><b>SETTING THE STAGE FOR THE DAY</b> <i>Grand Ballroom B,C,E,F</i></p> <p><b>Lovell A. Jones, PhD</b>, Director and Professor, Center for Health Equity &amp; Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston</p>

Thursday, June 28



BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY  
UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Credit Students Program

8:00 AM - 11:45 AM      **“Mapping the Future of Science & Service Towards Health Equity in the Era of Health Reform”**  
*Grand Ballroom B,C,E,F*

*This exciting facilitated panel will feature leaders of key agencies and organizations working to reduce health disparities. Among the issues to be discussed will be challenges and successes in health disparities research, effective translation to communities and community based programs and necessary system changes to make meaningful and measurable reductions in health disparities.*

8:00 AM – 8:10 AM      **SESSION OVERVIEW**

**Moderator:**  
**Tom Kean, MPH**, President and CEO, C-Change

8:10 AM – 8:50 AM      **SETTING THE STAGE**

*The Evolution of Science and Service in Health Equity*

**William (Bill) C. Jenkins, MPH, PhD**, Disease Transmission Specialist, Former Supervisory Epidemiologist, National Center for HIV, STD, and TB Prevention, Centers for Disease Control and Prevention, US Department of Health and Human Services (HHS)

*Current Status of Science and Service in Health Equity*

**Maureen Lichtveld, MD, MPH**, Freeport McMoRan Chair of Environmental Policy, Department of Environmental Health Sciences, Tulane University School of Public Health and Tropical Medicine

**Reactor Panel**

9:00 AM – 10:00 AM      **Panel 1: Mapping the Future of Science towards Health Equity**

**Topics include:**

- Critical research questions going forward
- Research questions necessary to find solutions
- Health services research
- The research workforce
- Innovative research enterprises
- Moving research results into action faster

**Panelists:**

- **Amelie G. Ramirez, DrPH**, Director, Institute for Health Promotions Research, The University of Texas Health Science Center, San Antonio
- **Kathy Lim Ko**, President and CEO, Asian & Pacific Islander American Health Forum
- **Roger Bulger, MD**, President and CEO (retired), Association of Academic Health Centers
- **Allen S. Lichter, MD**, CEO, American Society for Clinical Oncology
- **Jeffery Henderson, MD, MPH**, President and CEO, Black Hills Center for American Indian Health, Cheyenne River Sioux Tribe
- **Ahmed Calvo, MD, MPH**, Senior Medical Officer, Office of Health Information and Technology and Quality, US Department of Health Resources and Services Administration (HHS)
- **Raymond DuBois, MD, PhD**, Executive Vice President, UTMD Anderson Cancer Center

Thursday, June 28



BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

Empowering Communities in the Era of Health Care Reform

9:55 AM – 10:15 AM	<p><b>NETWORKING BREAK &amp; LIGHT SNACK</b> <i>Pre Function Area</i></p>
10:15 AM – 11:20 AM	<p><b>Panel 2: Mapping the Future of Service Towards Health Equity</b></p> <p><b>Topics Include:</b></p> <ul style="list-style-type: none"> <li>• New service delivery models and their potential impact</li> <li>• The next generation public health agenda</li> <li>• Major policy drivers</li> <li>• How to scale up from demonstration projects</li> <li>• Innovative service programs</li> <li>• The service workforce</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Eduardo Sanchez, MD, MPH</b>, Vice-President &amp; CMO, Blue Cross/Blue Shield of Texas</li> <li>• <b>Wayne S. Rawlins, MD, MBA</b>, National Medical Director, Racial and Ethnic Equality Initiatives, Aetna</li> <li>• <b>Richard Murray, MD</b>, Vice President, Global Center for Scientific Affairs, Merck &amp; Co., Inc.</li> <li>• <b>Gary Earl, BA</b>, Vice President for Health Transformation, United Healthcare</li> <li>• <b>J. Nadine Gracia, MD, MSCE</b>, Deputy Assistant Secretary of Minority Health (Acting), Acting Director of the Office of Minority Health (OMH), US Department of Health and Human Services (HHS)</li> <li>• <b>Nancy C. Lee, MD</b>, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)</li> <li>• <b>Christina Austin-Valere, PhD, LCSW</b>, Advocacy Director, Board of Directors, American Society of Social Work</li> </ul>
11:20 AM – 11:40 AM	<p><b>SUMMARY: THE FUTURE OF SCIENCE, SERVICE AND HEALTH EQUITY</b></p> <p><b>Kenneth Shine, MD</b>, Executive Vice Chancellor for Health Affairs, University of Texas System Former President, Institute of Medicine</p>
11:40 AM – 11:45 AM	<p><b>SESSION CLOSING</b> <b>Tom Kean, MPH</b>, President and CEO, C-Change</p>
11:45 AM – 12:00 PM	<p><b>BREAK</b> <i>Grand Ballroom Pre Function Area AD</i></p>
12:00 PM - 1:45 PM	<p><b>SUSAN MATSUKO SHINAGAWA LIVESTRONG CANCER CONTROL LEADERSHIP AWARD LUNCHEON</b> <i>Grand Ballroom H,I,K,L</i></p> <p><i>Presentation of an award to an individual or group whose demonstrated leadership in the area of cancer control goes beyond the expected to the exceptional, through the formulation and execution of policies, programs, partnerships and/or research to eliminate the unequal burden of cancer among racial and ethnic minorities and medically underserved populations.</i></p> <p><b>Speaker:</b> <b>Robert G. Robinson, MSW, DrPH</b>, Health Power Editor, Smoking and Health, and Race, Culture and Health</p>
1:45 PM – 2:00 PM	<p><b>BREAK</b></p>

Thursday, June 28



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Credit Students Program

2:00 PM – 8:00 PM	<b>BREAKOUT SESSION: HEALTH DISPARITIES &amp; HEALTH COMMUNICATION</b> <i>Grand Ballroom G, J</i>
2:00 PM – 2:45 PM	<b>BREAKOUT SESSION: HEALTH LITERACY MEETS SOCIAL JUSTICE</b> <b>"WORDS DO COUNT"</b>  <b>Cathy D. Meade, PhD, RN, FAAN</b> , Senior Member, Division of Population Science, Health Outcomes & Behavior, H. Lee Moffitt Cancer Center and Research Institute, Professor, University of South Florida, College of Medicine, Department of Oncologic Sciences
2:00 PM – 2:45 PM	<b>BREAKOUT SESSION: THE ROLE OF HEALTH COMMUNICATION IN REDUCING HEALTH DISPARITIES</b>  <b>Shelly R. Hovick, PhD</b> , Kellogg Health Scholar Postdoctoral Fellow, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston
3:30 PM – 4:15 PM	<b>BREAKOUT SESSION: CULTURAL TAILORING FOR HEALTH PROMOTION PROGRAM</b>  <b>Kenneth Resnicow, PhD</b> , Professor, University of Michigan, School of Public Health
4:15 PM – 4:45 PM	<b>FACILITATED DISCUSSION</b> <i>Grand Ballroom G, J</i>
4:45 PM – 5:00 PM	<b>BREAK</b>
5:00 PM – 5:45 PM	<b>BREAKOUT SESSION: NARROWING THE GAP THROUGH ATTENTION TO VALUES AND ETHICS IN PUBLIC HEALTH RISK ASSESSMENT</b> <i>Grand Ballroom G, J</i>  <b>Colin L. Soskolne, PhD, FACE</b> , Department of Public Health Sciences, School of Public Health, University of Alberta
5:45 PM – 6:30 PM	<b>BREAKOUT SESSION: ADDRESSING THE SOCIO-ECONOMIC DETERMINANTS OF HEALTH AS A MATTER OF SOCIAL JUSTICE</b>  <b>William (Bill) C. Jenkins, MPH, PhD</b> , Disease Transmission Specialist, Former Supervisory Epidemiologist at the CDC's National Center for HIV, STD, and TB Prevention, US Department of Health and Human Services (HHS)
6:30 PM – 7:15 PM	<b>BREAKOUT SESSION: THE ESSENTIALS: ETHICS, PROFESSIONALISM AND LEADERSHIP</b>  <b>Janice Allen Chilton, DrPH, MA, MPH, MCHES, CPH</b> , Director, MD Anderson Bioethics Initiative for Equity in Health Care and Research, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston
7:15 PM – 8:00 PM	<b>FACILITATED DISCUSSION</b>

Friday, June 29



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

## FRIDAY, JUNE 29, 2012

6:00 AM – 7:00 AM

### “EXERCISE YOUR WAY TO GOOD HEALTH”

*Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!*

7:00 AM - 8:00 AM

### CONTINENTAL BREAKFAST

*Grand Ballroom Pre Function Area AD*

8:00 AM - 8:15 AM

### SETTING THE STAGE FOR THE DAY

*Grand Ballroom B,C,E,F*

**COL (Ret.) James E. Williams, Jr., MD, SPHR**, ICC Immediate Past Chair

8:15 AM - 11:45 AM

### CHARTING NEW INITIATIVES IN HEALTH DISPARITIES – OVERVIEW

*A panel of community individuals and/or organizations from previous HOPE (Helping Other People Endure) Award winners will share best practices in mobilizing communities to address health disparities, whether through programs and/or policy development and implementation. In follow-up to this panel, leaders from key federal agencies will present new initiatives (intra- and interagency) to address health disparities. They will also provide comment on HOPE/Community initiatives and how the community perspective might influence future RFA development, provision of technical assistance and capacity building and other programmatic areas. Time will be allotted for facilitated discussion with the larger audience.*

#### Chair:

**Nancy C. Lee, MD**, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)

#### Panel 1: HOPE Awardees

**Lawrence W. McRae**, President/CEO, McRae Prostate Cancer Awareness Foundation

**Venus Ginés, MA P/CHWI**, CEO/Founder, Día de la Mujer Latina™ Inc

**Celeste (CeCe) Whitewolf, JD**, Native People's Circle of Hope

**Victor Kaiwi Pang**, Pacific Islander Health Partnerships

**Ann Duesing**, Board Member, Mountain Empire Older Citizens, Inc / Mountain Laurel Cancer Resource and Support Center

#### Panel 2: Federal agency representatives

**Ahmed Calvo, MD, MPH**, Senior Medical Officer, Office of Health Information and Technology and Quality, Health Resources and Services Administration, HHS

**Lumbé Davis, DHSc, MPH, CHES**, Communication and Training Team, Comprehensive Cancer Control Program, Centers for Disease Control and Prevention, US Department of Health and Human Services (HHS)

**Nancy C. Lee, MD**, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)

#### Short break

#### Discussants:

**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

**Tasha Tilghman-Bryant, MPA**, Manager, Strategic Initiatives, C-Change

*Facilitated questions and answers from the audience*

Friday-Saturday, June 29-30



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Credit Students Program

11:45 AM - 12:00PM

**BREAK**

12:00 PM - 1:45 PM

**HERBERT W. NICKENS MEMORIAL LECTURESHIP LUNCHEON**

*Grand Ballroom H,I,K,L*

**Speaker & Honoree:**

**David Satcher, MD, PhD**, Director, The Satcher Health Leadership Institute and, Center of Excellence on Health Disparities, Poussaint-Satcher-Cosby Chair in Mental Health, Morehouse School of Medicine, 16th Surgeon General of the United States

1:45 PM – 2:00 PM

**BREAK**

2:00 PM - 5:00 PM

**PROFESSIONAL AND STUDENT ORAL PRESENTATIONS**

*Third Floor Meeting Room*

6:00 PM – 9:00 PM

**HEIGHT & HOPE AWARDS CELEBRATION**

*Grand Ballroom G-L*

**LET'S CELEBRATE!** The Height and HOPE (Helping Other People Endure) Awards will be announced and presented during a rousing reception and celebration featuring multi-cultural foods and entertainment. Please feel free to dress in attire representative of your cultural background.

**Dorothy I. Height Honoree:**

**Marilyn Hughes Gaston, MD**, Former Assistant Surgeon General and Director, Bureau of Primary Health Care, US Public Health Service Rear Admiral, USPHS, Ret., Co-Director, The Gaston and Porter Health Improvement Center

## SATURDAY, JUNE 30, 2012

6:00 AM – 7:00 AM

**“EXERCISE YOUR WAY TO GOOD HEALTH”**

*Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!*

7:00 AM – 5:00 PM

**REGISTRATION**

7:00 AM – 8:30 AM

**BREAKFAST SESSION – HAROLD P. FREEMAN LECTURESHIP**

*Grand Ballroom H,I,K,L*

**Chair:**

**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

**Speaker & Honoree**

**Billy U. Philips, Jr., PhD, MHA**, Vice President for Rural and Community Health, Texas Tech University Health Sciences Center

8:30 AM – 8:45 AM

**SETTING THE STAGE FOR THE DAY**

**Lee Buenconsejo-Lum MD, FAAFP**, Program Chair, 25th Anniversary of the Biennial Symposium on Minorities, the Medically Underserved and Health Equity; Associate Professor, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii



Saturday, June 30



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

8:45 AM – 10:15 AM

## CHRONIC DISEASE PREVENTION AND CONTROL

*Grand Ballroom H,I,K,L*

*Social Justice Concerns in Stemming the Tobacco, Diabetes and Obesity Epidemics in the Era of Obama Care*

### Chair:

**Amber E. Bullock, MPH, CHES**, Executive Vice President, Program Development  
LEGACY

*Sponsored by Legacy, this panel will highlight the life-saving role of preventing and controlling risk factors for chronic disease and cancer: tobacco prevention and control, community-based strategies for addressing poor diet, lack of physical activity and addressing the social determinants of health. The panelists will discuss efforts and needed strategies to ensure that chronic disease prevention becomes a sustainable reality for communities of color with health care reform, while keeping social justice issues front and center for prevention work.*

- **“Health and Place Matters – Social Determinants for Prevention”**  
**Marjorie A. Paloma, MPH**, Senior Policy Advisor, RWJF Health Group
- **“Hope and Audacity: Social Justice – Prevention Perspective”**  
**Makani Themba-Nixon**, Executive Director, Praxis Project
- **“Mobilizing Local, National and International Resources to Address Needs in Resource Limited Settings: A Reality Check”**  
**Neal A. Palafox, MD, MPH**, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii
- **“Strategies to Sustain the Tobacco Control Movement: Impact on Communities of Color”**  
**Kevin Collins, PhD**, Deputy Branch Chief (Acting), Epidemiology Branch, Office of Smoking and Health, Centers for Disease Control and Prevention (CDC), US Department of Health and Human Services (HHS)

### Discussant:

**Dileep G. Bal, MD, MS, MPH**, ICC Chair

## FACILITATED DISCUSSION

### Short Break

10:30 AM -12:00 PM

## Continuation of Chronic Disease Prevention and Control Panel

- **“Tobacco Related Disparities: Menthol Wars”**  
**Phillip Gardiner, DrPH**, Social & Behavioral Sciences and Neurosciences and Nicotine Dependence Research Administrator for the Tobacco Related Disease Research Program (TRDRP), University of California Office of the President
- **“The Obesity Epidemic – Utilizing Lessons from the Tobacco Control Movement & Pearls of Wisdom From the Obesity Forefronts”**  
**Rod Lew, MPH**, Executive Director, Asian Pacific Partners for Empowerment Advocacy and Leadership (APPEAL)
- **“Diabetes Prevention and Management Among Pacific Islanders”**  
**Nia Aitaoto, MPH, MS, PhD(c)**, Principal Investigator, Faith in Action Research Alliance
- **“Controlling Chronic Disease in Indigenous Populations”**  
**Linda Burhansstipanov, MSPH, DrPH**, (Cherokee Nation of Oklahoma), Founder/President Native American Cancer Research

## FACILITATED DISCUSSION

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Credit Students Program

12:15 PM – 2:00 PM	<p><b>THE GREAT AMERICAN POSTER PICNIC</b>  <i>Grand Ballroom A,B,D,E</i></p> <p><i>Professional, community and student poster presentations depicting research projects set in a relaxed, traditional all-American picnic environment.</i></p>
2:00 PM – 3:15 PM	<p><b>THE FUTURE OF THE AFFORDABLE CARE ACT AT THE FEDERAL AND STATE LEVELS</b>  <i>Meeting Room 335 A</i></p> <p><i>This session will provide participants an in-depth insight of where we are now and a glimpse of where we will be in the future with regard to the proposed health care act. Participants will receive the most current information about the affordable healthcare act and how it will affect them individually. Topics will include the underinsured, disparity issues and access to care.</i></p> <p><b>Presenters:</b>  <b>Jennie R. Cook</b>, President, ICC Caucus, Past Chairman, National Board of Directors, American Cancer Society  <b>Citseko Staples Miller</b>, Senior Specialist, State and Local Campaigns, American Cancer Society Cancer Action Network, Inc.</p>
3:30 PM – 4:45 PM	<p><b>SOCIAL JUSTICE: RE-LIGHTING THE FIRE</b>  <i>Meeting Room 335 A</i></p> <p><i>Panelists in this special session will challenge participants to discuss ways to mobilize minority and medically underserved communities to be effective advocates for change.</i></p> <p><b>Dileep G. Bal, MD, MS, MPH</b>, ICC Chair  <b>Recorder: Mavis Nitta, MPH, CHES</b>, Legacy Project Coordinator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, University of Hawaii</p>
2:00 PM – 4:45 PM	<p><b>COMMUNITY-BASED SUCCESS STORIES Breakout sessions</b></p> <p><i>Participants will have the opportunity to attend breakout sessions organized around thematic areas critical to community-based efforts to reduce health disparities. Each session will include up to 3 panelists and time for a facilitated discussion about next steps and recommendations to further the system improvements required to effect meaningful change. These recommendations will be reported to the large group on Sunday morning and will be used to guide strategic priorities for the ICC and other organizations.</i></p> <p><b>Breakout sessions/focus areas:</b></p> <p>2:00 PM – 3:15 PM      <b>BREAKOUT SESSION: ENGAGING POLICY MAKERS</b>  <i>Meeting Room 340B</i></p> <p><i>This session will highlight community-driven efforts to engage policy makers which have resulted in policy changes that have or will impact chronic disease prevention, control and/or treatment.</i></p> <p><b>Moderator: Neal A. Palafox, MD, MPH</b>, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, John A. Burns School of Medicine, University of Hawaii  <b>Recorder: LaKeisha Batts, PhD</b>, Kellogg Health Scholar Postdoctoral Fellow, Center for Health Equity &amp; Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston</p>

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2:00 PM – 3:15 PM

## BREAKOUT SESSION: BUILDING/MAINTAINING COALITIONS

Meeting Room 339 A

*This session will highlight successful strategies or innovative approaches used to build, re-build or maintain active coalitions focused on control of cancer or chronic disease.*

**Moderator: Frankie Denise Powell, PhD**, Associate Professor, School of Education B-K Program, University of North Carolina at Pembroke

**Recorder: Patricia A. Torris, MPA**, Program Manager, Pacific Regional Central Cancer Registry, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

2:00 PM – 3:15 PM

## BREAKOUT SESSION: SCREENING-FOCUSED SUCCESSES

Meeting Room 339 B

*This session will highlight community-based efforts to improve screening for chronic disease in populations with reduced rates of screening services.*

**Moderator: Bonnie Wheatley, MPH, MA, EdD**, Vice-President, Zephyrus Group, LLC

**Recorder: Celeste Whitewolf (CeCe), JD**, Native People’s Circle of Hope

2:00 PM – 3:15 PM

## BREAKOUT SESSION: SURVIVORSHIP-FOCUSED SUCCESSES

Meeting Room 340 A

*This session will highlight community-based efforts to improve the quality of life for persons diagnosed with cancer or late-stage chronic disease.*

**Moderator: Patricia K. Bradley, PhD, RN**, Associate Professor, College of Nursing, Villanova University

**Recorder: Stacy Lloyd, PhD**, Kellogg Health Scholar Postdoctoral Fellow, Center for Health Equity & Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston

3:30 PM – 4:45 PM

## BREAKOUT SESSION: BUILDING/MAINTAINING COALITIONS – B

Meeting Room 335 A

*This session will highlight successful strategies or innovative approaches used to build, re-build or maintain active coalitions focused on control of cancer or chronic disease.*

**Moderator: Neal Palafox, MD, MPH**, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, John A. Burns School of Medicine, University of Hawaii

**Recorder: Denae W. King, PhD**, Assistant Professor, The University of Texas Health Science Center at Tyler

3:30 PM – 4:45 PM

## BREAKOUT SESSION: SOCIAL DETERMINANTS (HOUSING, POVERTY, EDUCATION)

Meeting Room 340 A

*This session will highlight projects with demonstrated improvement in health outcomes, based on work primarily addressing reduction of poverty, improvements in education and/or the living environment.*

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Credit Students Program

**Moderator:** Carlos Gallego MEd, Outreach Manager, Think Small, Minneapolis  
**Recorder:** Frankie Denise Powell, PhD, Associate Professor, School of Education, B-K Program, University of North Carolina at Pembroke

3:30 PM – 4:45 PM

**BREAKOUT SESSION: PREVENTION-FOCUSED SUCCESSES**  
 Meeting Room 339 A

*This session will highlight projects resulting in improvements in risk factors for developing chronic diseases, including cancer.*

**Moderator:** Celeste Whitewolf (CeCe), JD, Native People's Circle of Hope  
**Recorder:** Bonnie Wheatley, MPH, MA, EdD, Vice-President, Zephyrus Group, LLC

3:30 PM – 4:45 PM

**BREAKOUT SESSION: TREATMENT / ACCESS TO TREATMENT**  
 Meeting Room 339 B

*This session will highlight projects resulting in improved treatment or access to treatment for cancer or other chronic diseases.*

**Moderator:** Sharon Barrett, MS, DrPH(c), Founder and Principal for S.E.B. and Associates  
**Recorder:** Kimberly Enard, PhD, RN, Postdoctoral Fellow, The University of Texas MD Anderson Cancer Center

3:30 PM – 4:45 PM

**SURVIVORSHIP MEETING**  
 Meeting Room 340B

*As cancer diagnosis and treatment have advanced, often cancer patients live for many years and have a myriad of physical and emotional issues to manage. In addition, the broad diversity of cancer survivors requires us to consider multi-cultural aspects of survivorship. This breakout session will include perspectives of researchers and community advocates regarding the issues facing diverse cancer survivors and the opportunities to address these issues.*

**Chair:**  
**Linda Fleisher, MPH, PhD(c)**, Assistant Vice President, Health Communications and Health Disparities, Fox Chase Cancer Center

**Panelists:**  
**Diana D. Jeffery, PhD**, Director, Center for Healthcare Management Studies Health Program Analysis and Evaluation TRICARE , Management Activity Military Health System Assistant Secretary of Defense, Health Affairs  
**Westley Sholes, MPA**, Vice President of Health Programs, National Association of Black County Officials  
**Patricia K. Bradley, PhD, RN**, Associate Professor, College of Nursing, Villanova University  
**Kimlin Tam Ashing-Giwa, PhD**, Professor and Founding Director, Center of Community Alliance for Research and Education, Division of Population Sciences, City of Hope  
**Maria Guerra- Sanchez, RN, CCRP**, Tender Drops of Love  
**Furjen Deng, PhD**, Light and Salt

6:00 PM – 6:45 PM

**RECEPTION**  
 Grand Ballroom G,J

Saturday, June 30 – Sunday, July 1



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

7:00 PM – 9:00 PM

## LASALLE D. LEFFALL, JR. AWARDS BANQUET & GALA

*Grand Ballroom H,I,K,L*

*Recognizes individuals and organizations that have distinguished themselves in addressing the cancer crisis in minority and medically underserved communities through educational programs, clinical service, research, or public awareness.*

### HONOREE

**Neal A. Palafox, MD, MPH**, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

### LEAP OF FAITH AWARD

The Leap of Faith award recognizes an organization and/or individual who has come forward at critical moments to support the mission, ideas and efforts of the Biennial Symposium Series and/or the Intercultural Cancer Council.

### Honoree:

**University of Houston**, accepting on behalf of the university **John Antel, PhD**, Provost and Senior Vice President

## SUNDAY, JULY 1, 2012

6:00 AM – 7:00 AM

### “EXERCISE YOUR WAY TO GOOD HEALTH”

*Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!*

7:30 AM - 9:00 AM

### CONTINENTAL BREAKFAST

7:00 AM - 8:00 AM

### MEET THE EXPERTS BREAKFAST SERIES

*Grand Ballroom A,D*

8:00 AM - 10:30 AM

### CREDIT BREAKOUT SESSION CONCENTRATION – HEALTH DISPARITIES & HEALTH POLICY

*Grand Ballroom A,D*

**Moderator: John Estrada, MD**, Associate Professor of Pediatrics, Department of Pediatrics, Children's Hospital, Louisiana State University Health Sciences Center, School of Medicine at New Orleans

8:00 AM – 8:45AM

### BREAKOUT SESSION: ENVIRONMENTAL FACTORS AND SOCIAL DETERMINANTS: HOW HEALTH POLICY NEEDS TO ADAPT

**John Estrada, MD**, Associate Professor of Pediatrics, Department of Pediatrics, Children's Hospital, Louisiana State University Health Sciences Center, School of Medicine at New Orleans



Sunday, July 1



BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

Empowering Communities in the Era of Health Care Reform

Credit Students Program

8:45AM – 9:30 AM BREAKOUT SESSION: WOMEN, MEN AND HEALTH EQUITY: A MODEL FOR HEALTH POLICY

Justina Trott, MD, FACP, Senior Fellow and Co-Director, Women's Health Policy Unit, RWJF Center for Health Policy University of New Mexico, Clinical Professor of Medicine University of New Mexico, Advisor to Women's Health Services, National Community Center of Excellence in Women's Health, Robert Wood Johnson Health Policy Fellow

9:30 AM – 10:15AM BREAKOUT SESSION: AMERICAN INDIAN HEALTH DISPARITIES & HEALTH POLICIES: POLICY MATTERS!

Judith S. Kaur, MA, MD, Professor of Oncology, Mayo Clinic College of Medicine, Medical Director for Native American Programs, Mayo Comprehensive Cancer Center

10:15 AM – 10:30 AM FACILITATED DISCUSSION

10:00 AM – 11:15 AM PLENARY SESSION  
Grand Ballroom H,I,K,L

10:00 AM – 10:45 AM VOICES FROM THE COMMUNITY:  
Report out from the community breakout sessions on priority areas

Lee Buenconsejo-Lum MD, FAAFP, Program Chair, 25th Anniversary of the Biennial Symposium on Minorities, the Medically Underserved and Health Equity, Associate Professor, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

10:45 AM – 11:15 AM REFLECTIONS AND NEXT STEPS:

Honorary Chairs:  
Charles A. LeMaistre, MD, Former President, The University of Texas MD Anderson Cancer Center and Former Chancellor, The University of Texas  
Pamela M. Jackson, MS, Interim Executive Director, Intercultural Cancer Council  
Betty Lee Hawks, MA, Former Special Assistant to the Director, Office of Minority Health, Department of Health and Human Services; APPEAL Board Chair  
Harold P. Freeman, MD, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute  
Dileep G. Bal, MD, MS, MPH, ICC Chair

11:15 AM – 11:30 AM BREAK

11:30 AM – 1:00 PM FAREWELL JAZZ BRUNCH - MAJOR KEYNOTE SPEAKER  
Grand Ballroom H,I,K,L

1:00 PM EVALUATION AND ADJOURNMENT



Tuesday/Wednesday, June 26 & 27



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

## Students Non-Credit Only Program

### TUESDAY, JUNE 26, 2012

6:30 PM – 7:30 PM

#### MENTOR ORIENTATION

*Meeting Room 330*

**Marian Johnson-Thompson, PhD**, Professor Emerita, Department of Biological Sciences, University of District of Columbia

**Patricia Lee-Robinson, MS, MEd**, Associate Provost, Associate Professor of Biology, Chaminade University

**James L. Phillips, MD**, Senior Associate Dean and Professor of Pediatrics, Office of Diversity & Community Outreach, Baylor College of Medicine

### WEDNESDAY, JUNE 27, 2012

7:00 AM – 8:00 AM

#### Continental Breakfast

*Grand Ballroom Pre Function K,L*

8:00 AM – 9:45 AM

#### EDUCATIONAL PROGRAM OVERVIEW & BREAKFAST FOR ACADEMIC AND NON ACADEMIC STUDENTS

*Grand Ballroom J,K*

##### *Student Mentoring Track Program Orientation*

**Marian Johnson-Thompson, PhD**, Professor Emerita, Department of Biological Sciences, University of District of Columbia

**Patricia Lee-Robinson, MS, MEd**, Associate Provost, Associate Professor of Biology, Chaminade University

##### *Explanation of Academic & Non Academic Program Tracks*

**James L. Phillips, MD**, Senior Associate Dean and Professor of Pediatrics, Office of Diversity & Community Outreach, Baylor College of Medicine

**Larry Laufman, EdD**, Assistant Professor, Baylor College of Medicine

##### *Motivational Speaker for Academic and Non Academic Program Tracks*

**Guadalupe Quintanilla, EdD**, Associate Professor, Department of Hispanic Studies University of Houston

9:45 AM – 10:00 AM

#### BREAK

10:00 AM – 12:00 PM

#### CREDIT and NON-CREDIT BREAKOUT SESSION and LUNCH “Health Disparities and the Media Roundtable Discussion”

*Grand Ballroom J,K*

##### *Moderator:*

**George A. Strait, Jr.**, Assistant Commissioner, Food and Drug Administration, Public Affairs, US Department of Health and Human Services (HHS)

Wednesday, June 27



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Students Non-Credit

## Roundtable Discussants:

- **Prerna Mona Khanna, MD, MPH, FACP**, Medical Contributing Editor, FOX Chicago News
- **Kymberle L. Sterling, DrPH**, Assistant Professor, Georgia State University  
Institute of Public Health, Partnership for Urban Health Research
- **Michael Lenoir, MD**, Bay Area Pediatric Group
- **William Douglas Evans, PhD**, (Remotely SKYPED) George Washington University Professor of Prevention and Community Health
- **Laurence Payne**, Host, Producer of Dialog Houston, HCC TV

12:15 PM – 1:00 PM

## PANEL 1 PURSUING A BIOMEDICAL CAREER

*Grand Ballroom H*

**Moderator: Charleta Guillory, MD**, Associate Professor of Pediatrics-Neonatology, Baylor College of Medicine, Associate Medical Director, Level 2 Nursery, Director, Neonatal-Perinatal Public Health Program - Texas Children's Hospital

- **“Opportunities To Enhance Your Career Plans”**
- **“Preparing for/Tools for Success in Graduate School”**  
**Frank Talamantes, PhD**, Professor Emeritus, University of California Santa Cruz
- **“Preparing for/Tools for Success in Professional School”**  
**James L. Phillips, MD**, Senior Associate Dean and Professor of Pediatrics, Office of Diversity and Community Outreach, Baylor College of Medicine
- **“How to Choose a Mentor”**  
**Marian Johnson-Thompson, PhD**, Professor Emerita, Department of Biological Sciences, University of District of Columbia

1:00 PM – 1:15 PM

## FACILITATED DISCUSSION

*Grand Ballroom I*

1:30 PM – 5:00 PM

## OPENING CEREMONY

*Grand Ballroom A-F*

**Taiko Drummers**

**Chanter**

**COLOR GUARD**

**NATIONAL ANTHEM**

## INVOCATION

**Jose Cedillo**, Manager, Chaplaincy and Pastoral Education, The University of Texas MD Anderson Cancer Center

## OPENING REMARKS

## SETTING THE STAGE

**Dileep G. Bal, MD, MS, MPH**, Intercultural Cancer Council Chair

## Honorary Chairs:

**Charles A. LeMaistre, MD**, Former President, The University of Texas MD Anderson Cancer Center and Former Chancellor, The University of Texas

**Pamela M. Jackson, MS**, Interim Executive Director, Intercultural Cancer Council

**Betty Lee Hawks, MA**, Former Special Assistant to the Director, Office of Minority Health, Department of Health and Human Services; APPEAL Board Chair

**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

Wednesday, June 27



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

### WELCOME FROM PUBLIC OFFICIALS

**The Honorable Sheila Jackson Lee**, 18th Congressional District  
**Mayor Pro Tem Ed Gonzalez**, City of Houston

### SURVIVOR'S PROMENADE

**Grand Marshall: Venus Ginés, MA**, P/CHWI, CEO/Founder, Día de la Mujer Latina™ Inc

### MUSICAL SELECTION

### REFLECTION PERIOD

**COL (Ret.) James E. Williams, Jr., MS, SPHR**, ICC Immediate Past Chair

*Honoring the ICC Board Members who have passed away*

### REMARKS ON BEHALF OF THE SURVIVORS

#### **"Quo vadis ICC: Past, Present Future"**

**Marjorie Kagawa-Singer, PhD, MA, MN, RN, FAAN**, Faculty Associate, UCLA Center for Health Policy Research, Professor, UCLA School of Public Health and Department of Asian American Studies

5:00 PM - 6:00 PM

### OPENING KEYNOTE

*Grand Ballroom A-F*

**S. Leonard Syme, PhD**, Professor of Epidemiology and Community Health, University of California at Berkeley

6:00 PM – 6:30PM

### BREAK

6:30 PM – 8:30 PM

### FOUNDERS' AWARD RECEPTION

*Grand Ballroom H, J, K, L*

*This award is presented to individual(s) living a personal and professional life that speaks to the reason the Founders created the ICC and who are contributing to its mission. This session will also recognize the First Ladies of the ICC for their tremendous support, outstanding commitment, passion and leadership contributions to the Intercultural Cancer Council over the past 25 years.*

#### **Honoree:**

**Sandra Hullett, MD, MPH**, CEO & Medical Director, Cooper Green Hospital

8:30 PM – 10:00 PM

### MENTOR/MENTEE EVENT

*Grand Ballroom G, J*

Thursday, June 28



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Students Non-Credit

## THURSDAY, JUNE 28, 2012

6:00 AM – 7:00 AM	<p><b>“EXERCISE YOUR WAY TO GOOD HEALTH”</b>  <i>Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!</i></p>
7:00 AM – 8:00 AM	<p><b>CONTINENTAL BREAKFAST</b>  <i>Grand Ballroom Pre Function Area G</i></p>
7:00 AM – 5:00 PM	<p><b>REGISTRATION</b></p>
7:45 AM – 8:00 AM	<p><b>SETTING THE STAGE FOR THE DAY</b>  <i>Grand Ballroom B,C,E,F</i></p> <p><b>Lovell A. Jones, PhD</b>, Director and Professor, Center for Health Equity &amp; Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston</p>
8:00 AM - 11:45 AM	<p><b>“Mapping the Future of Science and Service Towards Health Equity in the Era of Health Reform”</b>  <i>Grand Ballroom B,C,E,F</i></p> <p><i>This exciting facilitated panel will feature leaders of key agencies and organizations working to reduce health disparities. Among the issues to be discussed will be challenges and successes in health disparities research, effective translation to communities and community based programs and necessary system changes to make meaningful and measurable reductions in health disparities.</i></p>
8:00 AM – 8:10 AM	<p><b>SESSION OVERVIEW</b>  <b>Moderator:</b>  <b>Tom Kean, MPH</b>, President and CEO, C-Change</p>
8:10 AM – 8:50 AM	<p><b>SETTING THE STAGE</b></p> <p><i>The Evolution of Science and Service in Health Equity</i></p> <p><b>William (Bill) C. Jenkins, MPH, PhD</b>, Disease Transmission Specialist, Former Supervisory Epidemiologist, National Center for HIV, STD, and TB Prevention, Centers for Disease Control and Prevention, US Department of Health and Human Services (HHS)</p> <p><i>Current Status of Science and Service in Health Equity</i></p> <p><b>Maureen Lichtveld, MD, MPH</b>          Freeport McMoRan Chair of Environmental Policy          Department of Environmental Health Sciences          Tulane University School of Public Health and Tropical Medicine</p> <p><b>REACTOR PANEL</b></p>
9:00 AM – 10:00 AM	<p><b>Panel 1: Mapping the Future of Science towards Health Equity</b></p> <p><b>Topics include:</b></p> <ul style="list-style-type: none"> <li>• Critical research questions going forward</li> <li>• Research questions necessary to find solutions</li> <li>• Health services research</li> <li>• The research workforce</li> </ul>

Thursday, June 28



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

- Innovative research enterprises
- Moving research results into action faster

## Panelists:

- **Amelie G. Ramirez, DrPH**, Director, Institute for Health Promotions Research, University of Texas Health Science Center, San Antonio
- **Kathy Ko**, President and CEO, Asian & Pacific Islander American Health Forum
- **Robert Burger, MD**, President and CEO (retired), Association of Academic Health Centers
- **Allen S. Lichter, MD, CEO**, American Society for Clinical Oncology
- **Jeffery Henderson, MD, MPH**, President and CEO, Black Hills Center for American Indian Health, Cheyenne River Sioux Tribe
- **Ahmed Calvo, MD, MPH**, Senior Medical Officer, Office of Health Information and Technology and Quality, US Department of Health Resources and Services Administration (HHS)
- **Raymond DuBois, MD, PhD**, Executive Vice President, The University of Texas MD Anderson Cancer Center

9:55 AM – 10:15 AM

## NETWORKING BREAK & LIGHT SNACK

*Pre Function Area*

10:15 AM – 11:20 AM

## Panel 2: Mapping the Future of Service towards Health Equity

### Topics include:

- New service delivery models and their potential impact
- The next generation public health agenda
- Major policy drivers
- How to scale up from demonstration projects
- Innovative service programs
- The service workforce

### Panelists:

- **Eduardo Sanchez, MD, MPH**, Vice-President & CMO, Blue Cross/Blue Shield of Texas
- **Wayne S. Rawlins, MD, MBA**, National Medical Director, Racial and Ethnic Equality Initiatives, Aetna
- **Richard Murray, MD**, Vice President, Global Center for Scientific Affairs, Merck & Co., Inc.
- **Gary Earl, BA**, Vice President for Health Transformation, United Healthcare
- **J. Nadine Gracia, MD, MSCE**, Deputy Assistant Secretary of Minority Health (Acting), Acting Director of the Office of Minority Health (OMH), US Department of Health and Human Services (HHS)
- **Nancy C. Lee, MD**, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)
- **Christina Austin-Valere, PhD, LCSW**, Advocacy Director, Board of Directors, American Society of Social Work

11:20 AM – 11:40 AM

## Summary: The Future of Science, Service and Health Equity

**Kenneth Shine, MD**, Executive Vice Chancellor for Health Affairs, University of Texas System, Former President, Institute of Medicine

11:40 AM – 11:45 AM

## SESSION CLOSING

**Tom Kean, MPH**

11:45 AM – 12:00 PM

## BREAK

Thursday, June 28



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Students Non-Credit

12:00 PM - 1:45 PM

### SUSAN MATSUKO SHINAGAWA LIVESTRONG CANCER CONTROL LEADERSHIP AWARD LUNCHEON

*Grand Ballroom H,I,K,L*

*Presentation of an award to an individual or group whose demonstrated leadership in the area of cancer control goes beyond the expected to the exceptional, through the formulation and execution of policies, programs, partnerships and/or research to eliminate the unequal burden of cancer among racial and ethnic minorities and medically underserved populations.*

#### **Speaker:**

**Robert G. Robinson, MSW, DrPH**, Health Power Editor, Smoking and Health, and Race, Culture and Health

#### **Honorees:**

**COL (Ret.) James E. Williams, Jr., MS, SPHR**, ICC Immediate Past Chair

**Olga G. Sanchez**, Community Health Program Representative, Moores Cancer Center, University of California, San Diego

1:45 PM – 2:00 PM

### BREAK

2:00 PM – 3:30 PM

### RESEARCH AND OUTREACH PANEL (NON-CREDIT)

*Meeting Room 339 A,B*

**Moderator: La Tanya Love, MD**, Assistant Professor of Pediatrics and Internal Medicine, Assistant Dean for Admissions and Student Health, Medical Director, Student Health Services, University of Texas Health Science Center at Houston Medical School

- **“Biomedical Research and Academia”**

**Jesus G. Vallejo, MD**, Associate Professor, Pediatrics-Infectious Disease, Baylor College of Medicine

- **“Biomedical Research and Industry”**

**Richard Murray, M.D.**, Medical Director, Merck Pharmaceutical

- **“Clinical Research”**

**Thelma Hurd, MD**, Associate Professor, Director, Breast Surgery Program, Division of Surgical Oncology, University of Texas Health Science Center at San Antonio

- **“Public Health Outreach and Education”**

**Ngina Lythcott, RN, MSW, DrPH**, Associate Dean of Students, Boston University School of Public Health

3:30 PM – 3:45 PM

### FACILITATED DISCUSSION

*Meeting Room 339 A&B*

4:00 PM – 5:30 PM

### ROUND TABLE OF PROFESSIONS

*Meeting Room 339 A&B*

*This event is an opportunity for you to meet different successful professionals who work in a variety of different disciplines within the health and science arena. This speed-dating style session will give you a window into the career of each professional and an opportunity to ask questions in a small group setting.*



Thursday-Friday, June 28-29



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

- Ana M. Navarro, PhD**, Associate Professor of Family and Preventive Medicine, University of California, San Diego, UC San Diego Cancer Center
- Jeffrey Guidry, PhD**, Associate Professor, Department of Health and Kinesiology, Texas A&M University
- Ngina Lythcott, RN, MSW, DrPH**, Associate Dean of Students, Boston University School of Public Health
- Neal A. Palafox, MD, MPH**, Professor and former Chair, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii
- Frank Talamantes, PhD**, Professor Emeritus, University of California Santa Cruz
- Barbara Terry-Koroma, PhD**, Program Manager, Department of Defense/US Army, Minority and Underserved Populations Program Manager
- Lauree Thomas, MD**, Associate Dean for Student Affairs and Admissions, University of Texas Medical Branch School of Medicine
- LaTanya J. Love, MD**, Assistant Professor of Pediatrics and Internal Medicine, Assistant Dean for Admissions and Student Health, Medical Director, Student Health Services, University of Texas Health Science Center at Houston Medical School
- Doris Browne, MD, MPH**, Browne and Associates, Inc., Washington, DC
- Carlos Gallego MEd**, Outreach Manager, Think Small, Minneapolis
- Frankie Denise Powell, PhD**, Associate Professor, School of Education, B-K Program, University of North Carolina at Pembroke
- Bonnie Wheatley, MPH, MA, EdD**, Vice-President, Zephyrus Group, LLC, Piedmont, CA

5:30 PM – 6:30PM

## Continuation of MARKETPLACE OF IDEAS: “MAKING CONNECTIONS TO REDUCE HEALTH INEQUITIES”

*Grand Ballroom B,C,E,F*

*The Marketplace of Ideas symbolizes our effort to create an exciting and informative conference that will stimulate the exchange of ideas, information and resources. The Marketplace will enable all to gather valuable tools for the communities we serve, including the promotion of cancer awareness, screening, treatment, quality of life and health equity in the minority and the medically underserved. Sponsored by ICC Regional Network Leaders, the Marketplace of Ideas is a special networking event designed to help attendees learn about resources available from Resource Providers from local, state, national, federal, non-profit, and for-profit agencies and organizations. Through this event, Community-Based Organizations (CBOs) can connect with national, state and local partners to chart a new course together. Partners and CBOs can identify specific ways to work together to eliminate health disparities and health inequities at the local level.*

## FRIDAY, JUNE 29, 2012

6:00 AM – 7:00 AM

### “EXERCISE YOUR WAY TO GOOD HEALTH”

*Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!*

7:00 AM – 5:00 PM

### REGISTRATION

7:00 AM - 8:00 AM

### CONTINENTAL BREAKFAST

*Grand Ballroom Pre Function Area J*

8:00 AM - 8:15 AM

### SETTING THE STAGE FOR THE DAY

*Grand Ballroom B,C,E,F*

**COL (Ret.) James E. Williams, Jr., MD, SPHR**, ICC Immediate Past Chair

Friday, June 29



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Students Non-Credit

8:15 AM - 11:45 AM

## CHARTING NEW INITIATIVES IN HEALTH DISPARITIES – OVERVIEW

*Grand Ballroom B,C,E,F*

*A panel of community individuals and/or organizations from previous HOPE Award (Helping Other People Endure) winners will share best practices in mobilizing communities to address health disparities, whether through programs and/or policy development and implementation. In follow-up to this panel, leaders from key federal agencies will present new initiatives (intra- and interagency) to address health disparities. They will also provide comment on HOPE/Community initiatives and how the community perspective might influence future RFA development, provision of technical assistance and capacity building and other programmatic areas. Time will allotted for facilitated discussion with the larger audience.*

### **Chair:**

**Nancy C. Lee, MD**, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)

### **Panel 1: HOPE Awardees**

**Lawrence W. McRae**, President/CEO, McRae Prostate Cancer Awareness Foundation

**Venus Ginés, MA**, P/CHWI CEO/Founder, Día de la Mujer Latina™ Inc

**CeCe Whitewolf, JD**, Native People's Circle of Hope

**Victor Kaiwi Pang**, President, Pacific Islander Health Partnerships

**Ann Duesing**, Board Member, Mountain Empire Older Citizens, Inc / Mountain Laurel Cancer Resource and Support Center

### **Panel 2: Federal agency representatives**

**Ahmed Calvo, MD, MPH**, Senior Medical Officer, Office of Health Information and Technology and Quality, US Department of Health Resources and Services Administration (HHS)

**Lumbe Davis, MPH**, Program Officer, Comprehensive Cancer Control Program  
Centers for Disease Control and Prevention, DHHS

**Nancy C. Lee, MD**, Deputy Assistant Secretary for Health-Women's Health, Director of the Office on Women's Health (OWH), US Department of Health and Human Services (HHS)

### **Short break**

### **Discussants:**

**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

**Tasha Tilghman-Bryant, MPA**, Manager, Strategic Initiatives  
C-Change – Collaborating to Conquer Cancer

### **Facilitated questions and answers from the audience**

11:45 AM - 12:00PM

## BREAK

12:00 PM - 1:45 PM

## HERBERT W. NICKENS MEMORIAL LECTURESHIP LUNCHEON

*Grand Ballroom H,I,K,L*

### **Speaker & Honoree:**

**David Satcher, MD, PhD**, Director, The Satcher Health Leadership Institute and Center of Excellence on Health Disparities, Poussaint-Satcher-Cosby Chair in Mental Health, Morehouse School of Medicine, 16th Surgeon General of the United States

Friday, June 29



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

1:45 PM – 2:00 PM

**BREAK**

2:00 PM - 5:00 PM

**PROFESSIONAL AND STUDENT ORAL PRESENTATIONS**

*Third Floor Meeting Room*

2:00 PM – 5:00 PM

**ICC NETWORK REGIONAL LEADERS FORUM**

**RESOURCES, TOOLS (TOOLKITS) AND STRATEGIES TO REDUCE HEALTH INEQUITIES**

2:00 PM – 3:20 PM

**DISASTER PREPAREDNESS: COMMUNITY EMPOWERMENT  
COMMUNITY DISASTER ALLIANCE OF NASHVILLE (CDAN)**

*Grand Ballroom C,F*

*The CDAN and its partners provide work with vulnerable populations in Nashville/Davidson County to empower them to work effectively toward being self-reliant before, during and after a disaster. CDAN provides educational opportunities in the area of disaster preparedness through trainings, seminars, workshops and distribution of literature and other materials.*

3:30 PM – 5:00 PM

**PATIENT NAVIGATION**

*Grand Ballroom C,F*

**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

*This session will discuss successes, barriers and key components necessary to implement and sustain patient navigation programs.*

2:00 PM – 5:00 PM

**CLINICAL TRIALS IN A CHRONIC DISEASE FORUM**

*Grand Ballroom B,E*

**Facilitator**

**James H. Powell, MD, CPI**, Principal Investigator, Project I.M.P.A.C.T. (Increase Minority Awareness and Participation in Clinical Trials), a Program of the National Medical Association

**Recorder: Jane Daye, MA**, Program Manager, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

*To examine what we have learned from past experiences, the panelists and participants in this session will discuss the critical need to improve collaboration between communities, clinicians and academicians in order to increase participation of minority and medically underserved populations in clinical research.*

2:00 PM – 5:00 PM

**NATIONAL PARTNERSHIP FOR ACTION: REGIONAL HEALTH EQUITY COUNCILS**

*Grand Ballroom A,D*

**Speaker: Rochelle Rollins, PhD, MPH**, Director, Division of Policy and Data, Office of Minority Health, US HHS and Chair, Federal Interagency Health Equity Team, National Partnership for Action

*The National Partnership for Action (NPA) to end health disparities is a public-private initiative that seeks to mobilize a nationwide, comprehensive, community-driven, and sustained approach to combating health disparities and to move the nation toward achieving health equity. Regional Health Equity Councils (RHEC) serve as leaders and catalysts for strengthening health equity actions within a region in response to the NPA's National Stakeholder Strategy for Achieving Health Equity.*

Friday-Saturday, June 29-30



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Students Non-Credit

6:00 PM – 9:00 PM

## HOPE & HEIGHT AWARDS CELEBRATION

*Grand Ballroom G-L*

**LET'S CELEBRATE!** *The Height and HOPE (Helping Other People Endure) Awards will be announced and presented during a rousing reception and celebration featuring multi-cultural foods and entertainment. Please feel free to dress in attire representative of your cultural background.*

### **Dorothy I. Height Honoree:**

**Marilyn Hughes Gaston, MD**, Former Assistant Surgeon General and Director, Bureau of Primary Health Care, US Public Health Service Rear Admiral, USPHS, Ret., Co-Director, The Gaston and Porter Health Improvement Center

## SATURDAY, JUNE 30, 2012

6:00 AM – 7:00 AM

### **“EXERCISE YOUR WAY TO GOOD HEALTH”**

*Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!*

7:00 AM – 5:00 PM

### **REGISTRATION**

7:00 AM – 8:30 AM

### **BREAKFAST SESSION – HAROLD P. FREEMAN LECTURESHIP**

*Grand Ballroom H,I,K,L*

#### **Chair:**

**Harold P. Freeman, MD**, President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute

#### **Speaker & Honoree:**

**Billy U. Phillips, Jr., PhD, MHA**, Vice President for Rural and Community Health, Texas Tech University Health Sciences Center

8:30 AM – 8:45 AM

### **SETTING THE STAGE FOR THE DAY**

**Lee Buenconsejo-Lum, MD, FAAFP**, Program Chair, 25th Anniversary of the Biennial Symposium on Minorities, the Medically Underserved and Health Equity; Associate Professor, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

8:45 AM – 10:15 AM

### **CHRONIC DISEASE PREVENTION AND CONTROL**

*Grand Ballroom H,J,K,L*

**Social Justice Concerns in Stemming the Tobacco, Diabetes and Obesity Epidemics in the Era of Obama Care**

#### **Chair:**

**Amber E. Bullock, MPH, CHES**, Executive Vice President, Program Development, LEGACY

*Sponsored by Legacy, this panel will highlight the life-saving role of preventing and controlling risk factors for chronic disease and cancer: tobacco prevention and control, community-based strategies for addressing poor diet, lack of physical activity and addressing the social determinants of health. The panelists will discuss efforts and needed strategies to ensure that chronic disease prevention becomes a sustainable reality for communities of color with health care reform, while keeping social justice issues front and center for prevention work.*

Saturday, June 30



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

- ***“Health and Place Matters – Social Determinants for Prevention”***  
Marjorie A. Paloma, MPH, Senior Policy Advisor, RWJF Health Group
- ***“Hope & Audacity: Social Justice – Prevention Perspective”***  
Makani Themba-Nixon, Executive Director, Praxis Project
- ***“Mobilizing local, National and International Resources to Address Needs in Resource Limited Settings: A Reality Check”***  
Neal A. Palafox, MD, MPH, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities Department of Family Medicine and Community Health John A. Burns School of Medicine, University of Hawaii
- ***“Strategies to Sustain the Tobacco Control Movement: Impact on Communities of Color”***  
Kevin Collins, PhD, Deputy Branch Chief (Acting), Epidemiology Branch, Office of Smoking and Health, Centers for Disease Control and Prevention (CDC), US Department of Health and Human Services (HHS)

### Discussant:

Dileep G. Bal, MD, MS, MPH, ICC Chair

### FACILITATED DISCUSSION

### SHORT BREAK

10:30 AM - 12:00 PM

### Continuation of Chronic Disease Prevention and Control Panel

- ***“Tobacco Related Disparities: Menthol Wars”***  
Phillip Gardiner, DrPH, Social and Behavioral Sciences and Neurosciences and Nicotine Dependence Research Administrator for the Tobacco Related Disease Research Program (TRDRP), University of California Office of the President
- ***“The Obesity Epidemic – Utilizing Lessons from the Tobacco Control Movement & Pearls of Wisdom From the Obesity Forefronts”***  
Rod Lew, MPH, Executive Director, Asian Pacific Partners for Empowerment Advocacy and Leadership (APPEAL)
- ***“Diabetes Prevention and Management Among Pacific Islanders”***  
Nia Aitaoto, MPH, MS, PhD (c), Principal Investigator, Faith in Action Research Alliance
- ***“Controlling Chronic Disease in Indigenous Populations”***  
Linda Burhansstipanov, MSPH, DrPH, (Cherokee Nation of Oklahoma), Founder/President Native American Cancer Research Facilitated Discussion

### FACILITATED DISCUSSION

12:15 PM – 2:00 PM

### THE GREAT AMERICAN POSTER PICNIC

Grand Ballroom A,B,D,E

*Professional, community and student poster presentations depicting research projects set in a relaxed, traditional all-American picnic environment.*

2:00 PM – 3:00 PM

### NON-CREDIT “HOW TO GET IN” PANEL

Grand Ballroom C,F

**Moderator: Jeffrey Guidry, PhD**, Associate Professor, Department of Health & Kinesiology, Texas A&M University

- ***Mock Interviewing (Good and Bad)***  
James Phillips, MD, Senior Associate Dean and Professor of Pediatrics Office of Diversity & Community Outreach, Baylor College of Medicine
- ***Chester Brown, MD, PhD***, Associate Professor, Department of Molecular and Human Genetics, Baylor College of Medicine
- ***Resume Writing/Personal Statement and Deciding Where to Apply***  
Karen E. Johnson, Associate Professor, Pediatrics Newborn, Baylor College of Medicine



Saturday, June 30



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Students Non-Credit

3:00 PM – 3:15 PM

### **FACILITATED DISCUSSION**

*Grand Ballroom C,F*

3:30 PM – 4:45 PM

### **SOCIAL JUSTICE: RE-LIGHTING THE FIRE**

*Meeting Room 335 C*

*Panelists in this special session will challenge participants to discuss ways to mobilize minority and medically underserved communities to be effective advocates for change.*

**Dileep G. Bal, MD, MS, MPH, ICC Chair**

**Recorder: Mavis Nitta, MPH, CHES**, Legacy Project Coordinator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, University of Hawaii

3:30 PM – 4:45 PM

### **COMMUNITY-BASED SUCCESS STORIES Breakout sessions**

*Participants will have the opportunity to attend breakout sessions organized around thematic areas critical to community-based efforts to reduce health disparities. Each session will include up to 3 panelists and time for a facilitated discussion about next steps and recommendations to further the system improvements required to effect meaningful change. These recommendations will be reported to the large group on Sunday morning and will be used to guide strategic priorities for the ICC and other organizations.*

#### **Breakout sessions/focus areas:**

3:30 PM – 4:45 PM

#### **BREAKOUT SESSION: BUILDING/MAINTAINING COALITIONS – B**

*Meeting Room 335 A*

*This session will highlight successful strategies or innovative approaches used to build, re-build or maintain active coalitions focused on control of cancer or chronic disease.*

**Moderator: Neal A. Palafox, MD, MPH**, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, John A. Burns School of Medicine, University of Hawaii

**Recorder: Denae W. King, PhD**, Assistant Professor, The University of Texas Health Science Center at Tyler

3:30 PM – 4:45 PM

#### **BREAKOUT SESSION: SOCIAL DETERMINANTS (HOUSING, POVERTY, EDUCATION)**

*Meeting Room 340 A*

*This session will highlight projects with demonstrated improvement in health outcomes, based on work primarily addressing reduction of poverty, improvements in education and/or the living environment.*

**Moderator: Carlos Gallego, MEd**, Outreach Manager, Think Small, Minneapolis

**Recorder: Frankie Denise Powell, PhD**, Associate Professor, School of Education, B-K Program, University of North Carolina at Pembroke

3:30 PM – 4:45 PM

#### **BREAKOUT SESSION: PREVENTION-FOCUSED SUCCESSES**

*Meeting Room 339 A*

*This session will highlight projects resulting in improvements in risk factors for developing chronic diseases, including cancer.*



Saturday, June 30



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

**Moderator:** Celeste (CeCe) Whitewolf, JD, Native People's Circle of Hope  
**Recorder:** Bonnie Wheatley, MPH, MA, EdD, Vice-President, Zephyrus Group, LLC

3:30 PM – 4:45 PM

**BREAKOUT SESSION: TREATMENT / ACCESS TO TREATMENT**  
 Meeting Room 339 B

*This session will highlight projects resulting in improved treatment or access to treatment for cancer or other chronic diseases.*

**Moderator:** Sharon Barrett, MS, DrPH(c), Founder and Principal for S.E.B. and Associates  
**Recorder:** Kimberly Enard, PhD, RN, Postdoctoral Fellow, The University of Texas, MD Anderson Cancer Center

3:30 PM – 4:45 PM

**SURVIVORSHIP MEETING**  
 Meeting Room 340B

*As cancer diagnosis and treatment have advanced, often cancer patients live for many years and have a myriad of physical and emotional issues to manage. In addition, the broad diversity of cancer survivors requires us to consider multi-cultural aspects of survivorship. This breakout session will include perspectives of researchers and community advocates regarding the issues facing diverse cancer survivors and the opportunities to address these issues.*

**Chair:** Linda Fleisher, MPH, PhD(c), Assistant Vice President, Health Communications and Health Disparities, Fox Chase Cancer Center

**Panelists:**  
**Diana D. Jeffery, PhD**, Director, Center for Healthcare Management Studies Health Program Analysis and Evaluation TRICARE , Management Activity Military Health System Assistant Secretary of Defense, Health Affairs  
**Westley Sholes, MPA**, Vice President of Health Programs, National Association of Black County Officials  
**Patricia K. Bradley, PhD, RN**, Associate Professor, College of Nursing, Villanova University  
**Kimlin Tam Ashing-Giwa, PhD**, Professor and Founding Director, Center of Community Alliance for Research and Education, Division of Population Sciences, City of Hope  
**Maria Guerra- Sanchez, RN, CCRP**, Tender Drops of Love  
**Furjen Deng, PhD**, Light and Salt

6:00 PM – 6:45 PM

**RECEPTION**  
 Grand Ballroom G,J

7:00 PM – 9:00 PM

**LASALLE D. LEFFALL, JR. AWARDS BANQUET & GALA**  
 Grand Ballroom H,I,K,L

*Recognizes individuals and organizations that have distinguished themselves in addressing the cancer crisis in minority and medically underserved communities through educational programs, clinical service, research, or public awareness.*

**HONOREE**  
**Neal A. Palafox, MD, MPH**, Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

Saturday, June 30 - Sunday, July 1



BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY  
UNDERSERVED & HEALTH EQUITY  
*Empowering Communities in the Era of Health Care Reform*

**LEAP OF FAITH AWARD**  
The Leap of Faith award recognizes an organization and/or individual who has come forward at critical moments to support the mission, ideas and efforts of the Biennial Symposium Series and/or the Intercultural Cancer Council.

**Honoree:**  
**University of Houston**, accepting on behalf of the university **John Antel, PhD**, Provost and Senior Vice President

Students Non-Credit

SUNDAY, JULY 1, 2012

6:00 AM – 7:00 AM	<p><b>“EXERCISE YOUR WAY TO GOOD HEALTH”</b> <i>Awake with the rising sun and jump-start your day by participating in a refreshing exercise program. Get energized, rejuvenated and ready for another exciting day!</i></p>
7:30 AM - 9:00 AM	<p><b>CONTINENTAL BREAKFAST</b> <i>Grand Ballroom Pre Function Area G</i></p>
7:45 AM – 8:00 AM	<p><b>SETTING THE STAGE FOR THE DAY</b> <i>Grand Ballroom H,I,K,L</i></p> <p><b>Lovell A. Jones PhD</b>, Director and Professor, Center for Health Equity &amp; Evaluation Research, The University of Texas MD Anderson Cancer Center/University of Houston</p>
8:00 AM – 9:45 AM	<p><b>CAPACITY BUILDING WORKSHOPS</b> <i>Participants will be able to select one of several concurrent workshops designed to transmit information and/or skills that can be utilized in community-based work aimed at reducing health inequity.</i></p>
8:00 AM – 9:45 AM	<p><b>WORKSHOP: ESTABLISHING, IMPLEMENTING AND MAINTAINING AN ACADEMIC-COMMUNITY PARTNERSHIP: ETHICAL CONSIDERATIONS</b> <i>Meeting Room 336 A&amp;B</i></p> <p><b>Chair: Jean Ford, MD</b>, Director, Johns Hopkins Center to Reduce Cancer Disparities</p> <p><i>Contemporary IRB guidelines address key ethical principles in the protection of individual research participants, including autonomy, beneficence, nonmaleficence and justice. However, the guidelines are relatively under-developed when it comes to protecting communities engaged in community-based participatory research (CBPR) against potential adverse consequences of that research. This workshop will explore ethical challenges in CBPR, and discuss potential solutions from the perspectives of community-engaged researchers and academically-engaged community members.</i></p> <p><b>Presenters:</b> <b>Chanita Hughes Halbert, PhD</b>, Professor, Department of Psychiatry and Behavioral Sciences, Medical University of South Carolina <b>Bettina Drake, PhD</b>, Assistant Professor, Division of Public Health Sciences, Dept. of Surgery, Siteman Cancer Center, Washington University School of Medicine <b>Michele Towson, JD</b>, Director of Grant Development, Baltimore Community College</p>
8:00 AM – 9:45 AM	<p><b>WORKSHOP: APPROACHES TO GRANT WRITING</b> <i>Meeting Room 338</i></p>

Sunday, July 1



## BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

*This workshop will review the basics of writing grant proposals and getting them funded. Topics will include needs assessment, project development, budgeting, finding funders, and general "grantsmanship" skills. The focus includes both community-based organizations and academic researchers interested in research as well as "practical" demonstration projects. Participants will also receive an extensive list of resources for additional background and continued networking after the workshop.*

**Presenter:** Larry Laufman, EdD, Assistant Professor, Baylor College of Medicine,

8:00 AM – 9:45 AM

### **WORKSHOP: COLLABORATION TO ADDRESS CHRONIC DISEASES**

Meeting Room 337 A

*This workshop will share strategies, tips and tools useful to community coalitions working to address chronic diseases. The presenter will share specific approaches to working with chronic disease partners to achieve common goals, tips and tools for collaborative planning, sharing data, and coordinating work among common partners and populations.*

**Presenter:** Karin Hohman, RN, MPH, President, Strategic Health Concepts

8:00 AM – 9:45 AM

### **WORKSHOP: ADVOCACY 101**

Meeting Room 327

*This workshop will explore the basics of how to be an advocate and how important this work can be; it will also help participants understand how important they can be in furthering good health at the local, state and federal levels.*

#### **Presenters:**

**Jennie Cook** and **Citseko Staples Miller**, American Cancer Society Cancer Action Network (CAN)

**Jackie Young, PhD**, Chief Staff Officer, High Plains Division, Hawaii Pacific, American Cancer Society, Inc.

8:00 AM – 9:45 AM

### **WORKSHOP: MEDIA ADVOCACY**

Meeting Room 328

*The Media Advocacy workshop will help advocates learn to engage the news media strategically. Whether the goal is increasing funding and support for community-based programs or advocating for more linguistically and culturally-appropriate access to health services, participants can harness the power of the news media to amplify their voices, reach policy-makers, and advance their policy goals.*

**Presenters:** Trish Quema, Roxanna Bautista, MPH and Pedro Arista

Asian & Pacific Islanders American Health Forum (APIAHF)

8:00 AM – 9:45 AM

### **WORKSHOP: PROJECT SECURE: DISASTER PREPAREDNESS**

Meeting Room 329

*This workshop will feature community-based applications of selected findings from the SECURE RESEARCH CONSORTIUM in the context of Health Reform. The overall goal of the workshop is to examine the relationship between health reform and disaster management and the impact on at-risk communities. Presenters will focus on four interdependent questions: (1) What is the anticipated impact of Health Reform on disaster recovery in Gulf Coast communities? (2) How can we use available health data to predict the need for health services for those with a chronic disease burden during and after a disaster? (3) What are examples of evidence-based practice to strengthen community preparedness? and (4) How can schools play a role in advancing family readiness?*

Sunday, July 1



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

Students Non-Credit

**Presenters:**

**Patricia Matthews-Juarez, PhD**, Associate Vice President, Faculty Affairs and Development, Professor Family and Community Medicine, Meharry Medical College

**Maureen Lichtveld, MD, MPH**, Freeport McMoRan Chair of Environmental Policy, Department of Environmental Health Sciences, Tulane University School of Public Health and Tropical Medicine

**Alexandra (Lexi) B. Nolen, PhD, MPH**, Director of Health Policy and Planning, Center to Eliminate Health Disparities, Associate Director, UTMB PAHO/WHO Collaborating Center for Training in International Health, Assistant Professor, Department of Family Medicine, The University of Texas Medical Branch Galveston

**John Prochaska, DrPH, MPH**, Program Manager, Assistant Professor, UTMB's Dept of Preventive Medicine and Community Health (PMCH), University of Texas Medical Branch Galveston

**Faith Foreman, PhD**, Assistant Director City of Houston, Dept. of Health and Human Services

8:00 AM – 9:45 AM

**WORKSHOP: COMPREHENSIVE CANCER CONTROL COALITION EFFORTS TO ENGAGE DIVERSE COMMUNITY PARTNERS**

*Meeting Room 330*

*Comprehensive cancer control succeeds when communities and coalitions work together to address common cancer issues. This session will identify ways to bring together community partners and cancer coalitions to engage in collaborative efforts. We will share successful approaches to common challenges such as shared decision making, identifying resources and managing implementation.*

**Presenter: Leslie Given, MPA**, Vice President, Strategic Health Concepts

8:00 AM – 9:45 AM

**WORKSHOP: WHAT ARE CANCER CLINICAL TRIALS AND WHY SHOULD COMMUNITIES CARE?**

*Meeting Room 332*

*This workshop is designed to introduce the topic of cancer clinical trials to community members and cover key facts about how trials work and why they are important in advancing progress in cancer care. The workshop will address many of the common myths and misconceptions about cancer clinical trials and discuss ways to find out more about studies available in local communities.*

**Presenters: Margo Michaels, MPH**, Executive Director, Education Network to Advance Cancer Clinical Trials (ENACCT)

8:00 AM – 9:45 AM

**WORKSHOP: MAKING DATA TALK: COMMUNICATING PUBLIC HEALTH DATA**

*Meeting Room 333*

*Programs need to present data to make the cancer control case to the public, media, and policy makers. However, communicating data and other scientific information to lay audiences can be difficult. It is critical to understand the totality of communication processes in public health, the many factors that influence it, and the importance of data selection and presentation. This workshop reviews communication concepts, provides recommendations on selecting and presenting data, and introduces an easy to understand framework for communicating data. Participants will receive a workbook that will be used during the workshop that will help reinforce key concepts and provide examples.*

**Presenter: Harry Kwon, PhD, MPH, MCHES**, Office of Communications and Education National Cancer Institute (NCI)

Sunday, July 1



# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

8:00 AM – 9:45 AM

## WORKSHOP: INTRODUCTION OF ONLINE CONTINUING EDUCATION PROGRAM, “ACCESS TO CANCER CARE FOR LOW-INCOME AND UNINSURED PATIENTS”

Meeting Room 339 A

*This workshop will focus on the impact and care issues of health disparities that exist in underserved populations in Texas and resources that are available in obtaining quality healthcare services for those populations.*

**Presenter:** **Lewis Foxhall, MD**, Office of Health Policy, The University of Texas MD Anderson Cancer Center

8:00 AM – 9:45 AM

## WORKSHOP: TRANSLATING EVIDENCE INTO PRACTICE: USING WHAT WORKS

Meeting Room 339 B

*Many grants require applicants to use “evidence-based” programs. What does that mean and how do you do it? In this session, we will briefly cover levels of evidence and where to find evidence-based programs and strategies. We will spend the majority of the session discussing how to select strategies to fit an organization and its project objectives. We’ll put these planning steps into practice through small group exercises*

### Presenters:

**Maria Fernandez, PhD**, Associate Professor of Health Promotion and Behavioral Sciences, The University of Texas School of Public Health

**Linda Civallo, MPH**, Center for Community-Engaged Translational Research, The University of Texas MD Anderson Cancer Center

8:00 AM – 9:45 AM

## WORKSHOP: USE OF SOCIAL MEDIA TO DO COMMUNITY WORK

Meeting Room 340 A

*This workshop will examine how the use of social medial platforms, like Facebook, Twitter, and blogging can be used to educate, empower, and bring positive changes to communities.*

### Presenters:

**Genma Holmes**, Radio Host, Living Your Best Life Now

**Shawn P. Williams**, Publisher and Editor-in-Chief, Dallas South News

**Jody Schoger**, Columnist, OncologyTimes, Co-Founder, “BreastCancerSocialMedia”

8:00 AM – 9:45 AM

## WORKSHOP: USING MULTI-SECTOR COLLABORATION TO ADDRESS DISPARITIES ACROSS THE CONTINUUM OF CANCER RESEARCH, PREVENTION AND CARE

Meeting Room 340 B

*Participants at this workshop will be provided with an overview of C-Change’s multi-sector approach to its six strategic initiatives – Patient Privacy & Cancer Research (HIPAA), Cancer Risk Reduction, Cancer Health Disparities, Cancer Workforce, Value in Cancer Care, and Comprehensive Cancer Control. Each initiative incorporates aspects of cancer health disparities, vulnerable communities, and/or underrepresented professionals. A panel of C-Change members will outline strategies employed, highlight available materials and tools developed by C-Change, and describe how these resources can be used to establish similar cancer control initiatives in communities throughout the country.*

### Presenters:

**Tasha Tilghman-Bryant, MPA**, C-Change

**Maureen Lichtveld, MD, MPH**, Freeport McMoRan Chair of Environmental Policy, Department of Environmental Health Sciences, Tulane University School of Public Health and Tropical Medicine



Sunday, July 1



**BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY  
UNDERSERVED & HEALTH EQUITY**  
*Empowering Communities in the Era of Health Care Reform*

Students Non-Credit

9:45: AM – 10:00 AM	<b>BREAK</b> <i>3rd Floor Pre Function Area</i>
10:00 AM – 11:15 AM	<b>PLENARY SESSION</b> <i>Grand Ballroom H,I,K,L</i>
10:00 AM – 10:45 AM	<b>VOICES FROM THE COMMUNITY:</b> Report out from the community breakout sessions on priority areas  <b>Lee Buenconsejo-Lum MD, FAAFP</b> , Program Chair, 25th Anniversary of the Biennial Symposium on Minorities, the Medically Underserved and Health Equity, Associate Professor, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii
10:45 AM – 11:15 AM	<b>REFLECTIONS AND NEXT STEPS:</b>  <i>Honorary Chairs:</i> <b>Charles A. LeMaistre, MD</b> , Former President, The University of Texas MD Anderson Cancer Center and Former Chancellor, The University of Texas <b>Pamela M. Jackson, MS</b> , Interim Executive Director, Intercultural Cancer Council <b>Betty Lee Hawks, MA</b> , Former Special Assistant to the Director, Office of Minority Health, Department of Health and Human Services; APPEAL Board Chair <b>Harold P. Freeman, MD</b> , President and Founder, Ralph Lauren Center for Cancer Care and Prevention, Senior Advisor to Director of the National Cancer Institute <b>Dileep G. Bal, MD, MS, MPH</b> , ICC Chair
11:15 AM – 11:30 AM	<b>BREAK</b>
11:30 AM – 1:00 PM	<b>FAREWELL JAZZ BRUNCH - MAJOR KEYNOTE SPEAKER</b> <i>Grand Ballroom H,I,K,L</i>
1:00 PM	<b>EVALUATION AND ADJOURNMENT</b>





# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

## WEDNESDAY, JUNE 27, 2012

### FOUNDER'S AWARD RECEPTION

**6:30 PM – 8:30 PM**  
Grand Ballroom H,I,K,L

**Honoree:**

**Sandra Hullett, MD, MPH**, CEO & Medical Director, Cooper Green Hospital

## THURSDAY, JUNE 28, 2012

### SUSAN MATSUKO SHINAGAWA LIVESTRONG CANCER CONTROL LEADERSHIP AWARD LUNCHEON

**12:00 PM - 1:45 PM**  
Grand Ballroom H,I,K,L

**Speaker:**

**Robert G. Robinson, MSW, DrPH**, Association Director Emeritus, Public Health Consultant, Health Power Editor, Smoking and Health, and Race, Culture and Health

**Honorees:**

**COL (Ret.) James E. Williams, Jr., MS, SPHR**, ICC Immediate Past Chair

**Olga G. Sánchez**, Community Health Program Representative, Moores Cancer Center, University of California, San Diego

## FRIDAY, JUNE 29, 2012

### HERBERT W. NICKENS MEMORIAL LECTURESHIP LUNCHEON

**12:00 PM - 1:45 PM**  
Grand Ballroom H,I,K,L

**Speaker & Honoree:**

**David Satcher, MD, PhD**, Director, The Satcher Health Leadership Institute and Center of Excellence on Health Disparities, Poussaint-Satcher-Cosby Chair in Mental Health, Morehouse School of Medicine, 16th Surgeon General of the United States

### HEIGHT AND HOPE AWARDS CELEBRATION

**6:00 PM - 9:00 PM**  
Grand Ballroom G-L

**Dorothy I. Height Honoree:**

**Marilyn Hughes Gaston, MD**, Former Assistant Surgeon General and Director, Bureau of Primary Health Care, US Public Health Service, Rear Admiral, USPHS, Ret., Co-Director, The Gaston and Porter Health Improvement Center

## SATURDAY, JUNE 30, 2012

### HAROLD P. FREEMAN LECTURESHIP

**7:00 AM – 8:30 AM**  
Grand Ballroom H,I,K,L

**Speaker & Honoree:**

**Billy U. Philips, Jr., PhD, MHA**, Vice President for Rural and Community Health, Texas Tech University Health Sciences Center

### THE GREAT AMERICAN POSTER PICNIC

**12:15 PM – 2:00 PM**  
Grand Ballroom A,B,D,E

### LASALLE D. LEFFALL, JR. AWARDS BANQUET & GALA

**7:00 PM – 9:00 PM**  
Grand Ballroom G-L

**Honoree:**

**Neal A. Palafox, MD, MPH**

Principal Investigator, Pacific Center of Excellence in the Elimination of Disparities, Department of Family Medicine and Community Health, John A. Burns School of Medicine, University of Hawaii

### LEAP OF FAITH AWARD

**Honoree:**

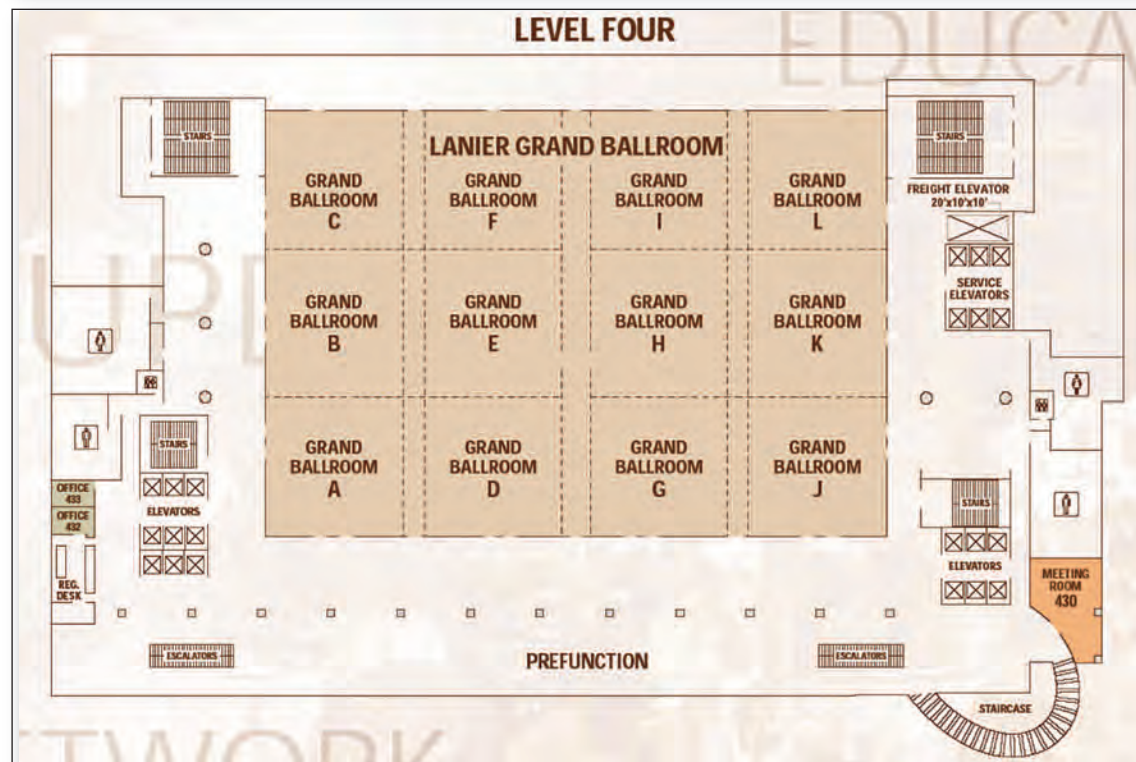
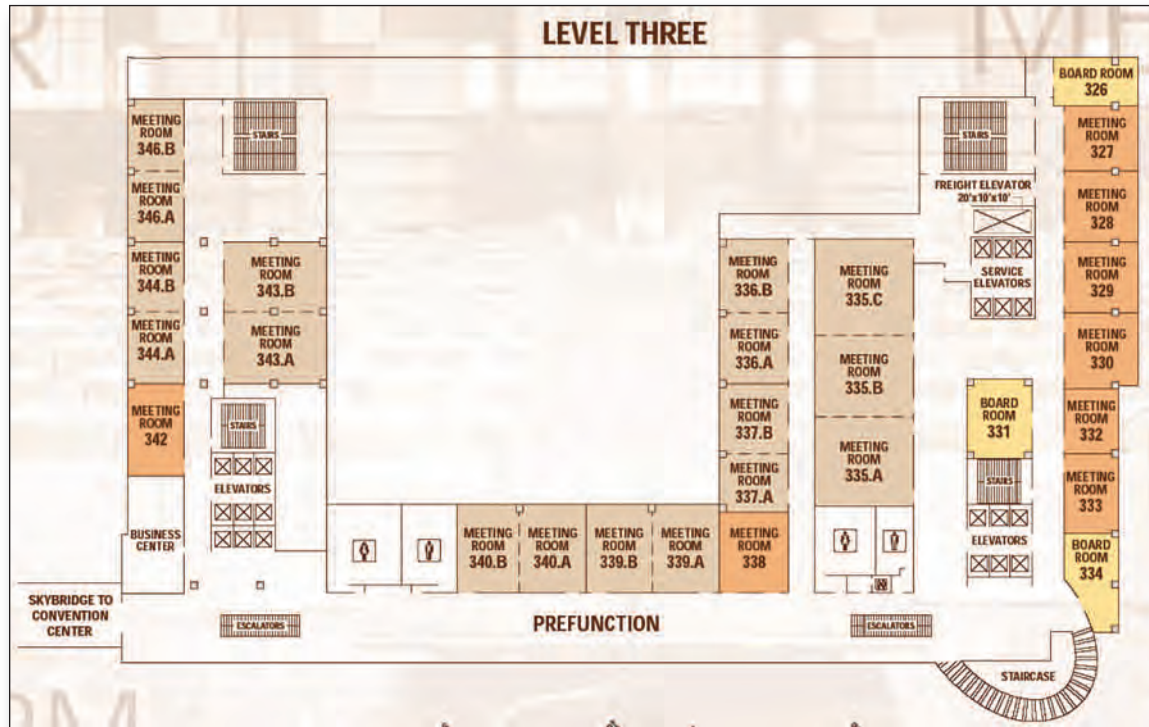
**John Antel, PhD**, Provost and Senior Vice President, University of Houston

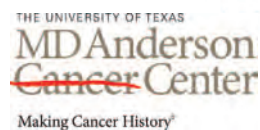


# BIENNIAL SYMPOSIUM ON MINORITIES, THE MEDICALLY UNDERSERVED & HEALTH EQUITY

*Empowering Communities in the Era of Health Care Reform*

## HILTON AMERICAS HOTEL





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E-mail: [info@iccnetwork.org](mailto:info@iccnetwork.org) • Website: <http://iccnetwork.org>

## **APPENDIX VII.**

### **NMCAW LUNCHEON 2012**





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## National Minority Cancer Awareness Week Luncheon

The Dorothy I. Height Center for Health Equity & Evaluation Research (DH-CHEER) celebrated the National Minority Cancer Awareness Week (NMCAW), April 15-21, 2012. In celebration of NMCAW's 12th Annual Luncheon, DH-CHEER partnered with The University of Texas' McGovern Center for Humanities and Ethics to feature guest speaker Jay Moskowitz, PhD on April 18, 2012. Dr. Moskowitz discussed the significance and advantages of developing a strategic model to transform public health and economic well-being through research. He has over 40 years of experience in the field of biomedical research and the President/CEO of the Health Sciences South Carolina (HSSC), the nation's only statewide biomedical research collaborative.



**Speaker:**

[Jay Moskowitz, Ph.D.](#)

[James B. Duke SmartState Endowed Chair](#)

[Professor of Translational Clinical Research at the University of South Carolina](#)

[President and CEO of Health Sciences South Carolina](#)

DH-CHEER's annual luncheon symposium honors scientists, community members whose work aim at reducing cancer and health disparities in minority populations. The event also feature distinguished guest speakers and experts in the areas of public health, cancer, research, and social sciences. Previous keynote speakers include U.S. Surgeon Generals, Drs. David Satcher and Joycelyn Elders; former Commissioner of the Texas Department of State Health Services, Dr. Eduardo Sanchez; President and Chancellor of the University of Houston, Dr. Renu Khator, and Executive Vice Chancellor for Health Affairs of The University of Texas System and the former President of the Institute of Medicine (IOM), Dr. Kenneth Shine, and Drs. William Jenkins and Stephen Klineberg.

[Event Flyer in PDF](#)

**Upcoming:** DH-CHEER will host a lectureship in recognition of National Minority Cancer Awareness Week 2013. More information to follow.

### History of National Minority Cancer Awareness Week

In 1986, Lovell A. Jones, Ph.D., approached Senator Lloyd Bentsen and Representative Mervyn Dymally to support a joint resolution to designate the full third week in April as National Minority Cancer Awareness Week. On April 8, 1987, the U.S. House of Representatives' Joint Resolution 119 designated the full third week in April as *National Minority Cancer Awareness Week*. As explained in the Congressional Record, Resolution 119 drew attention to "an unfortunate, but extremely important fact about cancer. While cancer affects men and women of every age, race, ethnic background and economic class, the disease has a disproportionately severe impact on minorities and the economically disadvantaged."

As the first Congressionally mandated minority health research center outside of the federal government, DH-CHEER has taken the leading role in addressing this issue. National Minority Cancer Awareness Week promotes increased awareness of prevention and treatment among those populations at greater risk of developing cancer. The week's emphasis gives health care professionals and researchers an opportunity to focus on high-risk populations. The goal is to develop creative approaches to address the needs in these unique communities.

### Related Care Centers

# GRANT TAYLOR LECTURESHIP

McGovern Center for Humanities and Ethics

and

Center for Health Equity and Evaluation Research

*Lecture: Health Sciences South Carolina –*

*The Nation's First Statewide Biomedical Research Collaborative*

*Meet Dr. Moskowitz.....* James B. Duke SmartState Endowed Chair, Professor of Translational Clinical Research at the University of South Carolina *and* President and CEO of Health Sciences South Carolina (HSSC)

Dr. Moskowitz has over 40 years in the field of biomedical research. The HSSC is the nation's only statewide biomedical research collaborative committed to transforming South Carolina's public health and economic well-being through research. Understanding the significance of partnerships, strategic alliances were formed with the South Carolina Hospital Association, the South Carolina Medical Association, The Duke Endowment, the South Carolina SmartState™ Program, and Siemens Medical. Under the leadership of Dr. Moskowitz, the HSSC brings a unique perspective and approach to research with a more implementation-centered approach to improve patient care and population health. The mission of the HSSC is to conduct collaborative health sciences research to improve the health status, education, workforce development, and economic well-being for all South Carolinians.

Mr. Moskowitz began his career at the National Institutes of Health (NIH), rising to the positions of Principal Deputy Director and Deputy Director for Science Policy and Technology Transfer in the Office of the Director. In 1989, Dr. Moskowitz was selected as the Founding and Interim Director of the National Institute on Deafness and Other Communication Disorders. In 1995, he was recruited by Wake Forest University School of Medicine where he served as Senior Associate Dean for Science and Technology. He played an instrumental role in the enhancement of their research mission and the development of Wake Forest's Downtown Research Park. Dr. Moskowitz also served as a Professor of Medicine in the College of Medicine and Professor of Health Policy and Administration in the College of Health and Human Development at Penn State.



## Dr. Jay Moskowitz

James B. Duke SmartState  
Endowed Chair

Professor of Translational Clinical  
Research at the University of South  
Carolina

President and CEO of Health  
Sciences South Carolina



**12 NOON, Wednesday,  
April 18<sup>th</sup>, 2012**

**MD Anderson Cancer Center  
Basic Science Research Building  
Onstead Auditorium (S3.8012)  
6767 Bertner  
Houston, TX 77030-2603**



- ❖ **LUNCH and PARKING validation provided for the first 100 attendees**
- ❖ **Parking validation provided ONLY for the John P. McGovern Texas Medical Center Commons Garage at 6550 Bertner Avenue (just past the huge Wall Waterfall)**
- ❖ **For additional information, please call 713-745-1774**

**MD Anderson  
Cancer Center**  
Making Cancer History®

**UTHealth**  
The University of Texas Health Science Center at Houston  
123  
McGovern Center  
for Humanities and Ethics



## APPENDIX VIII.

### CRMH Peer-Reviewed Publications 2011 - 2012

1. Paxton RJ, Jones LA, Chang S, Hernandez M, Hajek RA, Flatt SW, Natarajan L, Pierce JP. Was race a factor in the outcomes of the women's health eating and living study? *Cancer* 117(16):3805-13, 8/2011. e-Pub 2/2011. PMCID: PMC3135701.
2. Omojasola A, Hernandez M, Sansgiry SS, Paxton R, Jones L. Federally qualified Health Center Patients and Generic Drug Discount Programs. *J Health Care Poor Underserved* 23(1):358-66, 2/2012.
3. Paxton RJ, Garcia-Prieto C, Berglund M, Hernandez M, Hajek RA, Handy B, Brown J, Jones LA. A randomized parallel-group dietary study for stage ii-iv ovarian cancer survivors. *Gynecol Oncol* 124(3):410-6, 3/2012. e-Pub 11/2011. PMCID: PMC3278555.
4. Grau EG, Nishioka RS, Bern A, Hirano T, Borski R, Clarke C, Foskett K, Guillette LJ, Iguchi T, Jones LA, Loretz C, McCormick S, MacLachlan A, Mason CA, Mills KT, Nagahama Y, Nicoll CS, Richman NH, Sheridan M, Specker JL, Sullivan JJ, Turner T, Young G. In memory of Professor Howard A. Bern. *Gen Comp Endocrinol* 176(2):121-3, 4/2012.
5. Omojasola A, Hernandez M, Sansgiry S, Paxton R, Jones L. Federally qualified Health Center Patients and Generic Drug Discount Programs. *J Health Care Poor Underserved* 23(2):875-83, 5/2012.
6. Paxton RJ, Phillips KL, Jones LA, Chang S, Taylor WC, Courneya KS, Pierce JP. Associations among physical activity, body mass index, and health-related quality of life by race/ethnicity in a diverse sample of breast cancer survivors. *Cancer* 118(16):4024-31, 8/2012. e-Pub 1/2012. PMCID: PMC3330155.
7. Bailes AA, Kuerer HM, Lari SA, Jones LA, Brewster AM. Impact of race and ethnicity on features and outcome of ductal carcinoma in situ of the breast. *Cancer* 119(1):150-7, 1/2013. e-Pub 6/2012. PMCID: PMC3461121.
8. Omojasola A, Gor B, Jones L. Perceptions of generic drug discount programs among low-income women: a qualitative study. *Womens Health Issues* 23(1):e55-60, 1/2013. e-Pub 12/2012.